

Particulars

About Your Organisation

Organisation Name

McDonald's Corporation

Corporate Website Address

<http://www.AboutMcDonalds.com>

Primary Activity or Product

- Wholesaler and/or Retailer
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Related Company(ies)

No

Membership

Membership Number	Membership Category	Membership Sector
3-0044-11-000-00	Ordinary	Retailers

Retailers

Operational Profile

1.1 Please state what your main activities are within retailing

- Other:

Food Service

Operations and Certification Progress

2.1 Do you have a system for calculating how much palm oil and palm oil products you use?

Yes

2.2.1 Total volume of Crude Palm Oil handled in the year: (Tonnes)

80,218

2.2.2 Total volume of Palm Kernel Oil handled in the year: (Tonnes)

2,397

2.2.3 Total volume of other Palm Oil Derivatives and Fractions handled in the year: (Tonnes)

23,259

2.2.4 Total volume of all palm oil and palm oil derived products you handled in the year: (Tonnes)

105,874

2.3 Palm Oil volume used in the year in your own brand products that is RSPO certified

No	Description	Crude Palm Oil (Tonnes)	Palm Kernel Oil (Tonnes)	All other palm-based derivatives and fractions (Tonnes)
2.3.1	Book & Claim	77,451.33	1,959.89	18,396.14
2.3.2	Mass Balance	59.20	0.48	1,335.62
2.3.3	Segregated	7.14	-	264.25
2.3.4	Identity Preserved	-	-	-
2.3.5	Total volume of palm oil used that is RSPO-certified:	77,517.67	1,960.37	19,996.01

2.4 Volume of all other palm-based derivatives and fractions covered by Book & Claim (Tonnes)

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2.5 Volume of Palm Kernel Expeller used/ handled? (Tonnes)

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Time-Bound Plan

3.1 Date expected to start (or year started) using RSPO-certified palm oil products - own brand

2012

3.2 Date expected to be (or already) using 100% RSPO certified palm oil products from any supply chain option - own brand

2015

3.3 Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

2020

3.4 Does your company use palm oil in products you manufacture on behalf of other companies?

No

3.5 Do your (own brand) commitments cover your companies global use of palm oil?

Yes

3.6 Which countries that your organization operates in do the above own-brand commitments cover?

- American Samoa
 - Argentina
 - Aruba
 - Australia
 - Austria
 - Bahamas
 - Bahrain
 - Belarus
 - Belgium
 - Bermuda
 - Bolivia
 - Bosnia and Herzegovina
 - Brazil
 - Brunei Darussalam
 - Bulgaria
 - Canada
 - Chile
 - China
 - Colombia
 - Costa Rica
 - Croatia (Hrvatska)
 - Cyprus
 - Czech Republic
 - Denmark
 - Dominican Republic
 - Ecuador
 - Egypt
 - El Salvador
 - Estonia
 - Fiji
 - Finland
 - France
 - French Guiana
 - Georgia
 - Germany
 - Greece
 - Guadeloupe
 - Guam
 - Guatemala
 - Honduras
 - Hong Kong
 - Hungary
 - India
 - Indonesia
 - Ireland
 - Israel
-

- Italy
- Jamaica
- Japan
- Jordan
- Korea, Republic of
- Kyrgyzstan
- Latvia
- Lebanon
- Lithuania
- Luxembourg
- Macau
- Macedonia, The Former Yugoslav Republic of
- Malaysia
- Malta
- Martinique
- Mauritius
- Mexico
- Moldova, Republic of
- Monaco
- Netherlands
- New Caledonia
- New Zealand
- Nicaragua
- Oman
- Pakistan
- Panama
- Paraguay
- Peru
- Philippines
- Poland
- Portugal
- Puerto Rico
- Qatar
- Romania
- Russian Federation
- Saudi Arabia
- Singapore
- Slovakia (Slovak Republic)
- Slovenia
- South Africa
- Spain
- Sri Lanka
- Suriname
- Sweden
- Switzerland
- Taiwan, Province of China
- Thailand
- Trinidad and Tobago
- Turkey

- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uruguay
- Venezuela
- Vietnam
- Virgin Islands (British)
- Virgin Islands (U.S.)

3.7 What are your interim milestones towards achieving these RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies

McDonald's goal is that 100% of the palm oil used in our restaurants and as ingredients in McDonald's products will support the production of sustainable palm oil. This includes sourcing from Roundtable on Sustainable Palm Oil or RSPO-certified sustainable sources or covering usage with GreenPalm Book and Claim certificates for palm oil or palm kernel oil. Globally, we are committed to

meeting our 2015 milestones and 2020 aspirational goal to support sustainable palm oil production for all palm oil used in our restaurants or palm oil/palm kernel oil purchased as ingredients by McDonald's suppliers for use in McDonald's products. Some milestones along the way include: • 2011 McDonald's becomes an RSPO member • 2012 all suppliers sourcing palm oil are from RSPO members. • 2012 Several markets in APMEA began using RSPO certification methodologies for restaurant cooking oil and par fry. McDonald's restaurants in the U.S. and Europe do not use palm oil in restaurant cooking, so they began to use RSPO certification methodologies, including GreenPalm Book and Claim certificates, to cover a portion of their suppliers' use of palm oil and palm kernel oil as ingredients in McDonald's products. • 2013 – Continued progress increasing RSPO sustainable palm oil in APMEA for restaurant store oil and par fry for chicken and potato products. In the U.S., suppliers of baked goods and liquid products (toppings and sauces) have moved to cover ingredient volumes for McDonald's products using GreenPalm Book and Claim certificates. • By 2015—100% of palm oil used for restaurant cooking or by McDonald's suppliers to par-fry chicken and potato products will be RSPO certified sustainable or covered by GreenPalm Book and Claim certificates. • By 2020—100% of all palm oil or palm kernel oil used as an ingredient by McDonald's suppliers for use in McDonald's products will be RSPO certified sustainable or covered by GreenPalm Book and Claim certificates.

3.8 Does your company have a Time-Bound Plan for the use of palm oil in the products you sell on behalf of other companies?

Yes

Trademark Related**4.1 Do you use or plan to use the RSPO Trademark on your own brand products?**

No

Please explain why

Still assessing overall business value to our brand.

Actions for Next Reporting Period**5.1 Outline actions that you will take in the coming year to promote CSPO use along the supply chain**

In the coming year we will meet our 2015 target of 100% of palm oil used for restaurant cooking or by McDonald's. We made strong progress of identifying use of palm oil as an ingredient in our major markets, and we will continue to work with our suppliers to ensure they identify uses of palm oil as ingredients in our products and further advance their support for sustainable palm oil. We also recognize we need to take a stronger leadership position in this area. In April 2015 we released our Commitment on Deforestation, and we are working with our internal team and external stakeholders to strengthen our palm oil targets and develop a time-bound plan to achieve these by the end of 2015.

Reasons for Non-Disclosure of Information**6.1 If you have not disclosed any of the above information, please indicate the reasons why****Application of Principles & Criteria for all members sectors****7.1 Do you have (a) policy/ies, that are in line with RSPO P&C such as:**

- Water, land, energy and carbon footprints
- Ethical conduct and human rights
- Labour rights
- Stakeholder engagement

7.2 What steps will/has your organization taken to support these policies?

Business ethics is a crucial part of McDonald's identity and a part of our core values(http://www.aboutmcdonalds.com/mcd/our_company/mission_and_values.html). McDonald's approach to sustainable sourcing involves various programs that address what we call the 3 E's of Sustainability - Ethics, Environment, and Economics - throughout our supply chain. Regarding Ethics in particular, we require all suppliers to approve our Code of Conduct, and our Supplier Workplace Accountability program works with suppliers to uphold the provisions of the Code of Conduct via annual self assessments and risk-based audits. We are also a signatory to the NY Declaration on Forests (2014) and released McDonald's Commitment on Deforestation in April 2015. We believe the multi-stakeholder process is key to driving change; and in addition to being a member of RSPO, we are members of RTRS, GRSB, GTPS, CRSB, SAI and others; and we work in collaboration with NGOs such as WWF, EDF, CI and others.

Commitments to CSPO uptake

8 As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions: Do you have plans to?

No

Please explain why?

Our current targets do not include a move to source 100% CSPO through physical supply chains; however, with the release of our Commitment on Deforestation in April 2015 we are re-evaluating our goals for palm oil and will restate these by the end of 2015.

8.1 Do you have plans to immediately cover the differences/gap using Book & Claim?

No

Our current goal was to cover all physical oil use as cooking oil or par fry by RSPO certified or Book and Claim certificates by 2015 which will be met; with a further target of covering palm oil used as an ingredient by 2020. As noted previously we are re-evaluating our goals for palm oil and will restate these by the end of 2015.

Concession Map

Do you agree to share your concession maps with the RSPO?

No

Please explain why

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GHG Emissions

10.1 Are you currently assessing the GHG emissions from your operations?

No

Please explain why:

We have done a high level evaluation of our global impacts and these can be found in our Corporate Social Responsibility and Sustainability Report; and in certain of our markets further assessing and reporting of GHG emissions is done.

10.2 Do you publicly report the GHG emissions of your operations?

No

Please explain why:

We have done a high level evaluation of our global impacts and these can be found in our Corporate Social Responsibility and Sustainability Report; and in certain of our markets further assessing and reporting of GHG emissions is done.

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Given McDonald's unique franchising structure and supplier relationships we have had to spend a great deal of time digging into our supply chain and supplier relationships to communicate on our sustainable palm oil vision and ensure all parties were on board and executing against our goals. This challenge is ongoing as we continue to further franchise.

2 How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

Yes

Robust:

Yes

Simpler to Comply to:

Yes

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

We continue to support the vision of transforming markets by supporting sustainable palm oil production through expansion of GreenPalm Book & Claim certificates and other RSPO certified mechanisms. We worked with GreenPalm in 2013 to expand the opportunity for other companies in the food service sector to utilize GreenPalm certificates to support sustainable palm oil; and we are looking to engage further as we demonstrate our leadership in this area.

4 Other information on palm oil (sustainability reports, policies, other public information)

Please see www.aboutmcdonalds.com for additional information on our Global Sustainability Framework and goals; and our CSR & Sustainability Report.
