

Particulars

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|----------------------------------|---|
| Organisation Name | Subhi jabri & Sons Co. |
| Corporate Website Address | http://www.jabri.com.jo |
| Related Company(ies) | None |
| Country Operations | Jordan |
| Membership Number | 9-0460-14-000-00 |
| Membership Type | Supply Chain Associate |
| Membership Category | Organisations |

Affiliate Members / Supply Chain Associate

Operational Profile

1. What are the main activities of your organisation?

Production of high quality Arabic sweets. (Baklava)

2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

Raising awareness to public

3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

No

If yes, please give details:

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4. What percentage of your organization's overall activities focus on palm oil?

50

5. How is your work on palm oil funded?

N/A

Actions for Next Reporting Period

6. Outline actions that will be taken in the coming year to promote sustainable palm oil.

Raise even more awareness, and try to introduce to entire Arabic sweet market gradually.

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Denial of actual benefits of palm oil and in-difference

2 How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

Yes

Robust:

Yes

Simpler to Comply to:

similar

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

We are slowly and gradually attempting to raise awareness of CSPO to current market.

4 Other information on palm oil (sustainability reports, policies, other public information):

N/A
