

Particulars

About Your Organisation

1.1 Name of your organization

WWF Malaysia

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Oil Palm Growers
 - Palm Oil Processors and/or Traders
 - Consumer Goods Manufacturers
 - Retailers
 - Banks and Investors
 - Social or Development Organisations (Non Governmental Organisations)
 - Environmental or Nature Conservation Organisations (Non Governmental Organisations)
 - Affiliate Members
 - Supply Chain Associate
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1.3 Membership number

6-0004-04-000-00

1.4 Membership category

Ordinary

1.5 Membership sector

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

Environmental and Conservation NGOs**Operational Profile****1.1 What are the main activities of your organization ?**

WWF-Malaysia is a scientific field organisation focusing on marine, forest, sustainable wood products, sustainable seafood, species, protected areas, sustainable palm oil and freshwater. Our mission is to minimize the degradation of our planet's natural environment, and build a future in which humans live in harmony with nature. We are strategically focusing on conservation of Earth's rich biodiversity by reducing negative impacts of human activity through public awareness campaigns, industry engagement, market transformation initiatives, scientific studies, environmental publications and public advocacy. As part of our effort to reduce the negative impacts of human activities, WWF-Malaysia works to shift the commodities towards sustainability and creating a significant demand for such products. It is believed that by doing so, large-scale environmental outcomes can be delivered.

1.2 Does your organization use and/or sell any palm oil?

No

1.3 Activities undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year.

- 1) Non-RSPO production companies to adopt practices that minimizes impacts on biodiversity and to avoid expansion and conversion of forested areas.
- 2) Support our WWF network colleague in South East Asia to encourage manufacturers operating within the region to enhance their uptake and supply of RSPO CSPO.
- 3) Facilitated certification process for smallholders to achieve RSPO smallholder group certification with corporate partners.
- 4) Linking independent/group smallholders with international buyers.
- 5) Introduce and promote Environmental, Social, and Governance (ESG) toolkit to financial institutions and bankers to reconsider their lending policy on risk management.
- 6) Creating awareness on RSPO and certifications to schools, private colleges and the general public.
- 7) Engagement with palm oil related companies to adopt sustainability in their purchasing and also in their businesses.

1.4 What percentage of your organizations overall activities focus on palm oil?

10%

1.5 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

Yes

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO certified sustainable palm oil and oil palm products?

Yes

1.7 How is your work on palm oil funded?

WWF-Malaysia General Funds - Funded by public donors and sponsors

Time-Bound Plan**2.1 Date started or expected to start participating in RSPO working groups/taskforces**

2006

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO certified sustainable palm oil and oil palm products and/or good standing RSPO members.

2004

Actions for Next Reporting Period

3.1 Outline actions that you will take in the coming year to promote sustainable palm oil along the supply chain

1. Engage with buyer companies to increase uptake RSPO CSPO
 2. Linking international and local buyer companies with smallholders supply chain
 3. Introduce and promote Environmental, Social and Governance toolkit to banks and financial institutions.
 4. Engaging multi-stakeholder platform as solution driven initiative with Sustainable Palm Oil Community (SPOC)
 5. Communicate the benefits and importance of sustainable palm oil and certifications to consumers and public
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GHG Footprint**4.1 Are you currently reporting any GHG footprint?**

No

Please explain why

WWF-Malaysia have a carbon tracking portal that evaluates our organisation's greenhouse gas (GHG) emissions by measuring, tracking and reducing our carbon footprint.

Application of Principles & Criteria for all members sectors**5.1 Do you have organizational policies that are in line with the RSPO P&C, such as:**

- Energy and carbon footprints
 - Land Use Rights
 - Ethical Conduct
 - Labour rights
 - Stakeholder engagement
 - None of the above
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5.2 What best practice guidelines or information has your organization provided in the past year to facilitate production and consumption of RSPO certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

Best Management Practice Guideline for Smallholder Cultivation - in Bahasa Malaysia

Uploaded files:

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Link to Website

http://www.wwf.org.my/about_wwf/what_we_do/sustainable_markets/

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

1. The uptake and acceptance of RSPO certified palm oil is low from a consumer and product manufacture perspective - often cost and demand of RSPO CSPO is cited as the reason for low uptake and acceptance 2. Acceptance of RSPO CSPO in Malaysia is low due to low buy-in from governmental stakeholders - WWF Malaysia working to engage with governmental stakeholders to enhance RSPO CSPO acceptance 3. Evidence of environmental impacts RSPO has on the conservation - WWF Malaysia is linking RSPO certification directly towards landscape conservation efforts in high priority conservation areas such as Sabah

2 In addition to the actions already reported in this ACOP how has your organization supported the vision of RSPO to transform markets in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

1. Engagement with buyers and suppliers to commit and transform their business towards sourcing certified sustainable palm oil. 2. Bridging international and local supply chain with buyers to traceable independent smallholders to be RSPO group certified 3. Educating and communicating on the topic of sustainable palm oil to all relevant stakeholders 4. Working and engaging with governmental stakeholders towards accepting RSPO CSPO

3 File -Please attach or add links to any other information from your organisation on your policies and actions on palm oil (EG: sustainability reports, policies, other public information)

- No files were uploaded

Link: http://www.wwf.org.my/about_wwf/what_we_do/sustainable_markets/
