# **Particulars**

# **About Your Organisation**

## **Organisation Name**

WWF Malaysia

# **Corporate Website Address**

http://www.wwf.org.my

# **Primary Activity or Product**

■ Environmental NGO

# Related Company(ies)

No

# Membership

Membership Number	Membership Category	Membership Sector			
6-0004-04-000-00	Ordinary	Environmental or Nature Conservation Organisations (Non Governmental Organisations)			

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#### **Environmental and Conservation NGOs**

#### **Operational Profile**

#### 1.1 What are the main activities of your organization?

WWF-Malaysia is a scientific field organisation focusing on marine, forest, sustainable wood products, sustainable seafood, species, protected areas, sustainable palm oil and freshwater. The mission is to to minimize the degradation of our planet's natural environment, and build a future in which humans live in harmony with nature. We are strategically focusing on conservation of Earth's rich biodiversity by reducing negative impacts of human activity through public awareness campaigns, industry engagement, market transformation initiatives, scientific studies, environmental publications and public advocacy. As part of its effort to reduce the negative impacts of human activities, WWF-Malaysia works to shift the commodities towards sustainability and creating a significant demand for such products. It is believed that by doing so, large-scale environmental outcomes can be delivered.

1.2 Does your organization use and/or sell any palm oil?

No

#### 1.3 Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

1) Non-RSPO production companies to adopt practices that minimizes impacts on biodiversity and to avoid expansion into forested areas. 2) Support our network colleague in China and India for more CSPO uptake from buyers in China and India through market transformation initiatives 3) Held multiple workshops with smallholders together with other stakeholders on creating awareness for biodiversity and to bridge buyers to commit in buying RSPO certified Fresh Fruit Bunches (FFB) from smallholders. 4)Linking independent smallholders with international buyers. 5) Introduce and promote Environmental, Social and Governance toolkit to financial institutions and bankers to reconsider their lending policy on risk management. 6) Creating awareness on RSPO and certifications to schools, private colleges and the general public. 7) Engagement with palm oil related companies to adopt sustainability in their purchasing and also in their businesses.

1. 4 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

Yes

#### Please explain how

• WWF-Malaysia votes in all RSPO Annual General Assemblies • WWF-Malaysia is represented on RSPOs Smallholder Working Group • WWF-Malaysia is represented on RSPOs Green House Gas Working Group • WWF-Malaysia is represented on RSPOs Compensation Task Force • WWF-Malaysia is represented on RSPOs Biodiversity High Conservation Value Working Group

1.5 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

Yes

#### Please explain how

Engagement with a few palm oil related companies to adopt sustainability in their purchasing and also in their businesses. We created awareness and also linked independent smallholders with international buyers.

1.6 What percentage of your organizations overall activities focus on palm oil?

10%

- 1.7 How is your work on palm oil funded?
- WWF Global Transformation Initiative WWF-Malaysia General Fund

## **Time-Bound Plan**

2.1 Date started or expect to start participating in RSPO working groups/taskforces

2006

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification and/or good standing RSPO members

2004

# 2.3 What are your interim milestones towards achieving your commitments to promote sustainable palm oil (the production/uptake of CSPO)?

• WWF-Malaysia works with buyer companies to adopt sustainable practices in their management and purchase CSPO. • Non-RSPO production companies to adopt practices that minimizes impacts on biodiversity and avoid expansion into forested area. Organize RSPO awareness workshops to give guidance and create awareness on benefits of being certified to minimize their business operational risks. • Introduce and promote Environmental, Social and Governance toolkit to local and international banks. • Link sustainable producers to companies in order to provide transparent and sustainable supply chain. • Communicate the benefits and importance of sustainable palm oil and certifications.

2.4	Whi	ch	countri	es that	your	institutio	າ operates	in d	o the	above	comm	itments	cover?
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- China
- India
- Indonesia
- Malaysia
- Singapore

#### **Actions for Next Reporting Period**

- 3.1 Outline actions that will be taken in the coming year to promote sustainable palm oil(along the supply chain)
- Engage with buyer companies to purchase sustainable palm oil. Linking buyer companies with smallholders. Introduce and promote Environmental, Social and Governance toolkit to banks and financial institutions. Producing WWF Palm Oil Buyers Scorecards 2016. Communicate the benefits and importance of sustainable palm oil and certifications.

#### **Reasons for Non-Disclosure of Information**

4.1 If you have not disclosed any of the above information please indicate the reasons why

## **GHG Emissions**

5.1 Are you currently assessing the GHG emissions from your operations?

No

#### Please explain why

We have a carbon portal that evaluates our organisation's greenhouse gas (GHG) emissions by measuring, understanding and reducing our carbon footprint.

### 5.2 Do you publicly report the GHG emissions of your operations?

No We have a carbon portal that evaluates our organisation's greenhouse gas (GHG) emissions by measuring, understanding and reducing our carbon footprint.

5.2 Please upload related document	
5.2 Add a link to a website	
<del></del>	

#### Application of Principles & Criteria for all members sectors

● Er	ergy and carbon footprints
● Et	hical Conduct
• St	akeholder engagement
- If none	of the above, please specify if/when you intend to develop one
	to any of the above, what steps will your organization take to realize ethical conduct in business-applicable ns and industry practices?
RSPO	urage good governance, transparency and good best practices that subscribe to international standards (ISEAL) and and criteria.
	best practice guidelines or information has your organization provided to facilitate production and consumption? What languages are these guidelines available in?
	nagement Practices Guidelines • Enhancing RSPO & MSPO Standards • Forest Fragmentation in Oil Palm is: Impacts on Biodiversity and Options for Mitigation • WWF Palm Oil Buyers Scorecards 2016
	our organization partnered with any RSPO members in the implementation of or benchmarking against the s and Criteria?
Yes	
Detail	
Website	link
concess	ion Map
	questions only applies for companies who would like to declare concession boundaries owned. (both RSPO and uncertified)
Do you a	gree to share your concession maps with the RSPO?
No	
Diagon	xplain why
Please e	

# Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

• Producers are facing challenges to commit to RSPO P&C and even more so with the RSPO+ mostly due to costing. • CSPO uptake and demand has yet to reach the level of EU countries.

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2 How would you qualify RSPO standards as compared to other parallel standards?
Cost Effective:
No
Robust:
Yes
Simpler to Comply to:
Yes
3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)
• Sustainable consumption outreach with the youth. • Bridging the buyers to traceable independent smallholders to be RSPO group certified. • Engagement with buyers to commit and transform their business towards sourcing certified sustainable palm oil. • Educating and communicating on the topic of sustainable palm oil.
4 Other information on palm oil (sustainability reports, policies, other public information)
Upcoming WWF Palm Oil Buyers Scorecards 2016.

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