

**Particulars****About Your Organisation****Organisation Name**SmålandsMunken AB

---

**Corporate Website Address**--

---

**Primary Activity or Product**

- Manufacturer
- 

**Related Company(ies)**No

---

**Membership**

<b>Membership Number</b>	<b>Membership Category</b>	<b>Membership Sector</b>
4-0322-13-000-00	Ordinary	Consumer Goods Manufacturers

---

**Consumer Goods Manufacturers****Operational Profile****1.1 Please state what your main activity(ies) is/are within manufacturing**

- End-product manufacturer
- Food Goods
  - Bakery products
- Manufacturing on behalf of other third party brands

**Operations and Certification Progress****2.1 Do you have a system for calculating how much palm oil and palm oil products you purchased?**

Yes

**2.2.1 Do you manufacture for:**

Private Label

**2.2.2 Total volume of Refined Palm Oil or Refined, bleached, and deodorized (RBD) Oil Palm sold in the year:**

405.94

**2.2.3 Total volume of refined Palm Kernel Oil sold in the year:**

--

**2.2.4 Total volume of other Palm Oil Derivatives and Fractions sold in the year:**

--

**2.2.5 Total volume of all oil palm products you sold in the year:**

405.94

**2.3 Palm oil volume sold in the year in your own brands that is sourced through RSPO-certified physical supply chains:****In Your Private Label**

No	Description	Refined palm oil/Refined, bleached, and deodorized (RBD) oil palm (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)	Volume of Palm Kernel Expeller used / processed and/or traded in the year (Tonnes)
1	Book & Claim	333.12			
2	Mass Balance	60.83			
3	Segregated	11.99			
4	Identity Preserved				
5	Total volume of oil palm products that is RSPO-certified	405.94			

**2.4.1 What type of products do you use CSPO for?**

Production of fried bakery products, with or without fillings/icings/toppings including Donuts, Berliners and Swirls. Stored frozen and sold at ambient temperature. End product packed in plastic cases in carton boxes.

**2.5 What is the percentage of certified sustainable palm oil in the total oil palm products your company sells in:**

Europe 100%  
 India --%  
 China --%  
 South East Asia --%  
 North America --%  
 South America --%

**2.6 What is the percentage of certified sustainable palm kernel oil in the total palm kernel oil your company sells in:**

Europe --%  
 India --%  
 China --%  
 South East Asia --%  
 North America --%  
 South America --%

**Time-Bound Plan****3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand**

2014

**Comment:**

This is applicable for third party private label production, see 3.7 below!

**3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand**

2015

**Comment:**

This is applicable for third party private label production, see 3.7 below!

**3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products**

2017

**Comment:**

This is applicable for third party private label production, see 3.7 below! We base our production on private labels!

**3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?**

y

**3.5 Does your company use CERTIFIED SUSTAINABLE PALM OIL products in goods you manufacture on behalf of other companies?**

y

**3.6 Which countries that your organization operates in do the above commitments cover?**

- Denmark - Finland - Netherlands - Norway - Russian Federation - Sweden - United Kingdom

**3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies**

In Q3 2014, a joint project between SmålandsMunken AB, Dawn Foods UK and McDonalds UK was conducted, with the aim to launch a brand new chocolatey filled and chocolatey topped fried ball donut as a part of McDonalds UK launching program for special campaign products to be sold from November 2014 to May 2015. This product is a McDonald's non-core product. Nevertheless, McDonald's required that the product must be profiled, as a minimum, containing RSPO SCCS MB-certified palm oil/palm kernel oil and eggs from free range hens. As a part of this project, SmålandsMunken AB, together with suppliers of margarine, chocolate filling and chocolatey icing, has during September-October 2014 further developed the recipes to obtain ingredients mentioned above, that meets the criteria for processing RSPO certified sustainable palm oil and palm kernel oil through the Mass Balance (MB) supply chain model as stated in the RSPO SCCS. Before launching the product, McDonald's UK and Dawn Foods UK forecasted a sales volume of 36000 chocolatey Bali donuts perweek in UK restaurants. Since launch of this product at November, McDonalds UK upgraded the forecast to 240 000 chocolatey Bali donuts per week, becoming one of the most selling non-core product in their UK restaurants. This corresponds to 35 % of the facility Bali donut production capacity. This is a totally unexpected but nevertheless encouraging development that will require major efforts from the whole staff of SmålandsMunken's organization, non-mentioned and non-forgotten! This situation entails to a predicted corresponding increase of processing RSPO certified sustainable palm oil and palm kernel oil through the Mass Balance (MB) /Segregated supply chain model as stated in the RSPO SCCS from 5,5 million products during 2014 to 10,3 million products 2015, provided that the high sales continues throughout the planned sales period for each product. Based on requirements from our customers, SmålandsMunken AB has formally clarified to their suppliers of raw materials containing palm oil/palm kernel oil, that all such raw materials from Q4 2015 must meet the criteria for processing RSPO certified sustainable palm oil and palm kernel oil through the Segregated (SG) supply chain model as stated in the RSPO SCCS. As a part of this progress, SmålandsMunken AB itself made an application to Control Union Certifications for carrying out Audit/Inspection and Certification of compliance under the terms of RSPO SCCS SG terms. This inspection was carried out in November 2014, according to the regulations in RSPO Supply Chain certification Systems (SCCS), level SG. Two NC:s were found, upon which we have carried out fully root cause analysis and completed fully effective corrective actions. SmålandsMunken AB is now awaiting the Control Union Certification decision that the facility and their management system is found to be in accordance with the RSPO Supply Chain certification Systems and that the criteria for processing RSPO certified sustainable palm oil and palm kernel oil through the Segregated (SG) supply chain model as stated in the RSPO SCCS have been met. In summary, SmålandsMunken AB, has fulfilled their intention of no later than Q4 2015, planning to use 100% CSPO SG PO in products containing PO to customers requiring this. During 2016 we aim to change all PO containing products to minimum CSPO MB (100%). All frying fat used in our production is already CSPO SG, but all products fried in this fat cannot not sold as SG product, since all customers still have not been certified to comply under the terms of the RSPO SCCS SG.

**3.8 Date of first supply chain certification (planned or achieved)**

2014

**Comment:**

See remarks in 3.7

**Trademark Related****4.1 Do you use or plan to use the RSPO trademark on your own brand products?**

No

**Please explain why**

There is not enough space on label for more information than legally required.

**GHG Emissions****5.1 Are you currently assessing the GHG emissions from your operations?**

Yes

**5.2 Do you publicly report the GHG emissions of your operations?**

No

**Please explain why**

There are no legislative requirements to report this publicly or to the local environmental protection agency.

**Actions for Next Reporting Period**

**6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.**

In all our sales contacts, we will proceed to clarify and trying to convince and demonstrate the HSE and CSR benefits to all our customer´s purchasing organizations that we from 2016-01-01 are able to supply them with products that contains PO, which is 100 % CSPO SG. This is our way to contribute to a successful development and use of products containing PO that is CSPO. All customers are still not aware of that they also needs to be certified co comply with RSPO SCCS SG requirements. There is one of the problems: We can buy raw materials containing RSPO SG certified PO, but he supply chain after us (customers) is not prepared for this rescheduling of purchasing patterns or certification efforts of their organization.

**Reasons for Non-Disclosure of Information****7.1 If you have not disclosed any of the above information, please indicate the reasons why**

--

- Others:

--

**Application of Principles & Criteria for all members sectors****8.1 Related to your sourcing, do you have (a) policy/fies, that are in line with the RSPO P&C such as:**

- Water, land, energy and carbon footprints  
Uploaded file: [M-Policies-to-PNC-waterland.pdf](#)
- Land Use Rights
- Ethical conduct and human rights  
Uploaded file: [M-Policies-to-PNC-ethicalconducthr.pdf](#)
- Labour rights  
Uploaded file: [M-Policies-to-PNC-laborrights.pdf](#)
- Stakeholder engagement  
Uploaded file: [M-Policies-to-PNC-stakeholderengagement.pdf](#)
- None of the above

**8.2 What steps will/has your organization taken to support these policies?**

We will communicate this code of conduct to all our suppliers of raw material in order to secure that they fulfill our expactions.

**Commitments to CSPO uptake**

**As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions:  
Do you have plans to?**

Yes

**Please specify**

During 2016 we aim to change all PO containing products to minimum CSPO MB (100%). All frying fat used in our production is already CSPO SG, but all products fried in this fat cannot not sold as SG product, since all customers still have not been certified to comply under the terms of the RSPO SCCS SG. In all our sales contacts, we will proceed to clarify and trying to convince and demonstrate the HSE and CSR benefits to all our customer´s purchasing organizations that we from 2016-01-01 are able to supply them with products that contains PO, which is 100 % CSPO SG. This is our way to contribute to a successful development and use of products containing PO that is CSPO. All customers are still not aware of that they also needs to be certified co comply with RSPO SCCS SG requirements.

**9.1 Do you have plans to immediately cover the gap using Book & Claim?**

Yes

**How and when do you plan to immediately cover the gap using Book & Claim?**

We already cover the gap by using Book and Claim (25MT B&C to fill the expected low gap for).

---

**Concession Map**

**10.1 Does your company or any subsidiary of your company own or manage oil palm plantations?**

No

**Please explain why**

we are manufacturers of ready to eat products - not plantation owners or managers!

---

## Challenges

### 1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

In all our sales contacts, we will proceed to clarify and trying to convince and demonstrate the HSE and CSR benefits to all our customer's purchasing organizations that we from 2016-01-01 are able to supply them with products that contains PO, which is 100 % CSPO SG. This is our way to contribute to a successful development and use of products containing PO that is CSPO. All customers are still not aware of that they also needs to be certified co comply with RSPO SCCS SG requirements. There is one of the problems: We can buy raw materials containing RSPO SG certified PO, but the supply chain after us (customers) is not prepared for this rescheduling of purchasing patterns or certification efforts of their organization. Difficulties in finding specific raw material (i e emulsifiers etc based on RSPO SG PO) pushes development of non palm containing ingredients. Both Suppliers and customers sometimes have a limited patience regarding development disturbances!

---

### 2 How would you qualify RSPO standards as compared to other parallel standards?

--

---

#### Cost Effective:

No

---

#### Robust:

No

---

#### Simpler to Comply to:

No

---

### 3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

In all our sales contacts, we intensively proceed to clarify and trying to convince and demonstrate the HSE and CSR benefits to all our customer's purchasing organizations that we from 2016-01-01 are able to supply them with products that contains PO, which is 100 % CSPO SG. This is our way to contribute to a successful development and use of products containing PO that is CSPO. All customers are still not aware of that they also needs to be certified co comply with RSPO SCCS SG requirements. There is one of the problems: We can buy raw materials containing RSPO SG certified PO, but he supply chain after us (customers) is not prepared for this rescheduling of purchasing patterns or certification efforts of their organization.

---

### 4 Other information on palm oil (sustainability reports, policies, other public information)

Not any specific.

---