

## Particulars

### About Your Organisation

**Organisation Name**Rita Corporation

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**Corporate Website Address**<http://www.ritacorp.com>

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**Primary Activity or Product**

- Affiliate Member
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**Related Company(ies)**No

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### Membership

Membership Number	Membership Category	Membership Sector
9-0236-12-000-00	Associate	Organisations

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## Affiliates/Supply Chain Associate

### Operational Profile

#### 1.1. What are the main activities of your organisation?

RITA Corporation is a specialty chemical and raw material supplier to the cosmetic, personal care and industrial markets. Over the last 60 years, RITA's technical knowledge and experience as a manufacturer and distributor of an expansive variety of ingredients and chemical components has been helping support the product development efforts of major cosmetic corporations, brand managers and product formulators.

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#### 1.2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

Here at Rita Corporation we in the procurement department have made strides in making it a priority to align ourselves with suppliers who comply with RSPO standards and membership as well as Mass Balance Certified products. We have set up a new requirement in our new suppliers general information form to insure they state whether or not they are a RSPO member and or produce RSPO Mass Balance Certified products.

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#### 1.3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

Yes

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##### If yes, please give details:

As we are not a manufacturer of Palm Oil or their derivatives. But we have successfully marketed RSPO products. We have informed our vendors of the change in direction in regards to RSPO awareness and let them know that the US market continues to trend this way. We have supported our supplier in are marketing strategy and they have supported us as well on the manufacturing side, by having the ability to produce RSPO certified products.

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##### If not, please explain why:

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#### 1.4. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

No

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#### 1.5. What percentage of your organization's overall activities focus on palm oil?

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#### 1.6. How is your work on palm oil funded?

As we are not a manufacturer of Palm Oil or their derivatives. We are not funding any manufacturing needs. The only funding that has gone into RSPO has been through marketing. Most of the funding on palm oil is funded through the manufacturer.

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### Actions for Next Reporting Period

#### 2.1. Outline actions that will be taken in the coming year to promote sustainable palm oil.

We have already began to plan for the next steps to promote sustainable palm oil. We have already planned market strategies with our suppliers to insure a steady supply chain of RSPO certified products. We expect our sales staff to continue their growth and knowledge to sell RSPO products within the market. Training classes have been discussed as a way to enhance our sales staff with knowledge needed to market RSPO products successfully. In the procurement department at Rita Corporation we will soon increase our department size by hiring two new employees to insure our RSPO stagey is successfully transitioned, maintained and serviced to the best of our ability.

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## Challenges

### 1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

We have seen that in promoting RSPO Mass Balance Certified products in the US, the cost of said products can be a higher cost to Rita Corporation (distributor), which can affect end users formulation costs. For example a common product we distribute is Cetyl Alcohol, which typically carries a 10%-15% higher cost for an RSPO Mass Balance Certified product, compared to other products in the market place.

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### 2 How would you qualify RSPO standards as compared to other parallel standards?

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#### Cost Effective:

No

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#### Robust:

Yes

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#### Simpler to Comply to:

No

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### 3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

Rita Corporation continues to look at CSPO as an environmentally and socially conscious organization. We have found there have been many trends in the cosmetic and personal care market, such as "Green" and "Natural" technologies. We believe that CSPO is a robust and strong initiative in the market place. By supporting the vision we are ensuring that strive to formulate, market and distribute CSPO products.

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### 4 Other information on palm oil (sustainability reports, policies, other public information)

We have been conscious in supporting RSPO products. But we have yet to see the full spectrum as to how RSPO products will do in the market place and how it will effect the end user.

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