

## Particulars

### About Your Organisation

#### 1.1 Name of your organization

Kaufland

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
  - Processor and/or Trader
  - Consumer Goods Manufacturer
  - Retailer and/or Wholesaler
  - Bank and/or Investor
  - Social and/or Development NGO
  - Environmental and/or Conservation NGO
  - Supply Chain Associate
  - Affiliate
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#### 1.3 Membership number

3-0052-12-000-00

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#### 1.4 Membership category

Retailers

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#### 1.5 Membership sector

Ordinary

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**Retailer and/or Wholesaler****1. Operational Profile**

1.1 Please state your main activity(ies) within the palm oil supply chain. Please select the option(s) that apply to you

- Wholesaler  
 Retail  
 Food service providers  
 Own-brand  
 Third-party brands  
 Other:

Other:

**2. Palm Oil Use and Certification Progress**

2.1 Please include details of all operations using palm oil, owned and/or managed by the member and/or all entities that belong to the group.

Kaufland has strict requirements of product specifications regarding sustainable palm oil certification.

2.1.1 In which markets do you sell goods with palm oil and oil palm products?

Germany

2.2 Total volume of all palm oil and oil palm products in the goods sold in the year:

2.2.1 Total volume of refined /crude palm oil in the goods sold in the year (tonnes)

2,011.00

2.2.2 Total volume of crude and refined palm kernel oil in the goods sold in the year (tonnes)

122.00

2.2.3 Total volume of palm kernel expeller sold in the year (tonnes)

0

2.2.4 Total volume of other palm-based derivatives and fractions in the year (tonnes)

1,085.00

2.2.5 Total volume of all palm oil and oil palm products in the goods sold in the year (tonnes)

3,218.00

2.3 Volume of palm oil and oil palm products used in the year, in your own brand products, that are RSPO-certified (tonnes):

| Description                                       | Crude and Refined Palm Oil | Crude and Refined Palm Kernel Oil | Palm Kernel Expeller | Other palm-based derivatives and fractions |
|---|----------------------------|-----------------------------------|----------------------|--|
| 2.3.1 Book and Claim from Mill / Crusher          | -                          | -                                 | -                    | 407  |
| 2.3.2 Book and Claim from Independent Smallholder | -                          | -                                 | -                    | -  |
| 2.3.3 Mass Balance (MB)                           | 348                        | -                                 | -                    | 218  |
| 2.3.4 Segregated (SG)                             | 1654                       | 15                                | -                    | 867  |
| 2.3.5 Identity Preserved (IP)                     | 9                          | 107                               | -                    | -  |
| 2.3.6 Total volume (tonnes)                       | 2011                       | 122                               | -                    | 1492                                       |

**2.4 According to the information you have provided in this questionnaire, your company has not reached 100% sustainable palm yet by using the four supply chain models (Book and Claim, MB, SG, IP). Do you have plans to immediately cover the gap by using RSPO Credits?**

**2.4.1 When do you plan to cover the gap by using RSPO Credits?**

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**2.4.2 Please explain why**

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**2.5 What is the percentage of Certified Sustainable Palm Oil and oil palm products in the total volume handled by your company in the following regions:**

**2.5.1 Africa**

0%

**2.5.2 Oceania**

0%

**2.5.3 Europe**

0%

**2.5.4 North America**

0%

**2.5.5 Latin America**

0%

**2.5.6 Middle East**

0%

**2.5.7 China**0%

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**2.5.8 India**0%

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**2.5.9 Indonesia**0%

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**2.5.10 Malaysia**0%

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**2.5.11 Rest of Asia**0%

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**3. Time-Bound Plan****3.1 Year expected to start (or year started) using RSPO-certified sustainable palm oil and oil palm products, in your own brand products**2012

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**3.2 Year started/expected to start using any RSPO-certified sustainable palm oil and oil palm products in your own brand products**2014

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**3.2.1 If target has not been met, please explain why.**-

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**3.3 Year expected to be (or already) using 100% RSPO-certified sustainable palm oil and oil palm products from any supply chain option in your own brand products.**2014

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**3.3.1 If target has not been met, please explain why.**-

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**3.4 Year expected to be using 100% RSPO-certified sustainable palm oil and oil palm products from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) in your own brand products.**2020

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**3.4.1 If target has not been met, please explain why.**-

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**3.5 Which markets do these commitments cover?**Germany

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**3.6 Does your company use RSPO-certified sustainable palm oil and oil palm products in goods you manufacture on behalf of other companies?**

No

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**3.7 Does your company have a Time-Bound Plan to only use RSPO-certified sustainable palm oil and oil palm products in the goods you manufacture on behalf of other companies?**

Yes

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**3.8 When do you expect all products you manufacture to only contain RSPO-certified sustainable palm oil and oil palm products?**

2020

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#### 4. Trademark Use

**4.1 Do you use or plan to use the RSPO Trademark on your own brand products?**

Yes

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**4.2 Please select the countries where you use or intend to apply the Trademark.**

Germany

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**4.2.1 Please state the year that you started using the RSPO Trademark or the year you plan to start using the RSPO Trademark.**

2015

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**4.3 Please explain why**

- Challenging reputation of palm oil
  - Confusion among end-consumers
  - Costs of changing labels
  - Difficulty of applying for RSPO Trademark
  - Lack of customer demand
  - Limited label space
  - Low consumer awareness
  - Low usage of palm oil
  - Risk of supply disruption
  - Others
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**Other:**

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**4.4 Have you uploaded information and images of products using the RSPO Trademark to the RSPO mobile app?**

No

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#### 5. Actions for Next Reporting Period

**5.1 Outline actions that you will take in the coming year to promote the use of RSPO-certified sustainable palm oil and oil palm products along the supply chain.**

Membership of FONAP since 2014 with the commitment of FONAP Milestone and targets until 2020.

FOANP Project for Smallholder in Malaysia: 2018-2019

Further promotion of sustainable palm oil in other countries of operation

Building awareness of non-own-brand suppliers

Increasing communication and awareness rising of costumers within our CSR communication "Machen macht den Unterschied"

Using RSPO Trademark on own brand products

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**6. Non-Disclosure of Information**

**6.1 Information in the sections above are mandatory declarations in your ACOP. For confidentiality purposes, members may choose not to display volume data in Section 2 publicly; however, RSPO reserves the right to utilise the member's data on an aggregate basis for sectoral and total analysis. Please check this box if the member chooses to have the data in Section 2 displayed publicly.**

Yes - Display Publicly

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**7. Application of Principles & Criteria for all member sectors**

**7.1 Related to company's procurement or operations, do you have organisational policies that are in line with the RSPO P&C? Select all relevant options.**

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**7.1.A Water, land, energy and carbon footprints**

File: [KL CSR Identität.pptx](#)

Link: --

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**7.1.B Land use rights**

File: --

Link: --

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**7.1.C Ethical conduct and human rights**

File: [13.2\\_Verhaltenskodex Int.\\_Version DE 2\\_01.08.2018.pdf](#)

Link: --

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**7.1.D Labour rights**

File: [13.2\\_Verhaltenskodex Int.\\_Version DE 2\\_01.08.2018.pdf](#)

Link: --

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**7.1.E Stakeholder engagement**

File: [FONAP\\_Selbstverpflichtung ab 2017.pdf](#)

Link: Membership FONAP (Forum für Nachhaltiges Palmöl)

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**7.1.F None of the above. Please explain why**

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**7.2 What best practice guidelines or information has your organisation provided in the past year to facilitate the uptake of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?**

Our guidelines are at least available in german and english.

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**8. Greenhouse Gas (GHG) Footprint**

**8.1 Are you currently reporting any GHG footprint?**

Yes

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**8.1.1 Please upload your publicly available GHG report**

File: --

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**8.1.1.1 OR please insert the URL to the GHG section of your corporate website.**

[https://media.kaufland.com/images/PPIM/AP\\_MarketingDocument/deu/64/93/Asset\\_3296493.pdf](https://media.kaufland.com/images/PPIM/AP_MarketingDocument/deu/64/93/Asset_3296493.pdf)

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**8.2 Please explain and justify why you are not calculating your GHG footprint. Please include any future plans you may have to calculate your GHG footprint.**

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**8.3 What methodology are you using to calculate your GHG footprint?**

Together with the Institut für Umwelt- und Klimaforschung (ifeu) verified and according to ISO 14064-1 standard

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**9. Support for Oil Palm Smallholders****9.1 Are you currently supporting any oil palm Independent Smallholder groups?**

Yes

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**9.2 If yes, how are you supporting them?**

FONAP WildAsia Project:

Short description of project that can be used by FONAP members

FONAP sees certification systems as the first step towards sustainable palm oil. At present, four certification systems are accepted by FONAP: ISCC PLUS, Rainforest Alliance, RSB and RSPO. Even though FONAP accepts the existing certification standards for palm oil, these can only be considered adequate in that they define minimum requirements for sustainable palm oil production.

Therefore, FONAP members have voluntarily accepted following add-on criteria:

- Stopping cultivation on peatlands and other areas with a high carbon content
- Ban on the use of highly hazardous pesticides (Rotterdam and Stockholm Conventions, WHO class 1a and 1b pesticides and paraquat)
- Application of strict greenhouse gas reduction targets
- Use of fresh fruit bunches from legal sources only

In introducing these add-on criteria, FONAP aims to take measures to ensure inclusivity of smallholders are not affected. As so, in an effort to understand the implications and applicability of these criteria on small producers, WWF Germany-FONAP commissioned Wild Asia to carry out a project titled "Impact of the FONAP Add-on Criteria on Small Producers in Malaysia" which takes place from July 2018 to July 2019. The project aims to understand the impact of the FONAP Criteria on small producers and also to understand more about opportunities for FONAP to support better production on the ground.

Wild Asia is a Malaysian-based social enterprise with a goal of promoting the production of sustainable palm oil and ensuring greater traceability in the supply chain. In 2012, the Wild Asia Group Scheme (WAGS) was founded. Through this program, Wild Asia works with independent smallholder farmers to help them improve their farming practices and comply with national and international standards (such as MSPO and RSPO). WAGS is a community development initiative designed to improve the livelihoods of smallholder farmers by increasing yields and ensuring access to the international market of sustainable palm oil.

To date there are 2 key outputs from this project.

1) A detailed comparative study of the efforts by FONAP against other similar initiatives in palm oil

Wild Asia conducted a detailed study on comparing existing palm oil related sustainability standards (i.e: MSPO, RSPO, ISCC, RSB, RSPO Next & POIG) as well as market initiatives (i.e: FONAP, French alliance and NDPE commitments) in an effort to see how they rank against each other. Based on the review, it was concluded that only POIG and the recently endorsed 2018 RSPO P&C would likely meet the FONAP requirements.

2) A review of the FONAP criteria on an established RSPO-certified smallholder group. Wild Asia works together with 261 smallholders and provides trainings for a sustainable cultivation of palm oil. As part of the project, some of these smallholders (each with less than 40 hectares) are testing the applicability and feasibility of the additional FONAP criteria. Results on this work will be available in June 2019.

In preparation of this testing phase, Wild Asia has conducted a desktop analysis in order to assess to what degree the smallholders can already meet the FONAP criteria to this date.

**9.2.1 Do you have any future plans to support oil palm Independent Smallholders?**


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**9.2.2 When do you plan to start your support for oil palm Independent Smallholders?**


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**10. Challenges**

**10.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- Others

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**Other:**

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**10.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- Others

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**Other:**

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**10.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)**

[www.kaufland.de/machen](http://www.kaufland.de/machen)

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