

Particulars

Organisation Name	The J.M. Smucker Company
Corporate Website Address	http://www.smuckers.com
Primary Activity or Product	Manufacturer
Related Company(ies)	None
Country Operations	Canada, USA
Membership Number	4-0285-12-000-00
Membership Type	Ordinary Members
Membership Category	Consumer Goods Manufacturers
Primary Contacts	Dan Nowicki Address: 1 Strawberry Lane Orrville United States 44667
Person Reporting	Jackee Scott

Related Information

Other information on palm oil:

Our 2013 Corporate Responsibility Report can be found in the Investors section of our corporate website.
[Click here to visit the URL](#)

Reporting Period	01 June 2012 - 01 July 2013
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Consumer Goods Manufacturers

Operational Profile

1. Main activities within manufacturing

End-product manufacturer, Food Goods

- Food Goods :
 - Margarine & Cooking Oil

Operations and Certification Progress

2. Do you have a system for calculating how much palm oil and palm oil products you use?

Yes

Total volume of all palm oil products used in the year in your own brand products:

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3.1. Total volume of Crude Palm Oil used in the year:

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3.2. Total volume of Palm Kernel Oil used in the year:

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3.3. Total volume of other Palm Oil Derivatives and Fractions used in the year:

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3.4. Total volume of all palm oil and palm oil derived products you used in the year:

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4. Volume of Crude Palm Oil used in the year in your own brand products that is RSPO-certified

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4.1. Book & Claim

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4.2. Mass Balance

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4.3. Segregated

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4.4. Identity Preserved

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4.5. Total volume of Crude Palm Oil used that is RSPO-certified:

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5. Volume of Palm Kernel Oil used in the year in your own brand products that is RSPO-certified:

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5.1. Book & Claim

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5.2. Mass Balance

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5.3. Segregated

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5.4. Identity Preserved

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5.5. Total volume of Palm Kernel Oil handled that is RSPO-certified:

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6. Volume of all other palm-based derivatives and fractions used in the year in your own brand products that is RSPO-certified:

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6.1. Book & Claim

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6.2. Mass Balance

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6.3. Segregated

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6.4. Identity Preserved

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6.5. Total volume of palm-based derivatives and fractions used that is RSPO-certified:

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7. What type of products do you use CSPO for?

Cooking Oils

8. Do you ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8?

No

Suppliers report that palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8

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Time-Bound Plan

9. Date expected to/or started to use any RSPO certified oil palm products – own brand

2012

10. Date expected to be using 100% RSPO certified oil palm products from any supply chain option– own brand

2015

11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

2015

12. Do your (own brand) commitments cover your companies' global use of palm oil?

Yes

13. Does your company use palm oil in products you manufacture on behalf of other companies?

No

14. Date expected to actively communicate to promote the use of certified sustainable palm oil in other manufacturers' brands that you sell.

2015

15. Which countries that your organization operates in do the above commitments cover?

Canada, USA

16. What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies.

We started purchasing CSPO for our direct purchases in July 2012 and will continue to increase volumes to reach 100% by 2015.

2012 - 40%
 2013 - 80%
 2014 - 90%
 2015 - 100%

Actions for Next Reporting Period

17. Outline actions that will be taken in the coming year to promote sustainable palm oil.

1. The J.M. Smucker Company will continue to include insight on our progress and sourcing of CSPO in our Corporate Responsibility Report.
 2. The J.M. Smucker Company will remain involved with the RSPO in promoting the P&C's with our direct suppliers of Palm Oil.
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18. Do you publicly report the GHG emissions of your operations?

Yes

Public report of GHG emissions on operations

[M-GHG-Emissions-Report.pdf](#)

For administration purpose, attachment files are renamed automatically

Reasons for Non-Disclosure of Information

19. If you have not disclosed any of the above information, please indicate the reasons why

Other

- Other reason:

Given the confidentiality of product information, it is the policy of the Company not to disclose volumes.

Exact volume of palm derivatives is not known due to the very small volumes included in ingredients.

Trademark Related

20. Do you use or plan to use the RSPO trademark on any of your products?

No

If yes, when will you start?

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21. Do you undertake or support any other projects related to sustainable palm oil that have not been captured in this report?

No

Application of Principles & Criteria for all members sectors

22. Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C?

- Water, land, energy and carbon footprints
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- Water, land, energy and carbon footprints policy

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- Land use rights policy

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- Ethical conduct and human rights policy

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- Labour rights policy

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- Stakeholder engagement policy

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23. What steps will your organization take to minimize its resource footprints?

Today, we incorporate environmental considerations into virtually every aspect of our operations - from large projects such as the construction of LEED certified facilities to everyday practices such as the use of recyclable materials in our cafeterias. An internal, cross-functional task force guides our formalized environmental initiatives. In 2009, the task force established three rigorous five-year operational goals relating to greenhouse gas, water, and landfill waste, that we are striving to achieve by 2014. The full details of these goals and steps can be found in our 2013 Corporate Responsibility Report.

24. What steps will your organization take to realize ethical conduct using business-applicable regulations and industry practices?

As one of our Basic Beliefs, Ethics and ethical conduct are vital to ensure successful, sustained business relationships with our consumers, customers, employees, suppliers, communities, and shareholders. Our Policy on Ethics and Conduct outlines our expectations across numerous areas and situations where ethical choices might be necessary, including conflicts of interest; interest in customers, competitors, and suppliers; commercial bribery; and compliance with many legal requirements related to our business.

25. Has your company supported any community programmes on its own or through partnerships? How do you benchmark the impacts of these programmes?

As a good corporate citizen, we believe that Smucker has a responsibility to support - financially and in other ways - organizations, projects, and programs that contribute to the well-being of our communities. We have a special commitment to education because it is critical to creating better communities for today and tomorrow. The full details of our support of community programs can be found in our 2013 Corporate Responsibility Report.

26. Are you sourcing 100% physical CSPO?

No

26.1. Please details your organization's plan to cover sourced palm oil and palm kernel oil, which is not yet segregated or identity preserved, through Mass Balance. If you have not committed to sourcing 100% of palm products under the Mass Balance supply chain system until the goal of 100% segregated or identity preserved CSPO can be achieved, please explain why.

We joined RSPO in 2012 and immediately began sourcing CSPO, reaching 40% in our first year. We will continue to increase our percentage to reach our goal. Smucker has committed to strive to source 100% of our direct palm oil purchases from responsible and certified sustainable sources by 2015.

Challenges

1. Significant economic, social or environmental obstacles

We remain on track to meeting our time bound milestones and have not encountered any obstacles.

2. How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

Yes

Robust:

Yes

Simpler to Comply to:

Yes

3. How has your organization supported the vision of RSPO to transform markets?

We have achieved internal leadership alignment to RSPO goals and objectives, and we have regular engagement with our key suppliers.
