

Particulars

Organisation Name	San Diego Zoo Global
Corporate Website Address	http://www.sandiegozooglobal.org
Primary Activity or Product	Environmental NGO
Related Company(ies)	None
Country Operations	USA
Membership Number	6-0024-13-000-00
Membership Type	Ordinary Members
Membership Category	Environmental and Conservation NGOs
Primary Contacts	Mr. Adam Ringler Address: P.O. Box 120551 San Diego United States 92116
Person Reporting	Allison Alberts

Related Information

Other information on palm oil:

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Reporting Period	01 July 2012 - 30 June 2013
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Environmental and Conservation NGOs

Operational Profile

1. What are the main activities of your organisation?

San Diego Zoo Global is a conservation, education, and recreation organization dedicated to the reproduction, protection, and exhibition of animals, plants, and their habitats.

2. Does your organisation use and/or sell any palm oil?

No

3. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

1) RSPO Shopping Guide shared with staff at the San Diego Zoo Institute for Conservation Research. 2) Hosted public seminar at the Beckman Center for Conservation Research: "Palm oil as a conservation threat: the role of the RSPO" 3) Published article in Employee Newsletter, Zooview: "Palm Oil as a Conservation Threat: San Diego Zoo Global Takes Action" 4) Removed products from the San Diego Zoo's AVE C Employee Lounge that do not support the RSPO. 5) Developed messaging on palm oil for San Diego Zoo Interpretive volunteers and Education Departments to share with the public. 6) Created a business-size card on palm oil that Interpreters hand out at the San Diego Zoo's Absolutely Apes orangutan exhibit.

4. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

No

If yes, please explain how:

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5. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

No

If yes, please explain how:

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6. What percentage of your organization's overall activities focus on palm oil?

10

7. How is your work on palm oil funded?

Our work on palm oil is funded through the annual operating budgets of the San Diego Zoo Global's Education, Conservation, and Marketing Departments.

Time-Bound Plan

8. Date started or expect to start participating in RSPO working groups/taskforces

2015

9. Date expected to undertake and publicise programmes to support RSPO, RSPO certification and/or good standing RSPO members

2013

10. What are your interim milestones towards achieving your commitments to promote sustainable palm oil?

- 1) All employees will become aware of the RSPO and our role as a member.
- 2) All Interpretive volunteers will become aware of the RSPO and our role as a member.
- 3) We will continue to review our on-site products and work toward eliminating those that do not support the use of RSPO-certified palm oil.
- 4) We will continue to develop and disseminate information about palm oil and the RSPO to the public.

11. Which countries that your institution operates in do the above commitments cover?

USA

Actions for Next Reporting Period

12. Outline actions that will be taken in the coming year to promote sustainable palm oil

We will continue to share interpretive information regarding palm oil production and its effects on wildlife at the San Diego Zoo's Absolutely Apes exhibit, which receives approximately 3.5 million visitors annually. Our guests will be educated on palm oil, its uses, and its impact on wildlife populations. At the same time, we will use this platform to raise awareness about the RSPO and its mission, and encourage our guests to avoid purchasing products containing non-sustainably produced palm oil. Internally, we will educate employees and volunteers about palm oil and the RSPO through our Internal Conservation Committee, which includes representatives from all major departments within our organization.

Reasons for Non-Disclosure of Information

13. If you have not disclosed any of the above information please indicate the reasons why

Data Unknown

- Other reason:

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Application of Principles & Criteria for all members sectors

14. Do you have organisational policies that are in line with the RSPO P&C

- Energy and carbon footprints
- Ethical conduct
- Labour rights

Energy and carbon footprints policy

[EN-Policies-to-PNC-waterland.pdf](#)

For administration purpose, attachment files are renamed automatically

Ethical conduct policy

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Labour rights policy

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Stakeholder engagement policy

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14.1. If none of the above, please specify if/when you intend to develop one

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15. What steps will your organization take to realize ethical conduct in business-applicable regulations and industry practices?

We will follow our Organizational Code of Ethics, which is reviewed annually.

16. Has your company supported any community programmes, related to palm oil, on its own or through partnerships? How do you benchmark the impacts of these programmes?

While we support a variety of community programs worldwide, we have not to date supported programs specific to palm oil.

17. What best practice guidelines or information has your organization provided to facilitate production and consumption of sustainable palm oil? What languages are these guidelines available in?

Various educational materials available upon request.

18. Has your organization partnered with any RSPO members in the implementation of or benchmarking against the Principles and Criteria?

No

Challenges

1. Significant economic, social or environmental obstacles

Prevalence of non-certified palm oil in commercially available products makes complete avoidance difficult.

2. How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

Yes

Robust:

Yes

Simpler to Comply to:

Yes

3. How has your organization supported the vision of RSPO to transform markets?

Education/Outreach
