

## Particulars

### About Your Organisation

**Organisation Name**

Wendy's International, LLC

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**Corporate Website Address**

www.aboutwendys.com

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**Primary Activity or Product**

- Wholesaler and/or Retailer
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**Related Company(ies)**

No

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### Membership

Membership Number	Membership Category	Membership Sector
3-0081-15-000-00	Ordinary	Retailers

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**Retailers**

**Operational Profile**

1.1 Please state what your main activities are within retailing

- Other:

Food Service

**Operations and Certification Progress**

2.1 Do you have a system for calculating how much palm oil and palm oil products you use?

Under Development

2.2.1 Total volume of Crude Palm Oil processed and/or traded in the year:

1942.00

2.2.2 Total volume of Palm Kernel Oil processed and/or traded in the year:

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2.2.3 Total volume of other Palm Oil Derivatives and Fractions processed and/or traded in the year:

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2.2.4 Total volume of all palm oil and palm oil derived products you processed and/or traded in the year:

1942.00

2.3 Palm Oil volume used in the year in your own brand products that is RSPO certified

No	Description	Crude Palm Oil (Tonnes)	Palm Kernel Oil (Tonnes)	All other palm-based derivatives and fractions (Tonnes)
2.3.1	Book & Claim	438.00		
2.3.2	Mass Balance			
2.3.3	Segregated			
2.3.4	Identity Preserved			
2.3.5	Total volume of palm oil used that is RSPO-certified:	438.00		

2.4 Volume of all other palm-based derivatives and fractions covered by Book & Claim

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**Time-Bound Plan**

3.1 Date expected to start (or year started) using RSPO-certified palm oil products - own brand

2015

**3.2 Date expected to be (or already) using 100% RSPO certified palm oil products from any supply chain option - own brand**2022

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**3.3 Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products**

2027

**Comment:**

Wendy's is in the early stages of our journey to 100% CSPO. We started the path to CSPO in 2015 and were able to cover palm oil use in about 95% of our restaurants (6000+ restaurants in North America) through RSPO's Book and Claim Program. We are continuing our journey in North America by pursuing physical CSPO (mass balance or better). Internationally, we have about 220 restaurants currently that use palm oil for cooking, and they are spread over 10 countries and owned by 14 different franchise groups. The geographic, restaurant ownership, and supply chain diversity generates unique challenges for CSPO conversion internationally versus North America. We are in the process of diving deeper into our international CSPO opportunity and have stated 2027 as an expected date for 100% physical CSPO, but we will continue to revise the target date as our international CSPO program develops.

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**3.4 Does your company use palm oil in products you sell on behalf of other companies?**No

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**3.5 Do your (own brand) commitments cover your companies global use of palm oil?**Yes

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**3.6 Which countries that your organization operates in do the above own-brand commitments cover?**

- Argentina
- Aruba
- Bahamas
- Canada
- Cayman Islands
- Chile
- Dominican Republic
- Ecuador
- El Salvador
- Georgia
- Guam
- Guatemala
- Honduras
- India
- Indonesia
- Jamaica
- Japan
- Malaysia
- Mexico
- New Zealand
- Panama
- Philippines
- Puerto Rico
- Trinidad and Tobago
- United Arab Emirates
- United States
- Venezuela

**3.7 What are your interim milestones towards achieving these RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies**

In August 2015 we became members of RSPO because this international organization is recognized as the lead certifying body for Sustainable Palm Oil. We also joined GreenPalm in 2015 to participate in the Book and Claim system and to make an immediate impact toward supporting the production of sustainable palm oil. We purchased GreenPalm certificates to cover the entirety of our North American (U.S. and Canada) Palm oil use. Wendy's established an internal team and process for working with our suppliers to continually inventory the palm oil in our North America supply chain and gather reliable, consistent data about its sustainability status. We now request regular updates from our North American suppliers and communicate to them our interest in responsibly sourcing palm oil. Although subject to change based on changing markets and international positions, we have also set goals that we believe will make our palm oil usage more sustainable. These goals include the following: By 2017, Wendy's is working to have a plan in place to achieve a goal that 100% of the palm oil sourced for use in our North American supply chain supports the production of sustainable palm oil by 2022. Our goal is to have this ingredient be RSPO-certified sustainable physically sourced, but where that cannot be immediately achieved, we would continue to purchase GreenPalm certificates under the RSPO's Book and Claim supply chain option. Internationally, where about 5% of Wendy's restaurants are currently located, approximately 220 restaurants across 10 countries use palm oil for cooking. We are working with internal stakeholders, Wendy's leadership and our individual franchisees to educate and develop a plan that supports the sustainable production of palm oil for these restaurants. When we announce our international commitment, it will reflect a deeper dive and balance of the geographic, franchisee and supply chain complexity that are inherent to our international operations. This is something we are making continual internal progress on and we look forward to sharing a comprehensive plan in the future.

**3.8 Does your company have a Time-Bound Plan for the use of palm oil in the products you sell on behalf of other companies?**

No

**Trademark Related**

**4.1 Do you use or plan to use the RSPO Trademark on your own brand products?**

- End-product manufacturer
- Ingredient manufacturer
- Food Goods
- Home & Personal Care Goods
- Own-brand
- Manufacturing on behalf of other third party brands
- Biofuels
- Adhesives
- Manufacturer of candles
- Trade Association
- Other:

No

**Actions for Next Reporting Period****5.1 Outline actions that you will take in the coming year to promote CSPO use along the supply chain**

In the coming year, we will work with our North American ingredient suppliers to make them aware of Wendy's commitment to achieving sustainable palm oil. We will encourage North American suppliers to become RSPO members and begin sourcing physical CSPO. We will also continue work on a time-bound plan to convert to mass balance or better CSPO. We will continue to buy Book and Claim certificates where conversion is not possible for North American ingredient supply.

**Reasons for Non-Disclosure of Information****6.1 If you have not disclosed any of the above information, please indicate the reasons why**

Unknown

**Application of Principles & Criteria for all members sectors****7.1 Do you have (a) policy/ies, that are in line with RSPO P&C such as:**

- Water, land, energy and carbon footprints  
No file was uploaded
- Ethical conduct and human rights  
No file was uploaded
- Labour rights  
No file was uploaded
- Stakeholder engagement
- None of the above

**7.2 What steps will/has your organization taken to support these policies?**

We refer the reader to our Supplier Code of Conduct that can be viewed on [www.aboutwendys.com](http://www.aboutwendys.com)

**Commitments to CSPO uptake**

**8 As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions: Do you have plans to?**

Yes

**Please specify:**

By 2017, Wendy's is working to have a plan in place to achieve a future goal that 100% of the palm oil sourced for use in our North American supply chain supports the production of sustainable palm oil by 2022. Our goal is to have this ingredient be RSPO-certified sustainable physically sourced. Internationally, where about 5% of Wendy's restaurants are located, approximately 220 restaurants across 10 countries use palm oil for cooking. We are working with internal stakeholders, Wendy's leadership and our individual franchisees to educate and develop a plan that supports the sustainable production of palm oil.

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**8.1 Do you have plans to immediately cover the differences/gap using Book & Claim?**

Yes

Yes, in 2015 we purchased Book & Claim certificates to cover palm oil use for our North American restaurants. Where we cannot convert to physical CSPO we will continue to purchase Book & Claim certificates for these restaurants.

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## Concession Map

### GHG Emissions

**10.1 Are you currently assessing the GHG emissions from your operations?**

Yes

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**10.2 Do you publicly report the GHG emissions of your operations?**

No

**Please explain why**

Wendy's recently became a participant in the United States Department of Energy Better Building Challenge (BBC) through which we monitor energy use in a subset of restaurants, and will track and report that information annually. Energy use is tracked in the EPA Portfolio Manager website which provides corresponding Greenhouse Gas use. EPA uses the Greenhouse Gas Protocol Corporate Accounting and Reporting Standard developed by the World Resource Institute (WRI). Therefore, as we now have GHG becoming available to us, we are working on plans to publicly report GHG in the future as well.

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## Challenges

### 1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

In North America, Wendy's purchases products containing palm oil from different suppliers. While we've learned that, in many cases, we can replace conventional palm oil with CSPO, the requirement that every member of the supply chain become members of RSPO leads our CSPO journey to become a shared process between Wendy's and its suppliers. One challenge is that Wendy's specification and audit of CSPO is not enough. Our suppliers are also required to join RSPO in order for us to report CSPO use in the products they supply us. This requires us to allow our suppliers enough time to work through their internal processes to become RSPO members and then source CSPO. To mitigate this, we are actively educating suppliers on sustainable palm oil, the role of RSPO, and best practices from other suppliers.

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### 2 How would you qualify RSPO standards as compared to other parallel standards?

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#### Cost Effective:

Yes

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#### Robust:

Yes

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#### Simpler to Comply to:

Yes

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### 3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

We have developed an internal team to lead our journey to CSPO and are educating cross functional teams within Wendy's. We also realized that many of our suppliers were not aware of the sustainability issues with palm oil or the solutions RSPO has in place to support CSPO because palm oil did not represent a significant part of their total ingredient pool, and because they were not directly purchasing palm oil for those products. In order to support the RSPO goals, we have educated suppliers on CSPO, both in its impact and their potential use in the supply chain.

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### 4 Other information on palm oil (sustainability reports, policies, other public information)

[www.aboutwendys.com](http://www.aboutwendys.com)

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