

Particulars

About Your Organisation

Organisation Name

Indianapolis Zoological Society

Corporate Website Address

<http://www.indianapoliszoo.com>

Primary Activity or Product

- Environmental NGO
-

Related Company(ies)

No

Membership

| Membership Number | Membership Category | Membership Sector |
|-------------------|---------------------|---|
| 6-0026-13-000-00 | Ordinary | Environmental or Nature Conservation Organisations (Non Governmental Organisations) |

Environmental and Conservation NGOs

Operational Profile

1.1 What are the main activities of your organization ?

The Indianapolis Zoo is a 501(c)3 organization licensed by the US Department of Agriculture (USDA) and the Association of Zoos and Aquariums (AZA). Our mission states that:

The Indianapolis Zoo empowers people and communities, both locally and globally, to advance animal conservation.

Our organization focuses on conservation, science, and education.

1.2 Does your organization use and/or sell any palm oil?

Yes

1.3 Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

The Indianapolis is auditing our internal consumption to understand exactly what products we have that contain palm oil. We will subsequently move to sourcing everything from CSPO growers.

Our Supervising VP of Conservation, Science and Education participated in the AZA's task force on sustainable palm oil. The group produced a position statement for AZA members that focuses on using only CSPO. This position statement has been approved by the AZA board.

The zoo has approximately 1.25 million visitors annually. We provide educational messaging that discusses habitat preservation, biodiversity, and the vital importance of using only CSPO. This information is provided directly through staff educators, docents, and naturalists, in printed educational materials, and through electronic means such as social media. It is also present on our website at: <http://www.indianapoliszoo.com/plan-your-visit/animals-exhibits/international-orangutan-center>

1.4 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

No

1.5 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

No

1.6 What percentage of your organizations overall activities focus on palm oil?

10%

1.7 How is your work on palm oil funded?

Our work is funded through the operating budget of the Indianapolis Zoo. We do not receive any public or tax funds, and our budget is based on the revenue we earn from operating our zoological facility.

Time-Bound Plan

2.1 Date started or expect to start participating in RSPO working groups/taskforces

2016

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification and/or good standing RSPO members

2013

Comment:

The Indianapolis Zoo has regularly publicized its membership in the RSPO since joining in 2013. This information is provided in media releases, educational packets, during formal and informal presentations associated with our conservation work, and is also provided to zoo visitors by our naturalists, educators, and other zoo staff. Information about the Zoo's membership in the RSPO and our commitment to CSPO is also prominent on our website at:

<http://www.indianapoliszoo.com/conservation-and-education/conservation>

and

<http://www.indianapoliszoo.com/plan-your-visit/animals-exhibits/international-orangutan-center>

2.3 What are your interim milestones towards achieving your commitments to promote sustainable palm oil (the production/uptake of CSPO)?

In 2015 we have begun the process for a complete institutional audit regarding our use of palm oil. In our business planning for 2016, we have committed to completing the audit and compiling all of the results. Once we have that information, we will begin making decisions related to the conversion to CSPO.

2.4 Which countries that your institution operates in do the above commitments cover?

- United States
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Actions for Next Reporting Period**3.1 Outline actions that will be taken in the coming year to promote sustainable palm oil(along the supply chain)**

Please see statement above. In our business planning for 2016, we have committed to completing an internal audit that documents our institutional use of palm oil. Based on the compiled results, we will begin making decisions related to the conversion to CSPO.

Reasons for Non-Disclosure of Information**4.1 If you have not disclosed any of the above information please indicate the reasons why****GHG Emissions****5.1 Are you currently assessing the GHG emissions from your operations?**

Yes

5.2 Do you publicly report the GHG emissions of your operations?

Yes

Application of Principles & Criteria for all members sectors**6.1 Do you have organizational policies that are in line with the RSPO P&C, such as:**

- Energy and carbon footprints
 - Ethical Conduct
 - Stakeholder engagement
[EN-Policies-to-PNC-stakeholderengagement.pdf](#)
-

6.2 What steps will your organization take to realize ethical conduct in business-applicable regulations and industry practices?

We are accredited by the Association of Zoos and Aquariums which has a policy statement on the use of CSPO.

6.3 What best practice guidelines or information has your organization provided to facilitate production and consumption of CSPO? What languages are these guidelines available in?

We provide educational materials in English for consumers that promote the use of CSPO. The Zoo also has permanent interpretive materials installed in the Simon Skjodt International Orangutan Center that discuss palm oil, and the need for habitat protection and biodiversity. These also promote the use of CSPO.

Finally, information on our website discusses and promotes CSPO.

<http://www.indianapoliszoo.com/plan-your-visit/animals-exhibits/international-orangutan-center>

6.4 Has your organization partnered with any RSPO members in the implementation of or benchmarking against the Principles and Criteria?

Yes

Concession Map

7.1 This questions only applies for companies who would like to declare concession boundaries owned. (both RSPO Certified and uncertified)

Do you agree to share your concession maps with the RSPO?

No

Please explain why

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Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

In the US, it is currently difficult to identify commercial sources for CSPO. At times, product labeling can be vague or potentially misleading.

We have not yet identified a commercial source for CSPO, but we assume that will become easier as the industry transitions more fully to CSPO.

2 How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

Yes

Robust:

Yes

Simpler to Comply to:

Yes

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

Our primary support has come in the form of educational efforts targeted at approximately 1.25 million visitors that come to the Indianapolis Zoo annually.

The Supervising VP of Conservation, Science and Education has directly participated in the conceptualization and production of the AZA Palm Oil Position Statement. This statement impacts over 200 accredited facilities in the US with a combined annual attendance of over 200 million people.

4 Other information on palm oil (sustainability reports, policies, other public information)

All of the information that we produce and provide related to palm oil has been discussed in previous answers.
