

## Particulars

### About Your Organisation

#### 1.1 Name of your organization

Krispy Kreme Doughnut Corporation

---

#### 1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Oil Palm Growers
  - Palm Oil Processors and/or Traders
  - Consumer Goods Manufacturers
  - Retailers
  - Banks and Investors
  - Social or Development Organisations (Non Governmental Organisations)
  - Environmental or Nature Conservation Organisations (Non Governmental Organisations)
  - Affiliate Members
  - Supply Chain Associate
- 

#### 1.3 Membership number

3-0073-14-000-00

---

#### 1.4 Membership category

Ordinary

---

#### 1.5 Membership sector

Retailers

---

**Retailers****Operational Profile**

1.1 Please state your main activities within the palm oil supply chain. Tick all that apply:

- Wholesaler
- Retail
- Food service providers
- Own-brand
- Third party brands
- Biofuels
- Other

---

**Operations and Certification Progress**

2.1 In which markets where you operate do you sell goods containing palm oil and oil palm products?

Applies Globally

2.5 Total volume of all palm oil and oil palm products in the goods sold in the year:

2.2.1 Total volume of Refined /Crude Palm Oil in the goods sold in the year

21,436.40 Tonnes

2.2.2 Total volume of Crude and Refined Palm Kernel Oil in the goods sold in the year

0.00 Tonnes

2.2.3 Total volume of Palm Kernel Expeller sold in the year

0.00 Tonnes

2.2.4 Total volume of other Palm-based Derivatives and Fractions used in the year

0.00 Tonnes

2.2.5 Total volume of all palm oil and oil palm products in the goods sold in the year

21,436.40 Tonnes

---

**2.3 Volume of palm oil and oil palm products used in the year, in your own brand of products, that are RSPO-certified**

No	Description	Crude and Refined Palm Oil (Tonnes)	Crude and Refined Palm Kernel Oil (Tonnes)	Palm Kernel Expeller (Tonnes)	Other palm-based derivatives and fractions (Tonnes)
2.3.1	Book and Claim from Mill / Crusher	20020.10			
2.3.2	Book and Claim from Independent Smallholder				
2.3.3	Mass Balance	444.50			
2.3.4	Segregated	971.80			
2.3.5	Identity Preserved				
2.3.6	Total volume	21436.40			

**2.4 Volume of RSPO certified sustainable palm oil and oil palm products purchased from other RSPO certified companies (tonnes)**

No	Description	Crude and Refined Palm Oil (Tonnes)	Crude and Refined Palm Kernel Oil (Tonnes)	Palm Kernel Expeller (Tonnes)	Other palm-based derivatives and fractions (Tonnes)
2.4.1	Book and Claim from Mill / Crusher				
2.4.2	Book and Claim from Independent Smallholder				
2.4.3	Mass Balance				
2.4.4	Segregated				
2.4.5	Identity Preserved				
2.4.6	Total volume				

**2.5 What is the percentage of RSPO certified sustainable palm oil and oil palm products in the total volume handled by your company in the following regions:**

- 2.5.1 Africa 1%
- 2.5.2 Australasia 2%
- 2.5.3 Europe (incl. Russia) 5%
- 2.5.4 North America 78%
- 2.5.5 South America 1%
- 2.5.6 Middle East 3%
- 2.5.7 China --%
- 2.5.8 India 1%
- 2.5.9 Indonesia --%
- 2.5.10 Malaysia --%
- 2.5.11 Rest of Asia 9%

**Time-Bound Plan**

**3.1 Year expected to start (or year started) using RSPO certified sustainable palm oil and oil palm products, in your own brand of products**

2014

**3.1.1 Referring to 3.1, in which markets you operate do these commitments cover?****3.2 Year expected to be (or already) using 100% RSPO certified sustainable palm oil and oil palm products from any supply chain option in your own brand products**

2015

**Comment:**

We use a combination of Book & Claim Palm Trace certificates, mass balance, and segregated palm.

**3.3 Year expected to be using 100% RSPO certified sustainable palm oil and oil palm products from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) in your own brand products**

2030

**Comment:**

Completion date still to be determined for implementation globally as physical supply chain and consumer support allow. For 2017 in the United Kingdom we used 100% segregated sustainable palm and in Australia we used 100% mass balance palm.

**3.4 Referring to 3.2 and 3.3, in which markets where you operate, do these commitments cover?**

Applies Globally

**3.5 Does your company have a Time-Bound Plan to require the use of RSPO certified palm oil and oil palm products in the products you sell on behalf of other companies brands?**

No

**Trademark Related****4.1 Do you use or plan to use the RSPO Trademark on your own brand products?**

No

**4.2 Please explain why**

There are many different schemes globally employed by different special interest groups and our company, at this time, does believe it is in our best interest to have to justify why we might support one cause on our packaging and not others.

**Actions for Next Reporting Period****5.1 Outline actions that you will take in the coming year to promote the use of RSPO certified sustainable palm oil and oil palm products along the supply chain**

Continue to only buy exclusively from RSPO providers. Monitor our shortening suppliers' sustainability progress reports and discuss their progress towards implementing RSPO criteria on their palm sourcing.

**Reasons for Non-Disclosure of Information****6.1 If you have not disclosed any of the above information, please indicate the reasons why****Application of Principles & Criteria for all members sectors**

**7.1 Do you have organizational policies that are in line with the RSPO P&C, such as:**

- Water, land, energy and carbon footprints
- Water, land, energy and carbon footprints
- Ethical conduct and human rights
- Labour rights
- Stakeholder engagement
- None of the above

**7.2 What best practice guidelines or information has your organisation provided in the past year, to facilitate the uptake of RSPO certified sustainable palm oil and oil palm products? What languages are these guidelines available in?****Comment:**

We operate all facets of our business in accordance with each local, state, and country laws and regulations.

**Uploaded files:**

No files were uploaded

**7.3 Your answers above indicate that you are not yet using 100% RSPO certified palm oil and oil palm products. Do you have plans to immediately cover the gap using Book & Claim?**

No

**Please explain why:**

I do not understand why 7.3 indicates we are not using 100% RSPO certified palm oil when Krispy Kreme has listed & covered 100% of our 2017 refined palm usage via Book & Claim, Mass Balance, & Segregated.

**GHG Footprint****8.1 Are you currently reporting any GHG footprint?**

No

**Please state if you have any future plans to do so?**

**Support Smallholders****9.1 Are you currently supporting any independent smallholder groups?**

No

**Do you have any future plans to support independent smallholders?**

No

## Challenges

**1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

\*

---

**2 In addition to the actions already reported in this ACOP how has your organization supported the vision of RSPO to transform markets in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

\*

---

**3 File -Please attach or add links to any other information from your organisation on your policies and actions on palm oil (EG: sustainability reports, policies, other public information)**

- No files were uploaded

**Link:** [www.krispykreme.com](http://www.krispykreme.com)

---