

## Particulars

### About Your Organisation

**Organisation Name**Gutscher Mühle Traismauer GmbH

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**Corporate Website Address**<http://www.mueslibar.com>

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**Primary Activity or Product**

- Affiliate Member
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**Related Company(ies)**Yes

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Company	Primary Activity	RSPO Member
Haco AG	Manufacturer	No

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**Membership**

Membership Number	Membership Category	Membership Sector
9-0285-13-000-00	Associate	Organisations

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**Affiliates/Supply Chain Associate****Operational Profile****1.1. What are the main activities of your organisation?**

Manufacturing of all kinds of mueslis, crunchy mueslis, cereal bars, fruit bars and muesli bars, be they coated or uncoated.

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**1.2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period**

We have switched all of our customers to RSPO palm oil. Participation in responsible sourcing conferences at Frankfurt and Vienna.

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**1.3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?**

Yes

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**If yes, please give details:**

We do encourage all of our Partners to transform towards CSPO.

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**If not, please explain why:**

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**1.4. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?**

No

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**1.5. What percentage of your organization's overall activities focus on palm oil?**

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**1.6. How is your work on palm oil funded?**

We finance the premium for CSPO with our own money.

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**Actions for Next Reporting Period****2.1. Outline actions that will be taken in the coming year to promote sustainable palm oil.**

We will evaluate whether we can afford to switch to segregated CSPO instead of MB.

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## Challenges

### 1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

The premium for CSPO is still a challenge in the discussion with customers. our business is extremely price sensitive and thus every penny counts.

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### 2 How would you qualify RSPO standards as compared to other parallel standards?

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#### Cost Effective:

Yes

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#### Robust:

Yes

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#### Simpler to Comply to:

No

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### 3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

Whenever we deal with suppliers or customers, we express our believe that only the Transformation of the markets towards CSPO will lead to a sustainable Palm oil production.

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### 4 Other information on palm oil (sustainability reports, policies, other public information)

2014: 100% of the used Palm oil was RSPO MB

2015: evaluation whether Segregation is affordable for us and if customers are willing to contribute.

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