

## WWF International

Name of the organisation : WWF International  
 Corporate website address : [www.panda.org](http://www.panda.org)

### Company Details

Membership number : 6-0011-08-000-00  
 Membership type : Ordinary Membership  
 Membership category : Environmental NGOs

Please TICK all business activities your organization is involved in, INCLUDING the primary MEMBERSHIP CATEGORY.

(Please note that you are required to complete the form for all categories you are involved in as well)

You are allowed to tick more than one sector

| Environmental NGOs

What is the name of the entity or holding company that has management control over all palm oil related activities within the organization? Please note that this ACOP submitted is only for the entity and subsidiaries that are members of RSPO and not the holding company

WWF International

Is the holding company a RSPO Member?

Yes

Please name any sub of the organisations in oil palm or related activities. Please note that all of your subsidiary companies are also bound by RSPO code of conduct, and this ACOP should report on all of their activities & progress whether they are members or not [Name. Activities. RSPO Members (Y/N)?]

Please indicate all the regions in which the member organisation and its subsidiaries for which you are completing this report operate in

| Europe | USA | Australia | India | China | Latin America | Africa | South East Asia | Malaysia | Indonesia | Other

### Contacts

Primary contact responsible for organisational commitment to RSPO

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Person reporting (if different)

Carrie Svingen [csvingen@wwf.panda.org](mailto:csvingen@wwf.panda.org)

Financial contact for paying fees (THIS INFORMATION WILL NOT BE MADE PUBLIC)

## Related information

State your policy on palm oil (Please provide links, upload attachments or complete the text box)

Please provide links for reports that may be relevant to Sustainable Palm Oil.

WWF's vision is a future where palm oil is produced, sourced and consumed sustainably, without loss of high conservation values or unacceptable climate change emissions, while contributing positively to the conservation of biodiversity to benefit forests and people. WWF is committed to work with the industry stakeholders to meet the following targets:

- RSPO certified production representing 35% of the market by 2015 and companies buying palm oil consume 100% of the certified palm oil produced
- All RSPO producer members carry out HCV assessments prior to new developments

Upload new file	: -
Palm oil related websites	: <a href="http://wwf.panda.org/what_we_do/footprint/agriculture/palm_oil/">http://wwf.panda.org/what_we_do/footprint/agriculture/palm_oil/</a>
RSPO reporting period	: July 2011 to June 2012
Date of submission	: September 20, 2012

## Environmental NGOs

### Organisational profile:

When was your organisation established? : 1961

What are the main activities of your organisation?

WWF International is a global organization coordinated by a Secretariat based in Gland, Switzerland. Its role is to lead and coordinate the WWF Network of offices around the world, through developing policies and priorities, fostering global partnerships, coordinating international campaigns, and providing supportive measures in order to help make the global operation run as smoothly as it can. The various WWF offices around the world come under two categories: 1) those that can raise funds and carry out work autonomously, and 2) those that must work under the direction of one of the independent WWF offices. In all cases, WWF's offices carry out conservation work such as practical field projects, scientific research, advising local and national governments on environmental policy, promoting environmental education, and raising awareness of environmental issues. Each office that can work independently (type 1) also contributes funding to WWF's global conservation programme, while all offices help contribute to an enormous pool of environmental expertise and knowledge. WWF's 4 Associate Organisations are non-governmental organizations that work closely with WWF in countries where WWF has no independent office (type 1). The Associates promote shared conservation objectives, but do not contribute financially to the WWF Network. In all, WWF has primary offices and associates in over 40 countries around the world, working as a team towards an overall goal: to halt and reverse the destruction of our natural environment.

How many people does your organisation employ (Full-time equivalent)?	: 5000
How many of these are working on palm oil (Full-time equivalent)?	: 25 in whole network
What is the total budget of your organisation in the reporting year?	: 131,413,000 (2011 budget)
What were the main sources of this budget?	
foundations, governments, individuals, legacies, companies, etc.	

## Operations

Is your organization involved with the growth / production / manufacture / retailing / financing of palm oil and derived products?

No

Activities undertaken to promote sustainable palm oil in the reporting period:

WWF International is strongly committed to the RSPO as a vehicle to help transform the market for palm oil to one that it is sustainable. WWF is a founding member of the RSPO and currently sits on the RSPO Executive Board. During the reporting period, WWF has been active throughout the RSPO in order to strengthen the RSPO systems and contribute to its credibility. In addition to being an EB member, WWF International participates in the Complaints Panel, chairs the Standards & Certification Standing Committee and participates in the Trade & Traceability and Claims & Communications Standing Committees. WWF International also participates in the Biodiversity HCV Working Group, the Compensation Task Force, Indonesia HCV Ad Hoc Working Group, the Greenhouse Gas and Peatlands Working Group and the Principles and Criteria Review Task Force. Other WWF offices also participate in further RSPO working groups.

Beyond its participation in the RSPO, WWF works across the palm oil supply chain to promote sustainable palm oil to producers, buyers, investors, consumers and other NGOs. WWF also lobbies governments in both producing and consuming regions to introduce policies that support the sustainable production and use of palm oil. WWF employs a broad range of strategies to enable its success, including one-on-one corporate engagement with companies, promoting better management practices, encouraging sustainable land use planning, working with producer and market country governments, and developing and promoting investment screens.

Some specific projects during the reporting period include:

The WWF Palm Oil Buyers' Scorecard 2011

[http://wwf.panda.org/what\\_we\\_do/footprint/agriculture/palm\\_oil/solutions/responsible\\_purchasing/scorecard2011/](http://wwf.panda.org/what_we_do/footprint/agriculture/palm_oil/solutions/responsible_purchasing/scorecard2011/)

A video on how the RSPO works and WWF's role in it:

[http://www.youtube.com/watch?feature=player\\_embedded&v=M3b4n7Mz1YE](http://www.youtube.com/watch?feature=player_embedded&v=M3b4n7Mz1YE)

WWF International also produces a quarterly newsletter that updates stakeholders on the progress and news related to sustainable palm oil (and soy):

[http://wwf.panda.org/what\\_we\\_do/footprint/agriculture/palm\\_oil/publications/forestconversionnewsletter/](http://wwf.panda.org/what_we_do/footprint/agriculture/palm_oil/publications/forestconversionnewsletter/)

A report that quantifies the benefits of sustainable palm oil production called Profitability and Sustainability in Palm Oil Production:

[http://awsassets.panda.org/downloads/profitability\\_and\\_sustainability\\_in\\_palm\\_oil\\_production\\_update\\_.pdf](http://awsassets.panda.org/downloads/profitability_and_sustainability_in_palm_oil_production_update_.pdf)

The WWF Palm Oil Investors review, which looks at the role of investors in the sector:

[http://wwf.panda.org/what\\_we\\_do/footprint/agriculture/palm\\_oil/solutions/responsible\\_financing/investor\\_review/](http://wwf.panda.org/what_we_do/footprint/agriculture/palm_oil/solutions/responsible_financing/investor_review/)

WWF has launched programmes to promote sustainable palm oil in India and China, including undertaking relevant research, promoting RSPO membership, one-on-one corporate engagement with companies in the supply chain, and communications to raise awareness for sustainable palm oil. Both in China and India, WWF has worked with the RSPO to organize conferences to promote the RSPO and sustainable palm oil to companies. WWF has developed communications tools especially for China and India, including videos and brochures about the RSPO tailored to these country contexts. Brochures geared toward these markets can be viewed here:

[http://awsassets.panda.org/downloads/wwf\\_palm\\_oil\\_brochure\\_india\\_webversion.pdf](http://awsassets.panda.org/downloads/wwf_palm_oil_brochure_india_webversion.pdf)

[http://awsassets.panda.org/downloads/wwf\\_palmoil\\_brochure\\_china\\_webversion.pdf](http://awsassets.panda.org/downloads/wwf_palmoil_brochure_china_webversion.pdf)

In Cameroon, WWF published a report on the state of palm oil in Cameroon and sustainability solutions, including the RSPO, and held a workshop to discuss the future of palm oil with government, civil society groups and companies. The report is available here:

[http://wwf.panda.org/what\\_we\\_do/footprint/agriculture/palm\\_oil/publications/?204509/Oil-Palm-Development-in-Cameroon](http://wwf.panda.org/what_we_do/footprint/agriculture/palm_oil/publications/?204509/Oil-Palm-Development-in-Cameroon)

Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO Certified Sustainable Palm Oil?

Yes

If yes please give details:

As part of WWF's work to transform the markets of major global commodities so that they are sustainable, WWF works with a number of companies along the palm oil supply chain. This work includes providing guidance on better management practices and the use of the HCV methodology with companies that produce palm oil, as well as guidance on responsible procurement for palm oil users. WWF also engages in partnerships with forward-thinking companies which can include workstreams on sustainable palm oil production and/or use. WWF asks all companies that use palm oil to source 100% CSPO by 2015 and earlier, and all companies that produce palm oil to shift to 100% RSPO certified production by 2015 or earlier.

What percentage of your organization's overall activities focus on palm oil?

0-10%

How is your work on palm oil funded?

foundations, governments, individuals, legacies, companies, etc.

## Targets for next reporting period

Outline actions that will be taken in the coming year to promote towards RSPO Certified

Sustainable Palm Oil

- \* Communications campaign to promote sustainable palm oil to consumers in strategically selected countries
  - \* ongoing emphasis on building market for CSPO in China and India
  - \* building programme to engage on sustainable palm oil development in Africa
  - \* ongoing work to support RSPO through the EB and Working Groups
  - \* engage priority businesses along the oil palm supply chain to help them shift to CSPO
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