

Mars, Incorporated

Name of the organisation : Mars, Incorporated
 Corporate website address : www.mars.com

Company Details

Membership number : 4-0127-10-000-00
 Membership Type : Ordinary Membership
 Membership category : Consumer Goods Manufacturers

Please TICK all business activities your organization is involved in, INCLUDING the primary MEMBERSHIP CATEGORY.

(Please note that you are required to complete the form for all categories you are involved in as well)

You are allowed to tick more than one sector

| Consumer Goods Manufacturers

What is the name of the entity or holding company that has management control over all palm oil related activities within the organization? Please note that this ACOP submitted is only for the entity and subsidiaries that are members of RSPO and not the holding company

Is the holding company a RSPO Member?

Please name any sub of the organisations in oil palm or related activities. Please note that all of your subsidiary companies are also bound by RSPO code of conduct, and this ACOP should report on all of their activities & progress whether they are members or not [Name. Activities. RSPO Members (Y/N)?]

Please indicate all the regions in which the member organisation and its subsidiaries for which you are completing this report operate in

| Europe | USA | Australia | India | China | Latin America | Africa | South East Asia | Malaysia | Indonesia

Contacts

Primary contact responsible for organisational commitment to RSPO

Ingmar Streeseingmar.streese@effem.com
 Kleine Kloosterstraat 8
 1932 Sint-Stevens-Woluwe
 Belgium

Person reporting (if different)

Financial contact for paying fees (THIS INFORMATION WILL NOT BE MADE PUBLIC)

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Related information

State your policy on palm oil (Please provide links, upload attachments or complete the text box)

Please provide links for reports that may be relevant to Sustainable Palm Oil.

<http://www.mars.com/global/press-center/media-library-search.aspx?SiteId=148&Id=3505>

Palm Oil Statement– January 2012

Palm oil is a land-efficient, high-yield crop and an important raw material for the food industry that contributes to economic development in many emerging markets. High demand has led to the rapid expansion of palm oil plantations, often in environmentally sensitive areas. We only use a very small amount of palm oil, 0.2 percent of global palm oil supplies. However we support the sustainable production of palm oil and we are committed to sourcing it more sustainably. Mars is a member of the Roundtable on Sustainable Palm Oil (RSPO), a non-profit membership organization that promotes the growth and use of sustainable palm oil. Through the RSPO, we are working to reduce the impacts of palm oil production and address concerns about the industry. While some environmental organizations have questioned the effectiveness of the RSPO, it is the only body that brings together all the relevant industry players, and we are committed to helping it create significant and lasting long-term change. Currently, we only source palm oil from other RSPO members and we are committed to using only 100-percent RSPO-certified sustainable palm oil by 2015. Our key milestone in this journey will therefore be the introduction of palm oil sourced via the mass balance option for 100 percent of our chocolate, candy and gum products by 2013. This accelerated commitment will be delivered utilizing the “mass balance” program within the RSPO’s certification scheme. Mars believes that ‘mass balance’ is the best way for the industry to move faster to full certification and thereby increase the demand for certified palm and increase the speed of change in palm producing countries towards a fully sustainable supply chain. Our businesses have worked together to produce a detailed plan for sourcing certified palm oil and we are pleased that our European markets have already achieved the 20 percent interim target we set ourselves for 2011 to source from RSPO-certified suppliers. This latest achievement move us closer toward our 2015 goal and demonstrates our ongoing commitment towards the sustainable production of palm oil.

Upload new file	:	http://www.rspo.org/acop/internal/upload/500450_form1.pdf
Palm oil related websites	:	
RSPO reporting period	:	July 2011 to June 2012
Date of submission	:	24/9/2012

Consumer Goods Manufacturers

Operational profile:

Please state what your main activities are within : | End-product manufacturer | Food goods manufacturing

Operations and certification progress:

Total volume of Crude Palm Oil sold in your own- : 64,680
brand products per year(mt)?

How much of the Crude Palm Oil volume is RSPO certified? (mt)

Book & Claim (GreenPalm) (mt)	:
Mass balance (mt)	:25,017
Segregated (mt)	
Identity Preserved (mt)	
Total	:25,017

Total volume of Palm Kernel Oil sold in your own- :21,320
brand products per year? (mt)

How much of the Palm Kernel Oil volume is RSPO certified? (mt)

Book & Claim (GreenPalm) (mt)	:
Mass balance (mt)	:6,500
Segregated (mt)	
Identity Preserved (mt)	
Total	:6,500

Total volume of palm-based derivatives and fractions sold in your own brand products per year?

How much of the volume of palm-based derivatives and fractions are RSPO certified? (mt)

Book & Claim (GreenPalm) (mt)	
Mass balance (mt)	
Segregated (mt)	
Identity Preserved (mt)	
Total	: 0

Total volume of palm oil and derived products sold in your own brand products per year? (mt)

Time-bound plan

Time-bound plan - Year expected to achieve 100% RSPO certified sustainable palm oil used in all brands that you manufacture:2015

What are your interim milestones towards achieving this RSPO Certified Sustainable Palm Oil Commitment (year and progressive CSPO%) - please state annual targets/strategies:

Mars will achieve 95% RSPO certified (mass balance) palm by YE2013, with the exception of 4,000mt from one Pet Care factory

Targets for next reporting period

Outline actions that will be taken in the coming year to promote RSPO Certified Sustainable Palm Oil: Interim targets for YE2012 differ by segment: Chocolate segment will achieve 50% with mass balance, Wrigley will achieve 20% with mass ballance, petfood 3%.

Site certification: Successful 3rd party RSPO audits on all eight sites in Europe and on one site in Russia, the rest of Mars sites will undergo RSPO audits by the end of Q1-2013.

Reasons for non-disclosure of information:

If you have not disclosed any of the above information please indicate the reasons why;

If other please specify;