

Cheyenne Mountain Zoo

Name of the organisation : Cheyenne Mountain Zoo
 Corporate website address : www.cmzoo.org

Company Details

Membership number : 6-0017-10-000-00
 Membership type : Ordinary Membership
 Membership category : Environmental NGOs

Please TICK all business activities your organization is involved in, INCLUDING the primary MEMBERSHIP CATEGORY.

(Please note that you are required to complete the form for all categories you are involved in as well)
 You are allowed to tick more than one sector

| Environmental NGOs

What is the name of the entity or holding company that has management control over all palm oil related activities within the organization? Please note that this ACOP submitted is only for the entity and subsidiaries that are members of RSPO and not the holding company

N/A

Is the holding company a RSPO Member?

Yes

Please name any sub of the organisations in oil palm or related activities. Please note that all of your subsidiary companies are also bound by RSPO code of conduct, and this ACOP should report on all of their activities & progress whether they are members or not [Name. Activities. RSPO Members (Y/N)?]

N/A

Please indicate all the regions in which the member organisation and its subsidiaries for which you are completing this report operate in

| USA

Contacts

Primary contact responsible for organisational commitment to RSPO

Dina Bredahl dbredahl@cmzoo.org

4250 Cheyenne Mountain Zoo Rd.

Colorado Springs, CO 80906

USA

Person reporting (if different)

Tracey Gazibara tgazibara@cmzoo.org

Financial contact for paying fees (THIS INFORMATION WILL NOT BE MADE PUBLIC)

Related information

State your policy on palm oil (Please provide links, upload attachments or complete the text box)

Please provide links for reports that may be relevant to Sustainable Palm Oil.

Please see the link below regarding all of our work on creating awareness about sustainable palm oil.

Upload new file	:	
Palm oil related websites	:	http://www.cmzoo.org/conservation/palmOilCrisis /
RSPO reporting period	:	July 2011 to June 2012
Date of submission	:	23-Sep-12

Environmental NGOs

Organisational profile:

When was your organisation established? : 1926

What are the main activities of your organisation?

Cheyenne Mountain Zoo's main activities are wildlife conservation, captive breeding and education. Our mission Statement: A leader in conservation, captive breeding and animal care, Cheyenne Mountain Zoo connects people with wildlife and wild places through experiences that inspire action.

How many people does your organisation employ (Full-time equivalent)? : Approximately 80

How many of these are working on palm oil (Full-time equivalent)? : 2

What is the total budget of your organisation in the reporting year? : 7 Million (US Dollars)

What were the main sources of this budget?

Admissions, memberships, and on-grounds sales

Operations

Is your organization involved with the growth / production / manufacture / retailing / financing of palm oil and derived products?

No

Activities undertaken to promote sustainable palm oil in the reporting period:

The Cheyenne Mountain Zoo has taken the lead in our industry (in the US) on palm oil sustainability. Our palm oil awareness program has made it possible to educate our guests as well as other zoos about the importance of using only sustainable palm oil. We have promoted sustainable palm oil in the following ways:

1. A member of the palm oil team attended a Species Survival Program (SSP) Conference for orangutans and presented a paper on palm oil awareness promoting sustainable palm oil.
2. A member of the palm oil team attended a Gibbon Conference through the Association of Zoos and Aquariums (AZA) and presented a paper on palm oil awareness promoting sustainable palm oil.

3. The Zoo had two on-ground events promoting sustainable palm oil to our guests. The guests were given educational materials including handouts, shopping guides and information on how they can ask companies to become members of the RSPO. By promoting sustainable palm oil, guests are encouraged that they are helping to save wild orangutan habitat.
4. The Zoo conducted a palm oil awareness survey to other AZA zoos to determine who was promoting sustainable palm oil and using our extensive tool kit. The results were used to determine the Zoo's next steps.
5. The palm oil team attended Earth Day in our city and promoted the use of sustainable palm oil to help with the survival of orangutans.
6. The Zoo continually updated their educational materials including shopping guides as new members joined the RSPO and as new messaging became available.
7. Daily, the Zoo, offered natural behavior orangutan shows in which they discussed the importance of using only sustainable palm oil and shopping guides were handed out.
8. Three members of the Zoo's palm oil team attended RT9 to stay up-to-date on sustainable palm oil. After the conference the team traveled to Indonesia and visited a small grower plantation, restoration areas, nurseries, eco-tourism sites and much more.

Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO Certified Sustainable Palm Oil?

No

If yes please give details:

What percentage of your organization's overall activities focus on palm oil?

0-10%

How is your work on palm oil funded?

Our palm oil program is funded through Quarters for Conservation in which 25 cents of each admission goes towards a conservation project. Guests can vote on various projects and one of those is palm oil awareness to help save wild orangutans and other wildlife.

Targets for next reporting period

Outline actions that will be taken in the coming year to promote towards RSPO Certified Sustainable Palm Oil

The Zoo will continue to do all of our on-grounds activities including events, daily shows, educational graphics, Quarters for Conservation, etc as well as the following:

1. Attend the AZA National Conference and have a palm oil awareness booth in the expo to promote sustainable palm oil. We will hand-out DVD's with our complete "tool kit" to other zoos so that they can start their own awareness program at their Zoo.
2. Attend the AZA Elephant Management Conference and present a paper on palm oil awareness

promoting the use of sustainable palm oil.

3. Conduct our third annual palm oil awareness survey.

4. Continually update all of our shopping guides and educational materials as new companies join the RSPO and new messaging is available.

5. Create a sustainable palm oil shopping guide phone app.
