

Particulars

About Your Organisation

1.1 Name of your organization

McDonald's Corporation

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Oil Palm Growers
 - Palm Oil Processors and/or Traders
 - Consumer Goods Manufacturers
 - Retailers
 - Banks and Investors
 - Social or Development Organisations (Non Governmental Organisations)
 - Environmental or Nature Conservation Organisations (Non Governmental Organisations)
 - Affiliate Members
 - Supply Chain Associate
-

1.3 Membership number

3-0044-11-000-00

1.4 Membership category

Ordinary

1.5 Membership sector

Retailers

Retailers

Operational Profile

1.1 Please state your main activities within the palm oil supply chain. Tick all that apply:

- Wholesaler
- Retail
- Food service providers
- Own-brand
- Third party brands
- Biofuels
- Other

Operations and Certification Progress

2.1 In which markets where you operate do you sell goods containing palm oil and oil palm products?

Applies Globally

2.5 Total volume of all palm oil and oil palm products in the goods sold in the year:

2.2.1 Total volume of Refined /Crude Palm Oil in the goods sold in the year

119,918.70 Tonnes

2.2.2 Total volume of Crude and Refined Palm Kernel Oil in the goods sold in the year

5,653.56 Tonnes

2.2.3 Total volume of Palm Kernel Expeller sold in the year

0.00 Tonnes

2.2.4 Total volume of other Palm-based Derivatives and Fractions used in the year

1,396.48 Tonnes

2.2.5 Total volume of all palm oil and oil palm products in the goods sold in the year

126,968.74 Tonnes

2.3 Volume of palm oil and oil palm products used in the year, in your own brand of products, that are RSP0-certified

No	Description	Crude and Refined Palm Oil (Tonnes)	Crude and Refined Palm Kernel Oil (Tonnes)	Palm Kernel Expeller (Tonnes)	Other palm-based derivatives and fractions (Tonnes)
2.3.1	Book and Claim from Mill / Crusher	78506.57	171.47		745.09
2.3.2	Book and Claim from Independent Smallholder				
2.3.3	Mass Balance	39694.88	5482.09		484.88
2.3.4	Segregated	1415.75			166.51
2.3.5	Identity Preserved	301.50			
2.3.6	Total volume	119918.70	5653.56		1396.48

2.4 Volume of RSP0 certified sustainable palm oil and oil palm products purchased from other RSP0 certified companies (tonnes)

No	Description	Crude and Refined Palm Oil (Tonnes)	Crude and Refined Palm Kernel Oil (Tonnes)	Palm Kernel Expeller (Tonnes)	Other palm-based derivatives and fractions (Tonnes)
2.4.1	Book and Claim from Mill / Crusher				
2.4.2	Book and Claim from Independent Smallholder				
2.4.3	Mass Balance				
2.4.4	Segregated				
2.4.5	Identity Preserved				
2.4.6	Total volume				

2.5 What is the percentage of RSP0 certified sustainable palm oil and oil palm products in the total volume handled by your company in the following regions:

- 2.5.1 Africa 100%
- 2.5.2 Australasia 100%
- 2.5.3 Europe (incl. Russia) 100%
- 2.5.4 North America 100%
- 2.5.5 South America 100%
- 2.5.6 Middle East 100%
- 2.5.7 China 100%
- 2.5.8 India 100%
- 2.5.9 Indonesia 100%
- 2.5.10 Malaysia 100%
- 2.5.11 Rest of Asia 100%

Time-Bound Plan

3.1 Year expected to start (or year started) using RSPO certified sustainable palm oil and oil palm products, in your own brand of products

2012

3.1.1 Referring to 3.1, in which markets you operate do these commitments cover?

3.2 Year expected to be (or already) using 100% RSPO certified sustainable palm oil and oil palm products from any supply chain option in your own brand products

2015

Comment:

In 2017, the Company achieved its goal of having 100% of palm oil used for restaurant cooking or by McDonald's suppliers to par-fry chicken and potato products be RSPO-certified sustainable or covered by Book and Claim certificates.

3.3 Year expected to be using 100% RSPO certified sustainable palm oil and oil palm products from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) in your own brand products

2020

Comment:

In 2017, McDonald's continued the shift to purchases of RSPO certified sustainable palm oil by our suppliers from physical supply chains. Our goal is for 100% of the restaurant cooking oil and the oil used to par-fry potato and chicken products, globally (which collectively account for our largest volume of palm oil usage) to be RSPO mass balance certified palm oil by the end of 2018, and fully segregated certified palm oil by 2020 in countries where such segregation is commercially possible. Our volumes of mass balance certified oils increased from 11.6% in 2016 to 36% in 2017.

3.4 Referring to 3.2 and 3.3, in which markets where you operate, do these commitments cover?

Applies Globally

3.5 Does your company have a Time-Bound Plan to require the use of RSPO certified palm oil and oil palm products in the products you sell on behalf of other companies brands?

No

Trademark Related

4.1 Do you use or plan to use the RSPO Trademark on your own brand products?

No

4.2 Please explain why

Actions for Next Reporting Period

5.1 Outline actions that you will take in the coming year to promote the use of RSPO certified sustainable palm oil and oil palm products along the supply chain

McDonald's has engaged in the following actions to promote the use of RSPO certified sustainable palm oil in our supply chain:

*Completed global oils RFP: In 2016, McDonald's began the first-ever global oils RFP for restaurant cooking oils, par-fry chicken oil and par-fry potato oil supply chain, among others. We integrated sustainability expectations (including but not limited to RSPO certification) for palm oil into our product specifications and evaluated RFP responses based on the supplier's ability to meet those sustainability expectations, equally weighted with commercial, quality systems and nutrition expectations.

*We will continue to use our data collection system to gather data from all global suppliers. Please note that the scope of our data collection currently captures globally managed products only, such as restaurant frying oil, oil used for par frying potatoes and chicken, and certain baked goods and sauces (liquid products). As such, our commitments solely apply in countries where globally managed products containing palm oil are served.

*McDonald's will participate in forums that promote the use of sustainable palm oil and industry transformation such as TFA2020 and the RSPO. We regularly visit facilities and plantations with our supplier and NGO partners.

Reasons for Non-Disclosure of Information**6.1 If you have not disclosed any of the above information, please indicate the reasons why****Application of Principles & Criteria for all members sectors****7.1 Do you have organizational policies that are in line with the RSPO P&C, such as:**

- Water, land, energy and carbon footprints
No file was uploaded
- Water, land, energy and carbon footprints
No file was uploaded
- Ethical conduct and human rights
No file was uploaded
- Labour rights
No file was uploaded
- Stakeholder engagement
No file was uploaded
- None of the above

7.2 What best practice guidelines or information has your organisation provided in the past year, to facilitate the uptake of RSPO certified sustainable palm oil and oil palm products? What languages are these guidelines available in?**Comment:**

In 2016, McDonald's created our Global Sustainable Palm Oil Policy and our global oils product specification, both of which help outline our sustainability expectations and requirements for suppliers. In 2017 these policies were integrated into our newly updated Global Sustainable Sourcing Guide as a part of the company's holistic sustainability guidance and expectations for suppliers. These are currently available in English.

Uploaded files:

No files were uploaded

GHG Footprint

8.1 Are you currently reporting any GHG footprint?

Yes

Uploaded files:

No files were uploaded

Link to Website

<http://corporate.mcdonalds.com/corpmcd/scale-for-good/esg-reporting.html>

No

Please explain why

Support Smallholders

9.1 Are you currently supporting any independent smallholder groups?

Yes

If yes, how are you supporting them?

Supporting smallholders is one of the tenants of McDonald's Commitment on Forests. See the detailed commitment here: <http://corporate.mcdonalds.com/content/dam/AboutMcDonalds/2.0/pdfs/McDonaldsCommitmentOnForests.pdf> We are working with our suppliers to understand the best methods to support smallholders through both our commitment to sustainable palm oil and our work to uphold our Commitment on Forests.

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

McDonald's has received feedback from a number of stakeholders on the level of rigor in the RSPO standard on issues of deforestation and human rights. Consistent with our Commitment on Forests, we believe these are important areas for us to address. To help achieve our objectives, we integrated criteria that go above and beyond the RSPO standard with respect to deforestation and human rights as a part of the aforementioned global oils RFP process. Specifically, to be an approved supplier to the McDonald's system, all palm oil producing companies in our supply chain for globally managed products must demonstrate that they meet McDonald's expectations on traceability, deforestation and human rights in addition to our expectations on RSPO certified sustainable palm oil.

2 In addition to the actions already reported in this ACOP how has your organization supported the vision of RSPO to transform markets in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

McDonald's believes in industry transformation and understands that this type of change cannot occur through the efforts of one company alone. McDonald's participates in forums to help advance the agenda on specific issues - for example, we have been an active member of the TFA2020 forum. We also engage directly with our supplier base, which includes companies across the globe, on sustainability topics and include such topics in global commercial discussions for our entire oil category.

3 File -Please attach or add links to any other information from your organisation on your policies and actions on palm oil (EG: sustainability reports, policies, other public information)

- No files were uploaded

Link: <http://corporate.mcdonalds.com/corpmcd/scale-for-good/our-food/palm-oil.html>
