SUPPORT SUSTAINABLE PALM OIL INSTEAD

INCREASINGLY POPULAR VEGETABLE OILS ARE

Palm oil use is increasing globally. From about 50 million tonnes in 1991, palm oil production is predicted to increase to 75 million tonnes in 2030.

WHY IS PALM OIL SO POPULAR?

- Palm oil is the world's cheapest vegetable oil.
- Palms are grown widely by smallholders in developing nations.
- It is the world's most versatile vegetable oil.
- It can be made into a wide range of consumer products.

WHY SAY YES TO SUSTAINABLE PALM OIL

- It supports livelihoods and biodiversity.
- It protects the environment.
- It is made from renewable resources.

THE PROMISE OF SUSTAINABLE PALM OIL

1. Commitment to continuous improvement
2. Responsible development
3. Environmental responsibility
4. Economic responsibility
5. Social responsibility
6. Traceability
7. Robust system
8. Laws and regulations

GETTING GREENER

8 PRINCIPLES for growers to become RSPO certified

WHEN MAKING THE switch to sustainable palm oil, it is important for the environmental, social, and economic interests of producers, consumers, and other stakeholders to be considered.

- Increased production of certified sustainable palm oil
- End users of palm oil who purchase sustainable palm oil
- Growers and millers who produce sustainable palm oil

DO YOUR PART

- Whenever we eat, drink, or use products made with vegetable oils, we're making choices that can have a big impact on the environment.
- We can all play a role in making sure that the production and use of vegetable oils are responsible and sustainable.

RSPO Shop at www.rspo.org

Find out more at www.rspo.org

rsposhop@rspo.org

8 PRINCIPLES

1. Commitment to continuous improvement
2. Responsible development
3. Environmental responsibility
4. Economic responsibility
5. Social responsibility
6. Traceability
7. Robust system
8. Laws and regulations

MORE INFORMATION

- American Soybean Association.

Accessed October 1, 2012


More and more consumers are demanding sustainable products, and companies are responding with certified sustainable palm oil products. This infographic highlights the benefits of sustainable palm oil and how consumers can make a difference.

RSPO Shop

- The Roundtable on Sustainable Palm Oil

www.rspo.org

rsposhop@rspo.org

8 PRINCIPLES

1. Commitment to continuous improvement
2. Responsible development
3. Environmental responsibility
4. Economic responsibility
5. Social responsibility
6. Traceability
7. Robust system
8. Laws and regulations

MORE INFORMATION

- American Soybean Association.

Accessed October 1, 2012