# WHG Weißenfelser Handels-Gesellschaft mbH

## **Particulars**

## About Your Organisation

### **Organisation Name**

WHG Weißenfelser Handels-Gesellschaft mbH

#### **Corporate Website Address**

## http://www.whgmbh.de

#### **Primary Activity or Product**

Affiliate Member

#### Related Company(ies)

#### Yes

Company	Primary Activity	RSPO Member	Plantation?	Files	
				GHG Report	Map file
Neukircher Zwieback GmbH	o Processor and/or Trader	No	No	-	-
GUTENA Nahrungsmittel GmbH		No	No	-	-

## Membership

Membership Number	Membership Category	Membership Sector
9-0090-11-000-00	Associate	Organisations

# Affiliates Members

## **Operational Profile**

#### 1.1. What are the main activities of your organisation?

The object of the company is to produce, buy and sell food and non-food products, including import and export, product and trade marketing, management consultancy, take-over of representations. In its trade activity, the company specialises in the turnover of sweet and long-life bakery goods. "WHG Weißenfelser Handels-Gesellschaft mbH" is a 100 % partner in its subsidiaries GUTENA Nahrungsmittel GmbH Über dem Dieterstädter Bache 10 D-99510 Apolda/Thüringen and Neukircher Zwieback

GmbH Hauptstraße 68 D-01904 Neukirch/Lausitz and primarily markets the "Filinchen" crispy bread and original "Neukircher" rusk specialities. "WHG Weißenfelser Handels-Gesellschaft mbH" has sole national and international sales rights for its companies' products.

#### 1.2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

none

1.3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

No

If yes, please give details:

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If not, please explain why:

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1.4. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

No

1.5. What percentage of your organization's overall activities focus on palm oil?

10

1.6. How is your work on palm oil funded?

We have three clients who take RSPO certificated products. All of these products are clients-trademarks.

#### **Actions for Next Reporting Period**

#### 2.1. Outline actions that will be taken in the coming year to promote sustainable palm oil.

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# Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

2 How would you qualify RSPO standards as compared to other parallel standards?
-Cost Effective:
No
Robust:
No
Simpler to Comply to:
No
3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)
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4 Other information on palm oil (sustainability reports, policies, other public information)

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