**Particulars**

**About Your Organisation**

**Organisation Name**
National Wildlife Federation (USA)

**Corporate Website Address**
http://www.nwf.org/

**Primary Activity or Product**
- Environmental NGO

**Related Company(ies)**
No

**Membership**

<table>
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<tr>
<th>Membership Number</th>
<th>Membership Category</th>
<th>Membership Sector</th>
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<tbody>
<tr>
<td>6-0019-11-000-00</td>
<td>Ordinary</td>
<td>Environmental or Nature Conservation Organisations (Non Governmental Organisations)</td>
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</table>
Environmental and Conservation NGOs

Operational Profile

1.1 What are the main activities of your organization?

The National Wildlife Federation (NWF) is the largest membership supported conservation group in the U.S. with over five million members and supporters. NWF has been active in a variety of international conservation and development assistance programs since the inception of its international program in the 1980s. NWF has worked extensively on sector based reforms, certification systems, and sustainable development approaches for forest and agricultural based commodities. As proponents of certification, we currently have leadership roles in the Roundtable on Sustainable Biomaterials (formerly biofuels), the Forest Stewardship Council, and the Brazilian Roundtable on Sustainable Livestock.

1.2 Does your organization use and/or sell any palm oil?

No

1.3 Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

From 2009-2012 we managed and are currently supporting the North American section of the Forest Footprint Disclosure Project, which asks companies to complete a survey about how they manage deforestation risk in their supply chains, including from palm oil. In 2013, this project merged with the Carbon Disclosure Project and was re-branded as “CDP Forests”. It is currently backed by 822 institutional investors collectively managing over $95 trillion in assets, on whose behalf the request to complete the survey is sent. The survey is used to provide individual feedback to companies on the specific steps they could take to reduce their exposure to forest risk.

NWF has also been engaged with educating consumers about the environmental impacts of palm oil and options for forest-friendly choices (www.forestjustice.org/palmbreak).

1.4 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

Yes

Please explain how

In the past year, we have engaged with the Secretariat on quantifying impacts of RSPO. Specifically, we are interested in understanding the impact that RSPO certification has had on forests.

1.5 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

No

1.6 What percentage of your organizations overall activities focus on palm oil?

10%

1.7 How is your work on palm oil funded?

Grant awards

Time-Bound Plan

2.1 Date started or expect to start participating in RSPO working groups/taskforces

2014

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification and/or good standing RSPO members

2015

2.3 What are your interim milestones towards achieving your commitments to promote sustainable palm oil (the production/uptake of CSPO)?

In our role supporting CDP Forests, we will strive to increase private sector participation in the 2015 survey.
2.4 Which countries that your institution operates in do the above commitments cover?

- United States

**Actions for Next Reporting Period**

3.1 Outline actions that will be taken in the coming year to promote sustainable palm oil (along the supply chain)

NWF is now in the final year of a three-year grant to lead a consortium whose goal is to contribute to reducing tropical deforestation, by developing, monitoring and promoting deforestation-free commodity supply chains. The project focuses on commodity roundtables and other industry groups with “zero deforestation” policies; we aim to assess and support their efforts, and combine them with jurisdictional REDD+ programs.

Working with the U.S. National Aeronautics and Space Administration (NASA), we are developing a system to monitor historical and ongoing deforestation.

**Reasons for Non-Disclosure of Information**

4.1 If you have not disclosed any of the above information please indicate the reasons why

**GHG Emissions**

5.1 Are you currently assessing the GHG emissions from your operations?

No

Please explain why

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5.2 Do you publicly report the GHG emissions of your operations?

No --

**Application of Principles & Criteria for all members sectors**

6.1 Do you have organizational policies that are in line with the RSPO P&C, such as:

- Energy and carbon footprints
- Ethical Conduct
- Labour rights
- Stakeholder engagement

6.2 What steps will your organization take to realize ethical conduct in business-applicable regulations and industry practices?

The mission of the National Wildlife Federation is to inspire Americans to protect wildlife for our children's future. Our goals are to confront global warming, safeguard wildlife and wildlife habitat, and connect people with nature. NWF asks that all employees commit themselves to NWF's mission and further our goals by honoring NWF's core values: Collaboration, Community, Accountability, Diversity, Inspiration, Helpfulness, Trustworthiness, Effectiveness, and Practicing What We Preach by reducing our carbon footprint, identifying green business practices, and serving as a model for other large organizations. NWF also maintains policies for procurement and purchasing to ensure responsible and best use of its resources.
6.3 What best practice guidelines or information has your organization provided to facilitate production and consumption of CSPO? What languages are these guidelines available in?

NWF produced a report, titled "Food, Fuel, or Forests? Charting a Responsible U.S. Role in Global Palm Oil Expansion" ([http://www.nwf.org/~/media/PDFs/Global-Warming/Policy-Solutions/NWF_Palm_Oil2.ashx](http://www.nwf.org/~/media/PDFs/Global-Warming/Policy-Solutions/NWF_Palm_Oil2.ashx)) which sets out the steps U.S. companies can take to play an active role in improving the environmental and social standards of the palm oil industry.

It is available in English.

6.4 Has your organization partnered with any RSPO members in the implementation of or benchmarking against the Principles and Criteria?

Yes

Concession Map

7.1 This question only applies for companies who would like to declare concession boundaries owned. (both RSPO Certified and uncertified)

Do you agree to share your concession maps with the RSPO?

No

Please explain why

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Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

While the P&C were strengthened by the 2013 revisions, the lack of strong performance standards related to deforestation emissions mean it is not possible for producers or consumers to ensure they are acting responsibly simply by producing or using CSPO.

Specifically, the lack of mandatory public greenhouse gas reporting prior to 2017, the lack of an outright ban on new plantings on peat and in secondary forest, and the lack of strong due diligence requirements in FFB sourcing limit our ability to promote the RSPO, because the P&C do not live up to our organization’s policy of zero deforestation.

2 How would you qualify RSPO standards as compared to other parallel standards?

Cost Effective: Yes

Robust: No

Simpler to Comply to: Yes

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

Engagement with key stakeholders through CDP Forests and consumer education. Applied research to understand the impact that RSPO certification has had on forests.

NWF also sits on the High Carbon Stock Steering Committee.

4 Other information on palm oil (sustainability reports, policies, other public information)

http://www.nwf.org/deforestation;
http://www.nwf.org/~/media/PDFs/Global-Warming/Policy-Solutions/NWF_Palm_Oil2.ashx;
http://www.nwf.org/~/media/PDFs/Global-Warming/Reports/TheFoodForestandCarbonChallenge.ashx;
http://www.nwf.org/~/media/PDFs/Global-Warming/Policy-Solutions/Source_to_Sink_December_2009_whitepaper.ashx