Particulars

About Your Organisation

Organisation Name

Pinson Biscuiterie

Corporate Website Address

http://www.pinsonbiscuits.be/

Primary Activity or Product

■ Supply Chain Associate

Related Company(ies)

No

Membership

Membership Number	Membership Category	Membership Sector
9-0866-14-000-00	Associate	Organisation

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Supply Chain Associate

Operational Profile

1.1. What are the main activities of your organisation?
1.2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period
1.3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?
If yes, please give details:
If not, please explain why:
1.4. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?
1.5. What percentage of your organization's overall activities focus on palm oil?
1.6. How is your work on palm oil funded?
Actions for Next Reporting Period
2.1. Outline actions that will be taken in the coming year to promote sustainable palm oil.

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

The biggest difficulty is the fact that our clients do want RSPO-certified products, but do not wish to pay more for them. As the audit costs and surplus for bying the products is rather high, we loose money on these products. For the products that have changed to RSPO: our clients do not sell more of them. Therefore we have the impression that the end-consumer really doesn't care.

2 How would you qualify RSPO standards as compared to other parallel standards?

Cost Effective:
No
Robust:
No
Simpler to Comply to:
No
3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)
none
4 Other information on palm oil (sustainability reports, policies, other public information)
none

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