

# Mondelez International, Inc (Formerly known as: Kraft Foods Europe Services GMBH)

## Particulars

<b>Organisation Name</b>	Mondelez International, Inc (Formerly known as: Kraft Foods Europe Services GMBH)
<b>Corporate Website Address</b>	www.mondelezinternational.com
<b>Primary Activity or Product</b>	Manufacturer
<b>Related Company(ies)</b>	None
<b>Country Operations</b>	Australia, Austria, Belarus, Belgium, Belize, Brazil, Bulgaria, Burundi, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, El Salvador, Ethiopia, Finland, France, Germany, Ghana, Greece, Guatemala, Honduras, Hong Kong, Hungary, India, Indonesia, Ireland, Italy, Japan, Kenya, Lebanon, Madagascar, Malawi, Malaysia, Mexico, Morocco, Mozambique, Netherlands, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russian Federation, Rwanda, Singapore, Slovenia, South Africa, Spain, Swaziland, Sweden, Switzerland, Tanzania, United Republic of, Thailand, Turkey, Uganda, Ukraine, United Kingdom, United States, Uruguay, Venezuela, Vietnam
<b>Membership Number</b>	4-0195-11-000-00
<b>Membership Type</b>	Ordinary Members
<b>Membership Category</b>	Consumer Goods Manufacturers

## Consumer Goods Manufacturers

### Operational Profile

1.1 Please state what your main activity(ies) is/are within manufacturing

- End-product manufacturer
- Food Goods
- Own-brand
- Manufacturing on behalf of other third party brands

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- Food goods

- Manufacturer of Biscuits & Cakes
- Production of Cream Filled Wafers

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- Home and personal care goods

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### Operations and Certification Progress

2.1 Do you have a system for calculating how much palm oil and palm oil products you use?

Yes

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2.2.1 Do you manufacture for:

Both

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2.2.2 Total volume of Refined Palm Oil or RBD Palm Oil used in the year:

276572.00

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2.2.3 Total volume of Palm Kernel Oil used in the year:

20544.00

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2.2.4 Total volume of other Palm Oil Derivatives and Fractions used in the year:

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2.2.5 Total volume of all palm oil products you used in the year:

297116.00

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**2.3 Palm oil volume used in the year in your own brands that is sourced through RSPO-certified physical supply chains:**

## In Your Own Brand

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim	260914.00		
2	Mass Balance	7360.00		
3	Segregated	8299.00		
4	Identity Preserved			
5	Total volume of palm oil handled that is RSPO-certified	276573.00		

## In Your Private Label

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim			
2	Mass Balance	83.00		
3	Segregated			
4	Identity Preserved			
5	Total volume of palm oil handled that is RSPO-certified	83.00		

**2.4.1 Volume of Palm Kernel Expeller used/ handled:**

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**2.4.2 What type of products do you use CSPO for?**

Biscuits, Chocolate(inc.fillings)

**2.5 Do you plan to ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8?**

Yes

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**Report on supplier who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8**

[M-Grower-GHG-Report.pdf](#)

For administration purpose, attachment files are renamed automatically

## Time-Bound Plan

### 3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand

2010

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### 3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand

2013

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### 3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

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### 3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?

Yes

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### 3.5 Does your company use palm oil in products in goods you manufacture on behalf of other companies?

Yes

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### When do you expect to actively promote the use of certified sustainable palm oil in other manufacturers' brands that you sell?

2014

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### 3.6 Which countries that your organization operates in do the above commitments cover?

Australia, Austria, Belarus, Belgium, Belize, Brazil, Bulgaria, Burundi, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, El Salvador, Ethiopia, Finland, France, Germany, Ghana, Greece, Guatemala, Honduras, Hong Kong, Hungary, India, Indonesia, Ireland, Italy, Japan, Kenya, Lebanon, Madagascar, Malawi, Malaysia, Mexico, Morocco, Mozambique, Netherlands, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russian Federation, Rwanda, Singapore, Slovenia, South Africa, Spain, Swaziland, Sweden, Switzerland, Tanzania, United Republic of, Thailand, Turkey, Uganda, Ukraine, United Kingdom, United States, Uruguay, Venezuela, Vietnam

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### 3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies

2012:70%

2013:100%

we achieved Roundtable for Sustainable Palm Oil (RSPO) coverage for 100 percent of the palm oil it bought in 2013. This is two years ahead of the company's existing commitment to cover all requirements by 2015 through a combination of RSPO-certified oil and Greenpalm certificates that support sustainable production.

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### 3.8 Date of first supply chain certification (planned or achieved)

2013

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## Trademark Related

### 4.1 Do you use or plan to use the RSPO trademark on your own brand products?

No

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### - Please state for which product range(s) you intend to apply the Trademark and when you plan to start

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## GHG Emissions

### 5.1 Do you publicly report the GHG emissions of your operations?

Yes

#### - Please upload related report:

[M-GHG-Emissions-Report.pdf](#)

For administration purpose, attachment files are renamed automatically

#### - Add link to website

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### 5.2 Does your company have a public commitment to only purchase palm oil from suppliers that disclose their GHG emissions?

No

#### - Please upload related report:

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#### - Add link to website

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## Actions for Next Reporting Period

### 6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.

Published its sustainable palm oil action plan on June 4, 2014

Global supplier engagement programme:

Q2 2014 Sustainability capability assessment: we asked suppliers to complete a detailed assessment of their sustainability policies and implementation.

On-going: High-level meetings with key suppliers and ongoing contacts between sustainability and procurement teams address:

- suppliers' overall approach to sustainable palm oil
- follow-up questions from the capability assessment
- allegations in reports by advocacy groups of environmental or social misconduct by plantation companies
- suppliers' engagement in sector dialogue seeking to address gaps in current sustainability standards, such as defining High Carbon Stock

Engagement with UNDP Indonesian Sustainable Palm Oil Platform

Continued engagement with RSPO

By end-2015: Suppliers' in-bound oil to be 100% traceable to the mill level. Suppliers to have published policy to address: MDLZ principles; verification and reporting procedures; group and joint-venture operations, suppliers and oil traded on the open market. We require all suppliers to be able to demonstrate policy implementation by year-end 2015, or to have time-bound plans in place. At that time we will confirm the deadline for full implementation, and will expect it to be as soon as feasible after 2015.

## Reasons for Non-Disclosure of Information

### 7.1 If you have not disclosed any of the above information, please indicate the reasons why

Other

**- Others:**

Volumes for CPO and PKO include derivatives  
TBP for 100% RSPO physical supply chains not  
determined or required

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## Application of Principles & Criteria for all members sectors

### 8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:

- Water, land, energy and carbon footprints
  - Ethical conduct and human rights
  - Labour rights
  - Stakeholder engagement
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#### - Water, land, energy and carbon footprints

[M-Policies-to-PNC-waterland.pdf](#)

For administration purpose, attachment files are renamed automatically

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#### - Land Use Rights

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#### - Ethical conduct and human rights

[M-Policies-to-PNC-ethicalconducthr.pdf](#)

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#### - Labour rights

[M-Policies-to-PNC-laborrights.pdf](#)

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#### - Stakeholder engagement

[M-Policies-to-PNC-stakeholderengagement.pdf](#)

For administration purpose, attachment files are renamed automatically

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### 8.2 What steps will/has your organization taken to support these policies?

CGF deforestation resolution  
UN Women's Empowerment Principles  
AIM Progress

Reporting progress against goals:

[http://www.mondelezinternational.com/~media/MondelezCorporate/uploads/downloads/2013\\_Progress\\_Report\\_at\\_a\\_Glance.pdf](http://www.mondelezinternational.com/~media/MondelezCorporate/uploads/downloads/2013_Progress_Report_at_a_Glance.pdf)

[Click here to visit the URL](#)

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## Commitments to CSPO uptake

As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions:

Do you have plans to?

No

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### 9.1 Do you have plans to immediately cover the gap using Book & Claim?

Yes

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**- How and when do you plan to immediately cover the gap using Book & Claim?**

we achieved Roundtable for Sustainable Palm Oil (RSPO) coverage for 100 percent of the palm oil it bought in 2013. This is two years ahead of the company's existing commitment to cover all requirements by 2015 through a combination of RSPO-certified oil and Greenpalm certificates that support sustainable production.

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## Challenges

### 1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Credibility risk because revised P&Cs do not meet consumer and stakeholder expectations  
 Emerging concerns over child and forced labour (as per USDOL 2011 report)  
 Effective smallholder engagement  
 High cost of physical CSPO supply chains  
 Over-reliance on EU and US markets to drive consumption of CSPO  
 Steps taken to mitigate these risks are detailed in our palm oil action plan

### 2 How would you qualify RSPO standards as compared to other parallel standards?

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#### Cost Effective:

No

#### Robust:

No

#### Simpler to Comply to:

equal

### 3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

Active member of RSPO Board  
 Global and regional supplier engagement  
 Stakeholder engagement

### 4 Other information on palm oil (sustainability reports, policies, other public information):

January 2014

Palm oil and deforestation:

We source palm oil predominantly from Malaysia and Indonesia, and to a lesser degree from Colombia, Brazil, Mexico and West Africa. C purchase less than 0.6% of worldwide production as the market is very fragmented.

We are concerned about the potential long-term environmental and social impacts of palm oil production, including deforestation and human

We are taking steps to ensure that the palm oil we buy is produced on legally held land, does not lead to deforestation or loss of peat land human rights, including land rights, and does not use forced or child labor.

Specifically, palm oil development should not take place in Primary Forest, High Conservation Value (HCV) areas, High Carbon Stock (HCV) or use of fire in plantation operations.

We have reviewed our approach with our palm oil suppliers and expect them to provide us transparency on the proportion of their supplies to plantations meeting these principles by the end of 2013.

During early 2014, we will review these results and publish an action plan during Q2 2014 to give priority to supplies that meet these principles eliminate supplies that do not, by 2020 at the latest.

We work with WWF to evaluate options and will report on our progress and findings annually.

While we recognize its limitations, the Roundtable for Sustainable Palm Oil (RSPO) provides the most widely supported approach to developing enforcing standards for sustainable palm oil production. We're purchasing RSPO palm oil covering 100% of our use since 2013 through a combination of RSPO-certified oil and Greenpalm certificates that support sustainable production.

We are also working with United Nations Development Programme (UNDP), the Government of Indonesia, and other partners to develop Indonesia Sustainable Palm Oil (ISPO) Initiative. The initiative aims to develop national capacity to promote and scale up sustainable palm oil strengthening smallholder farmers, supporting national policy reform and reducing deforestation through public-private partnerships. The S established a national multi-stakeholder palm oil platform to develop strategies to address smallholder capacity building; environmental management and monitoring; governance and mediation for land titles; and strengthening the ISPO standard.

News Release:

Mondelez International Shares Sustainable Palm Oil Action Plan ?

Developed in Consultation with United Nations Development Programme and World Wildlife Fund

Requires Suppliers Achieve Traceability, Publish Sustainable Sourcing Policies and Timelines by 2015

Builds on 100% RSPO Coverage for Palm Oil Purchased Since 2013

DEERFIELD, Ill. – June 4, 2014 – Mondelez International today published its sustainable palm oil action plan, which prioritizes suppliers that align with the company's sustainability principles and requires suppliers to achieve traceability by the end of 2015. In addition, suppliers must publish



sustainable sourcing policies and implementation timelines by the same date.

The action plan – unveiled today during the Roundtable for Sustainable Palm Oil's (RSPO) European Roundtable conference in London – was developed in consultation with World Wildlife Fund (WWF) and the United Nations Development Programme (UNDP). The plan bolsters Mondelez International's long-term commitment to only buy palm oil that's produced on legally held land; that doesn't lead to deforestation or loss of peat land; respects human rights, including land rights; and doesn't use forced or child labor. Mondelez International plans to eliminate supplies that do not comply. The company will report progress annually.

"Sustainable palm oil is important for the long-term growth of our business and should be universal and accessible to all," said Dave Brown, Vice President of Global Commodities and Strategic Sourcing. "So, rather than pursue a segregated supply from an existing pool of certified plantations, our priority has been to add momentum to efforts to transform the entire palm oil sector. We're driving change to make sustainable palm oil a reality by embedding this policy into our commercial negotiations with suppliers."

Mondelez International's sustainable palm oil action plan builds on several years of engaging numerous stakeholders, including WWF, UNDP and national governments, as well as challenging its suppliers. In 2013, the company conducted a survey to determine suppliers' ability to trace palm oil supplies to known sources. Also that year, the company achieved RSPO coverage for 100 percent of the palm oil it bought, two years ahead of its commitment.

The palm oil action plan is part of the company's Call For Well-being to urge its employees, suppliers and community partners to join together to develop innovative approaches that can have a positive impact for the planet and its people. The call to action focuses on four areas critical to the well-being of the world and where the company can make the greatest impact: sustainability, mindful snacking, community and safety.

The palm oil action plan complements Mondelez International's wider commitment to sustainably source key agricultural commodities. Its 10-year, \$600 million investments in signature programs Cocoa Life and Coffee Made Happy are helping farmers create thriving communities. In addition, Harmony, the company's successful European wheat-sourcing program, is promoting biodiversity and good environmental practices.

For more information on Mondelez International's palm oil action plan, please visit: <http://bit.ly/1hsCzLZ> [Click here to visit the URL.](#)  
About Mondelez International

Mondelez International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2013 revenue of \$35 billion. Creating delicious moments of joy in 165 countries, Mondelez International is a world leader in biscuits, chocolate, gum, candy, coffee and powdered beverages, with billion-dollar brands such as Oreo, LU and Nabisco biscuits; Cadbury, Cadbury Dairy Milk and Milka chocolate; Trident gum; Jacobs coffee and Tang powdered beverages. Mondelez International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit [www.mondelezinternational.com](http://www.mondelezinternational.com) [Click here to visit the URL](#) and [www.facebook.com/mondelezinternational](http://www.facebook.com/mondelezinternational) [Click here to visit the URL](#).

#### News Release:

Mondelez International Achieves 100 Percent Palm Oil Sustainability Milestone Two Years Early

DEERFIELD, Ill. – Jan. 16, 2014 – Mondelez International, Inc. (NASDAQ:MDLZ) announced today that it achieved Roundtable for Sustainable Palm Oil (RSPO) coverage for 100 percent of the palm oil it bought in 2013. This is two years ahead of the company's existing commitment to cover all requirements by 2015 through a combination of RSPO-certified oil and Greenpalm certificates that support sustainable production.

"Achieving 100 percent RSPO is an important milestone toward our long-term commitment to only buy palm oil that's produced on legally held land, doesn't lead to deforestation or loss of peat land, respects human rights, including land rights, and doesn't use forced or child labor," said Dave Brown, Vice President of Global Commodities and Strategic Sourcing. "We recognize the need to go further, so we've also challenged our palm oil suppliers to provide transparency on the levels of traceability in their palm oil supply chains. Knowing the sources of palm oil supplies is an essential first step to enable scrutiny and promote improvements in practice on the ground."

In the first months of this year, Mondelez International will review results from suppliers and publish an action plan during the second quarter 2014 to give priority to supplies that meet the company's sustainability principles, and eliminate supplies that do not, by 2020 at the latest.

The company's work in palm oil is part of a wider commitment to sustainably source key agricultural commodities. Its 10-year, \$600 million investments in signature programs Cocoa Life and Coffee Made Happy are helping farmers create thriving communities, while Harmony, its successful European wheat sourcing program, is promoting biodiversity and good environmental practices. For more information, please see Mondelez International's position statement on palm oil on its corporate website: <http://bit.ly/1b3zd95> [Click here to visit the URL](#).

Mondelez International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2012 revenue of \$35 billion. Creating delicious moments of joy in 165 countries, Mondelez International is a world leader in chocolate, biscuits, gum, candy, coffee and powdered beverages, with billion-dollar brands such as Cadbury, Cadbury Dairy Milk and Milka chocolate, Jacobs coffee, LU, Nabisco and Oreo biscuits, Tang powdered beverages and Trident gum. Mondelez International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit [www.mondelezinternational.com](http://www.mondelezinternational.com) [Click here to visit the URL](#) and [www.facebook.com/mondelezinternational](http://www.facebook.com/mondelezinternational) [Click here to visit the URL](#).