



**RSPO Outreach Working Group (OWG)
Meeting 10: 15th September 2021**

Agenda (Minutes)

- Introductions (including new working group members/regional representatives) (0-5)
- Anti-trust statement and approval of minutes of the last meeting (5-10)
- Updates related to the 'Communication, Claims and Trademark' document revision process (10-15)
- Presentation by HS Yen to share ACOP/PalmTrace related insights (15-45)
- Highlights from RSPO's work for COP15 and RT 2021 (45-55)
- Regional updates for BIG4 (India, China, Indonesia, Malaysia) to increase CSPO uptake and RSPO's impact (55-85)
- AOB and Next Steps (85-90)

OWG Participants

Constituency	Name (Substantive/Alternate)
Grower/Processor	Lesley Marson, Olam
Grower ROW	Cristian Carrillo, Palmaceite S.A.
Grower - MY	Mark Wong, Sime Darby Plantations
Grower -Indo	Anita Neville, GAR
P&T	Jonathan Escolar, AAK Global, Bo Porsgaard Pedersen, AAK Regional, Raymond Due, AAK China, Dheeraj Talreja, AAK India
P&T	Caroline Moussou Dit Bourdalle, IFF
CGM	Paula Kasprzyk, Natura & Co
SCA	Manoj Jha, Sai Tripti Chemtrade Pvt Ltd, India
eNGO	Michelle Desilets, Orangutan Land Trust
eNGO	Xin Yu, WWF – China, Karishma Vohra, WWF-India
eNGO	Tracey Gazibara, Cheyenne Mountain Zoo

Secretariat Participants:

Region	Name
Global	Inke Van Der Sluijs
Global/India	Kamal Prakash Seth
Global	HS Yen
Assurance	Prabhkirat Kaur and Md. Shazaley bin Abdullah
China	Feifei Teng and Wan Jian
Indonesia	Margareth Naulie Panggabean and Winda Adelita Saragih
Malaysia	Ibrahim Khalil



1. Updates related to the 'Communication, Claims and Trademark' document revision process

- The secretariat's Assurance division updated that the document has been shared with the Standard Development division and they will update us regarding the next steps soon (including the guidance for the public consultation and sharing the draft with OWG and MDSC). The target is to get the document endorsed by the BoG by the end of 2021.
- Some members mentioned their concerns about the slowness of the document revision process (despite the delays related to the pandemic) and that we could learn from this experience and do better next time for document revision/development processes. The secretariat acknowledged this concern and mentioned that it will strive to do better next time.
- The MDSC Co-chair (GAR) mentioned that there is eagerness within OWG and MDSC to get this out in the public domain and enable and encourage RSPO members to use the revised document as often as possible and most appropriately to make claims.

2. Presentation by HS Yen/RSPO Secretariat to share ACOP/PalmTrace related insights

- Branded cooking oils tend to be hidden in the P&T numbers and therefore starting from this year, P&Ts were asked to also report as CGM for their own brands. Some P&Ts have done that, specifically one from India, which has increased the CGM CSPO uptake capacity significantly. The secretariat will issue a directive for this next year.
- North America has seen a significant increase in CSPO uptake due to push and pull factors like work by the RSPO regional staff, NDPE commitments of members in that region etc.
- For ACOP analysis, RSPO uses the term 'consumption' instead of 'demand' now but the baseline remains the same. USDA data is used for baseline, however it does not match with data from some national/regional agencies but it is consistent and still the best global source available.
- Olam asked if there is any movement due to 'palm free' claims in Europe. The secretariat has not done an analysis for this yet but it is possibly a topic for the research team to look at possible correlations. RSPO had launched 'Scan App' in France earlier this year to educate consumers about sustainable palm oil.
- GAR asked how RSPO is using this intelligence to determine what happens next about what will RSPO do differently and how might this data contribute to initiatives like the P&C review and where the standards should go next; specifically for actual vs potential CSPO insights. This analysis is the beginning of that process and the data science/ACOP team will have follow up discussions with other divisions and RSPO members to determine how this will influence strategy and implementation. Many other processes will spin out of this. For example - ACOP data also informs the SR targets and its implementation to guide relevant decisions; this will also be used for the P&C review process; the regional MT teams also use this data as a hook to engage with relevant members on a one to one basis – best performing companies, laggards etc.
- Sime Darby mentioned that as the engagement with the relevant members takes place, it will be useful to see where the gaps in uptake are, to better understand some of the trends etc.
- Please refer to the related slides for more information related to this topic

3. Highlights from RSPO's work for COP15 and RT 2021

- Phase 1 of COP15 will be organised in Oct 2021 and phase 2 will be organised in 2022. We are working with our partners in China to make the necessary adjustments to our plans related to this.
- As a pre COP15 initiative, RSPO organised a 'Global Youth Impact Project Competition' which had the final event on 25th Aug 2021. An independent jury panel comprising of representatives from India, China, Malaysia, Indonesia and Singapore was invited to conduct assessments to determine the top 3 winners. The 3 winners were from India, China and US and they will now receive a seed funding from RSPO to scale up their projects.



- The BoG has decided that RT 2021 will be organised virtually in Nov 2021 and GA will also be organised virtually in Dec 2021. The broad theme for RT 2021 is – Understanding the implications for us for COP26 and instilling confidence and credibility in RSPO’s response to the challenges.
 - Please refer to the related slides for more information related to this topic
- 4. Regional updates for BIG4 (India, China, Indonesia, Malaysia) to increase CSPO uptake and RSPO’s impact**
- Secretariat shared key updates from BIG4 as highlighted in the presentation used during the meeting (attached)
- 5. Key Action Items**
- The secretariat will look to speed up the process of finalising the 'Communications & Claims' document and try to ensure that next time the process does not take such a long time.
 - Please continue to increase your efforts to invite/recruit regional colleagues from BIG4 countries to join the next meetings.