

Particulars

About Your Organisation

Organisation Name

GoodLight Natural Candles, LLC

Corporate Website Address

www.naturalcandles.com

Primary Activity or Product

- Supply Chain Associate
-

Related Company(ies)

No

Membership

Membership Number	Membership Category	Membership Sector
9-0004-10-000-00	Associate	Organisations

Supply Chain Associate

Operational Profile

1.1. What are the main activities of your organisation?

We manufacture 100% palm wax candles in Malaysia and China, import them to the USA, and then distribute them through wholesale channels (predominantly natural grocery stores), as well as sell them directly to consumers via our website.

1.2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

We continue to educate wholesale buyers and our customers about the social and environmental impacts of conflict palm farming and unchecked plantation expansion, and how the movement within the industry led by the RSPO and GreenPalm is working to shift the paradigm towards a much more sustainable model. We devote as much space as we can on our retail packaging to copy that introduces these topics, and refer customers to our website where they can learn much more. We train our independent sales reps about all of these issues, and supply them with educational materials so that they can help spread the word. We are continuing to search for certified traceable sustainable palm wax in Malaysia, but have not found any yet. Until we do, we will continue to purchase certificates through GreenPalm's book-and-claim system for enough RSPO-certified palm oil used to produce the palm wax needed to produce our candles for that year. We also partner with Orangutan Land Trust, contributing almost 1% of our gross annual revenues to supporting their work on the ground in SE Asia.

1.3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

Yes

If yes, please give details:

We have worked with our Chinese manufacturers to have them source their palm wax from an RSPO-member mill, PGEO Edible Oils SDN BHD. We are also still working with the director of the Orangutan Land Trust to see if her contacts can help us source identity-preserved RSPO-certified wax.

If not, please explain why:

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1.4. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

No

1.5. What percentage of your organization's overall activities focus on palm oil?

100

1.6. How is your work on palm oil funded?

From sales revenues.

Actions for Next Reporting Period

2.1. Outline actions that will be taken in the coming year to promote sustainable palm oil.

We will continue our search for identity preserved RSPO-certified palm wax. Until we succeed, we will continue using GreenPalm's system to book and claim CSPO certificates. We will also continue our partnership with Orangutan Land Trust, and look for ways for us both to use this partnership to promote CSPO and the entire sustainability movement. And we will continue using our social media platforms to promote all of this.

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Our annual usage of wax is relatively small, and only a tiny amount of the annual global yield of oil goes into making wax. So creating the demand for IP palm wax is a big challenge. We may have an opportunity to source it from South America, but that creates a much greater carbon footprint than if we source it in Malaysia since we manufacture in Malaysia and China.

2 How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

Yes

Robust:

Yes

Simpler to Comply to:

Yes

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

See previous answer regarding education and outreach to customers, sales reps, wholesale buyers, etc.

4 Other information on palm oil (sustainability reports, policies, other public information)

I have written much about it on our website, where I have also included links to the RSPO and GreenPalm websites.
