Particulars
About Your Organisation

Organisation Name
National Wildlife Federation (USA)

Corporate Website Address
http://www.nwf.org/

Primary Activity or Product
- Environmental NGO

Related Company(ies)
No

Membership

<table>
<thead>
<tr>
<th>Membership Number</th>
<th>Membership Category</th>
<th>Membership Sector</th>
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<tbody>
<tr>
<td>6-0019-11-000-00</td>
<td>Ordinary</td>
<td>Environmental or Nature Conservation Organisations (Non Governmental Organisations)</td>
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</table>
Environmental and Conservation NGOs

Operational Profile

1.1 What are the main activities of your organization?

The National Wildlife Federation (NWF) is the largest membership supported conservation group in the U.S. with nearly six million members and supporters. NWF has been active in a variety of international conservation and development assistance programs since the inception of its international program in the 1980s. NWF has worked extensively on sector based reforms, certification systems, and sustainable development approaches for forest and agricultural based commodities. As proponents of certification, we currently have leadership roles in the Roundtable on Sustainable Biomaterials (formerly biofuels), the Forest Stewardship Council, the Global Roundtable for Sustainable Beef, and the Brazilian Roundtable on Sustainable Livestock. We are also a member of the High Carbon Stock Approach Steering Group.

1.2 Does your organization use and/or sell any palm oil?

No

1.3 Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

Over the past three years we have engaged with the Secretariat on quantifying impacts of RSPO. Specifically, we are now finalizing a study quantifying the impacts of certification on forest cover dynamics and fire rates.

1.4 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

Yes

Please explain how

Over the past three years we have engaged with the Secretariat on quantifying impacts of RSPO. Specifically, we are interested in understanding the impact that RSPO certification has had on forests.

1.5 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

Yes

Please explain how

We engage with the private sector through our membership in the High Carbon Stock Approach Steering Group, and through our participation in the Quality Assurance and Monitoring working group. We are collaborating with them in the development of indicative HCS maps.

1.6 What percentage of your organizations overall activities focus on palm oil?

10%

1.7 How is your work on palm oil funded?

Grant awards

Time-Bound Plan

2.1 Date started or expect to start participating in RSPO working groups/taskforces

2014

Comment:

Over the past three years we have engaged with the Secretariat on quantifying impacts of RSPO. Specifically, we are interested in understanding the impact that RSPO certification has had on forests.

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification and/or good standing RSPO members

2015
2.3 What are your interim milestones towards achieving your commitments to promote sustainable palm oil (the production/uptake of CSPO)?

The National Wildlife Federation remains a strong proponent of certification, and includes it as a tool for addressing risk in our publically available materials. Over the past three years we have engaged with the Secretariat on quantifying impacts of RSPO. Specifically, we are now finalizing a study quantifying the impacts of certification on forest cover dynamics and fire rates. We intend to publish this analysis in a peer reviewed journal.

2.4 Which countries that your institution operates in do the above commitments cover?

- United States

Actions for Next Reporting Period

3.1 Outline actions that will be taken in the coming year to promote sustainable palm oil (along the supply chain)

NWF is entering the first year of a five-year grant to lead a consortium whose goal is to reduce tropical deforestation through the promotion and monitoring of deforestation-free commodity supply chains, including inter alia palm oil in Southeast Asia and South America. We will continue to analyze the impacts of certification on forest and fire dynamics.

Reasons for Non-Disclosure of Information

4.1 If you have not disclosed any of the above information please indicate the reasons why

GHG Emissions

5.1 Are you currently assessing the GHG emissions from your operations?

No

Please explain why

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5.2 Do you publicly report the GHG emissions of your operations?

No --

5.2 Please upload related document

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5.2 Add a link to a website

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Application of Principles & Criteria for all members sectors

6.1 Do you have organizational policies that are in line with the RSPO P&C, such as:

- Energy and carbon footprints
- Ethical Conduct
- Labour rights
- Stakeholder engagement

- If none of the above, please specify if/when you intend to develop one

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6.2 If no to any of the above, what steps will your organization take to realize ethical conduct in business-applicable regulations and industry practices?

The mission of the National Wildlife Federation is to inspire Americans to protect wildlife for our children's future. Our goals are to confront global warming, safeguard wildlife and wildlife habitat, and connect people with nature. NWF asks that all employees commit themselves to NWF’s mission and further our goals by honoring NWF’s core values: Collaboration, Community, Accountability, Diversity, Inspiration, Helpfulness, Trustworthiness, Effectiveness, and Practicing What We Preach by reducing our carbon footprint, identifying green business practices, and serving as a model for other large organizations. NWF also maintains policies for procurement and purchasing to ensure responsible and best use of its resources.

6.3 What best practice guidelines or information has your organization provided to facilitate production and consumption of CSPO? What languages are these guidelines available in?

NWF produced a report, titled “Food, Fuel, or Forests? Charting a Responsible U.S. Role in Global Palm Oil Expansion” ([http://www.nwf.org/~/media/PDFs/Global-Warming/Policy-Solutions/NWF_Palm_Oil2.ashx](http://www.nwf.org/~/media/PDFs/Global-Warming/Policy-Solutions/NWF_Palm_Oil2.ashx)) which sets out the steps U.S. companies can take to play an active role in improving the environmental and social standards of the palm oil industry. It is available in English.

6.4 Has your organization partnered with any RSPO members in the implementation of or benchmarking against the Principles and Criteria?

Yes

Detail

Over the past three years we have engaged with the Secretariat on quantifying impacts of RSPO. Specifically, we are interested in understanding the impact that RSPO certification has had on forests.

Website link

Concession Map

7.1 This questions only applies for companies who would like to declare concession boundaries owned. (both RSPO Certified and uncertified)

Do you agree to share your concession maps with the RSPO?

No

Please explain why
Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

While the P&C were strengthened by the 2013 revisions, the lack of strong performance standards related to deforestation means that it is still not possible for producers, traders, manufacturers, retailers, or consumers to ensure that they are acting responsibly simply by producing or using CSPO. Specifically, the lack of an outright ban on new plantings on peat and in secondary forest, and the lack of strong due diligence requirements in FFB sourcing limit the RSPO from being “one stop shopping” for organizations with a policy of zero deforestation. While RSPO Next has made strides to address these problems, the lack of definition around High Carbon Stock (HCS) forest risks allowing the standard to be “watered down” through less stringent definitions. The High Carbon Stock Approach is currently the only implementable methodology for identifying HCS forest, and should be referenced.

2 How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

Yes

Robust:

No

Simpler to Comply to:

Yes

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

The National Wildlife Federation, along with researchers from prominent Universities and NASA have undertaken an analysis to quantify and better understand the impact of RSPO certification on forest cover and fire dynamics. This quantitative analysis is the first of its kind for RSPO, and will aid in addressing deficiencies in the standard and highlighting areas for improvement over time. NWF also sits on the High Carbon Stock Approach Steering Group, and supports the convergence process with the HCS+ study.

4 Other information on palm oil (sustainability reports, policies, other public information)