Carbon Emissions

**Target:** 45% reduction in emissions by 2020 compared to 1995.

**Achievement:** UB has achieved a 30% reduction in factory emissions since 1995.

UB achieved a 2.44% improvement in carbon emissions per tonne of product made in 2013 but overall emissions increased during the year. This was partly due to a growth in production volumes but much more significant was a change in the basis of carbon emission calculation used by the Department of Environment, Food and Rural Affairs (DEFRA) whose model we use to calculate our emissions.

Transport

**Target:** 50% reduction in transport emissions by 2020 compared to 2005.

**Achievement:** 40% reduction in transport emissions.

UB has pioneered the used of 100% bio-diesel for heavy goods vehicles, it has participated in the trials of longer trailers and returned to using canal transport for some haulage deliveries in Belgium. As a result it has taken 20,000,000 lorry miles off the roads since 2005.

Water

**Target:** 45% reduction in water use by 2020 compared to 2007.

**Achievement:** UB has achieved a 30% reduction in water use since 2007.

UB achieved a marginal improvement in water use per tonne of product but due to an increase in production volumes overall water use increased in 2013. However UB has still reduced its water use by nearly a third in just six years and work continues to make further reductions in the future.

Waste to Landfill

**Target:** Maintain zero waste to landfill.

**Achievement:** Zero waste to landfill in 2013.

UB was one of the first large food manufacturers to achieve zero waste to landfill across all of its sites, which it completed at the start of 2012. This has been maintained since that date.

Packaging

**Target:** 20% reduction in packaging per tonne of product by 2015 compared to 2003.

**Achievement:** Data from 2013 showed that we had achieved a 17% reduction.

UB continues to look for innovative packaging solutions that makes effective use of packaging while also adding flexibility or convenience to the consumer. UB is the only biscuit manufacturer to offer a biscuit wrapper recycling scheme through the Terracycle organisation. This allows consumers to recycle packaging while also raising money for good causes.
United Biscuits

Corporate Responsibility 2013 Scorecard

Sustainable Sourcing

Palm Oil
UB has once again been awarded the top score by the World Wildlife Fund for Nature in its Palm Oil Buyers Scorecard. All UB biscuits that contain palm oil have been made with certified sustainable palm oil since mid 2010. Over 70% of this oil is certified at source and segregated through the supply chain.
UB requires all ingredient suppliers to meet the requirements of the Ethical Trading Initiative Base Code and sign up to the Supplier Ethical Data Exchange system. UB is also working as part of a wider food manufacturing industry group to share ethical audit information on suppliers.

Cocoa
We source from the Fairtrade organisation with the block chocolate products sold in the Netherlands. Rules regarding using other Fairtrade ingredients in Fairtrade products makes this impractical for biscuits as it would stop us supporting European sugar beet farmers. We are therefore members of the World Cocoa Foundation which runs a number of programmes in cocoa growing areas to support better labour conditions, farming practices and environmental stewardship.

Farming
UB is a proud funding sponsor of the Prince’s Countryside Fund which supports people who care for Britain’s countryside.

Community Support
Through its 25% fund matching programme UB and its employees have raised over £50,000 for local community causes in 2013. The business has donated a further £50,000 directly and given nearly £30,000 in the form of product donations.
UB’s staff volunteering scheme resulted in almost three months of support for community projects.

Employment
UB is proud to offer employment opportunities at all levels from unskilled, skilled through our strong apprenticeship scheme and up to graduate level. This is in addition to a wide range of skilled and specialist roles.
Food is the UK’s largest manufacturing industry and UB also supports those considering it as a career with a range of school student work experience opportunities and university student summer placements.