

## Kraft Foods

Name of the organisation : Kraft Foods

Corporate website address : [www.kraftfoodscompany.com](http://www.kraftfoodscompany.com)

### Company Details

Membership number : 4-0195-11-000-00

Membership Type : Ordinary Membership

Membership category : Consumer Goods Manufacturers

Please TICK all business activities your organization is involved in, INCLUDING the primary MEMBERSHIP CATEGORY.

(Please note that you are required to complete the form for all categories you are involved in as well)

You are allowed to tick more than one sector

| Consumer Goods Manufacturers

What is the name of the entity or holding company that has management control over all palm oil related activities within the organization? Please note that this ACOP submitted is only for the entity and subsidiaries that are members of RSPO and not the holding company

Is the holding company a RSPO Member?

Please name any sub of the organisations in oil palm or related activities. Please note that all of your subsidiary companies are also bound by RSPO code of conduct, and this ACOP should report on all of their activities & progress whether they are members or not [Name. Activities. RSPO Members (Y/N)?]

Kraft Foods . Food Manufacturer . yes | . .

Please indicate all the regions in which the member organisation and its subsidiaries for which you are completing this report operate in

| Europe | USA | Australia | India | China | Latin America | Africa | South East Asia | Malaysia | Indonesia

### Contacts

Primary contact responsible for organisational commitment to RSPO

Neil la Croixneil.lacroix@mdlz.com

Cadbury House

Sanderson Road

Uxbridge

Person reporting (if different)

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 Financial contact for paying fees (THIS INFORMATION WILL NOT BE MADE PUBLIC)
 

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## Related information

State your policy on palm oil (Please provide links, upload attachments or complete the text box)

Please provide links for reports that may be relevant to Sustainable Palm Oil.

### Background

- We are concerned about the potential long-term environmental and social impacts of tropical deforestation.
- The production of palm oil can have significant and lasting environmental and social impacts.
- Addressing these impacts in a constructive way requires cooperation from producers (including farmers, cooperatives and post-harvest processors), the food industry, governments and civil society.
- We support efforts to develop and enforce standards for sustainable palm oil production.

### Kraft Foods Point of View

- We source palm oil predominantly from Malaysia and Indonesia, and to a lesser degree from Colombia, Brazil, Mexico and West Africa
- We purchase less than 0.6% of worldwide production
- We are a member of the Roundtable on Sustainable Palm Oil (RSPO) working to establish standards for sustainable production of palm oil and reducing its impact on tropical forests. We are also working with the World Wildlife Fund to evaluate options.
- We purchase RSPO certified palm oil (50% of our use) and plan to cover 100% of our requirements by 2015
- oWe purchase GreenPalm certificates and RSPO-segregated certified sustainable palm oil.
- oIn 2011, this constituted approximately 50% of Kraft Foods' global palm oil use (up from more 25% in 2010)

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Upload new file	:	
Palm oil related websites	:	
RSPO reporting period	:	July 2011 to June 2012
Date of submission	:	21/9/2012

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## Consumer Goods Manufacturers

### Operational profile:

Please state what your main activities are within : | End-product manufacturer | Food goods manufacturing

### Operations and certification progress:

Total volume of Crude Palm Oil sold in your own-brand products per year(mt)? : 247,464

#### How much of the Crude Palm Oil volume is RSPO certified? (mt)

Book & Claim (GreenPalm) (mt)	:127172
Mass balance (mt)	:20000
Segregated (mt)	:3912
Identity Preserved (mt)	
<b>Total</b>	<b>:151,084</b>

Total volume of Palm Kernel Oil sold in your own-brand products per year? (mt)

#### How much of the Palm Kernel Oil volume is RSPO certified? (mt)

Book & Claim (GreenPalm) (mt)	
Mass balance (mt)	:20000
Segregated (mt)	
Identity Preserved (mt)	
<b>Total</b>	<b>:0</b>

Total volume of palm-based derivatives and fractions sold in your own brand products per year?

#### How much of the volume of palm-based derivatives and fractions are RSPO certified? (mt)

Book & Claim (GreenPalm) (mt)	
Mass balance (mt)	
Segregated (mt)	
Identity Preserved (mt)	
<b>Total</b>	<b>:0</b>

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Total volume of palm oil and derived products sold  
in your own brand products per year? (mt)

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### **Time-bound plan**

Time-bound plan - Year expected to achieve 100% RSPO certified sustainable palm oil used in all brands that you manufacture:2015

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What are your interim milestones towards achieving this RSPO Certified Sustainable Palm Oil Commitment (year and progressive CSPO%) - please state annual targets/strategies:

2012 - 69%

2013 - 80%

2014 - 90%

2015 - 100%

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### **Targets for next reporting period**

Outline actions that will be taken in the coming year to promote RSPO Certified Sustainable Palm Oil:

Public statement on 2015 target

Supplier agreements encourage suppliers to join RSPO

Increase volumes of segregated palm oil will be used from 2012

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### **Reasons for non-disclosure of information:**

If you have not disclosed any of the above information please indicate the reasons why;

Other

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If other please specify;

Exact detail on tonnage of PKO and derivatives not available. Recording format will change for 2012.

Please note data is submitted for period Jan-Dec2011