

Transforming the market to make sustainable palm oil the norm

RSPO

Roundtable on Sustainable Palm Oil

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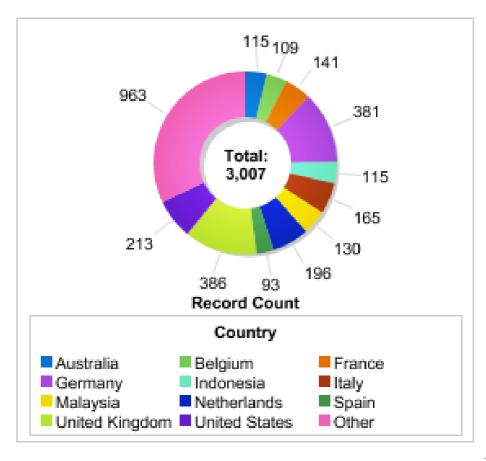
# Following the market

- RSPO members
- Palm oil consumption
- Imports and use
- RSPO eTrace
- National and government commitment
- Uptake
- Linking markets with supply





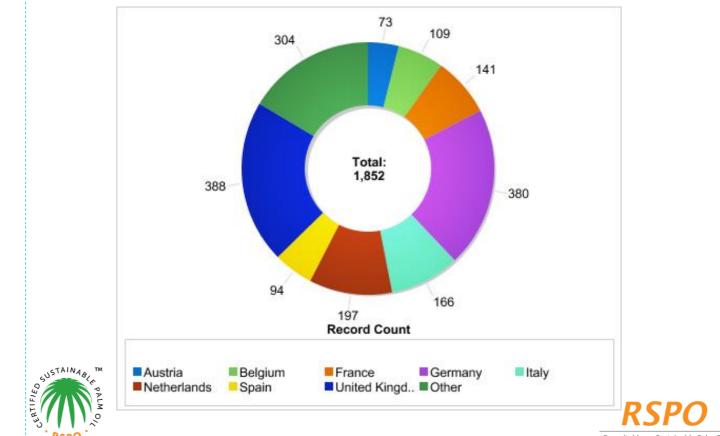
## RSPO members August 2016



SUSTAINA

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## **RSPO** members in Europe



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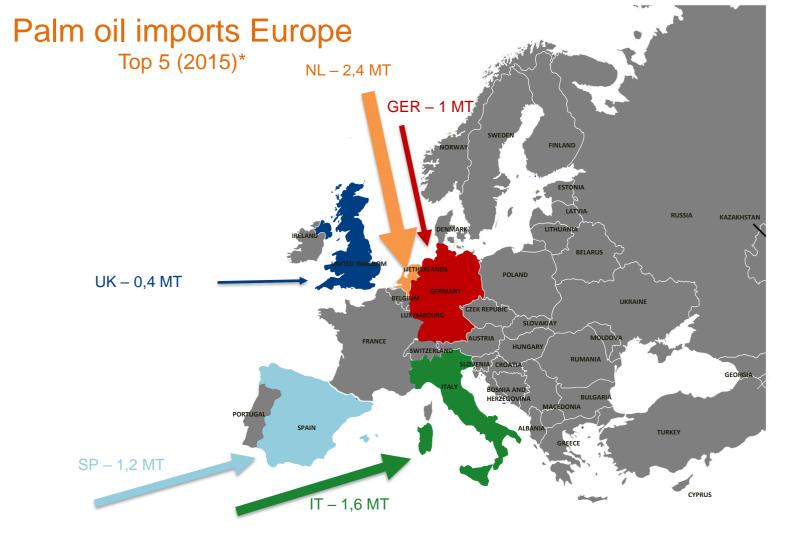
## Palm oil consumption

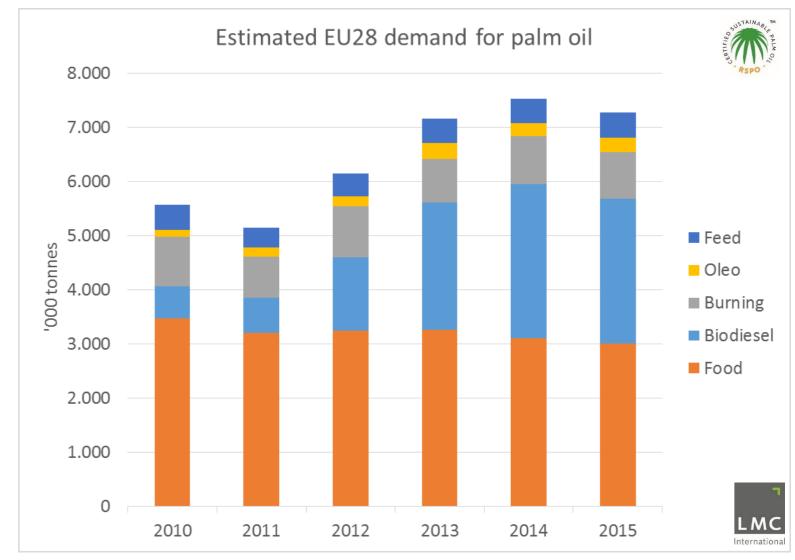
- 1. India9,3 million tonnes
- 2. Indonesia 7,3
- 3. Europe 7,2
- 4. China 5,8
  - LATAM 3,4 US 1,1





Source Oil World, 2015 data for domestic disappearance





## EU Market

- Concerns around deforestation, forest fires, peatlands, and social issues
- NGO campaigns
- Pressure from banks and retailers
- Led to:

policies on sustainability, trademark use but also to attempts to tax palm oil, reduction of palm oil use, and no palm claims





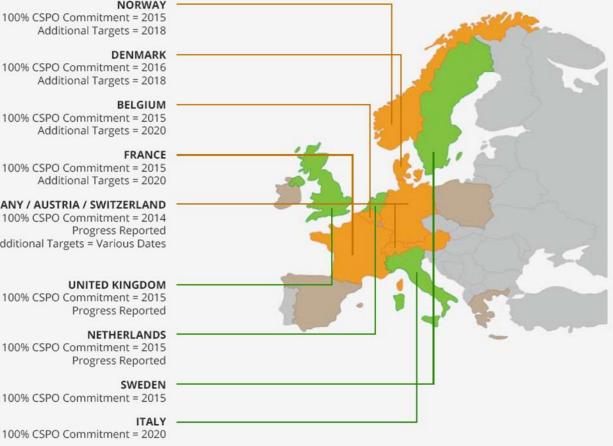












NORWAY 100% CSPO Commitment = 2015 Additional Targets = 2018

DENMARK

100% CSPO Commitment = 2016 Additional Targets = 2018

BELGIUM 100% CSPO Commitment = 2015 Additional Targets = 2020

100% CSPO Commitment = 2015 ALLIANCE FRANÇAISE POUR UNE HUILÉ Additional Targets = 2020 **PALME DURABLE** 

**GERMANY / AUSTRIA / SWITZERLAND** 100% CSPO Commitment = 2014 ORUM Additional Targets = Various Dates Nachhaltiges Palmöl

Belgian Alliance for Sustainable Palm Oil

Belgische Alliantie voor Duurzame Palmolie

lliance Belge pour une de Palme Durable

PALM

SWEDEN 100% CSPO Commitment = 2015

LIVSMEDELSFÖRETAGEN UNIONE ITALIANA OLIO DI PALMA SOSTENIBILE

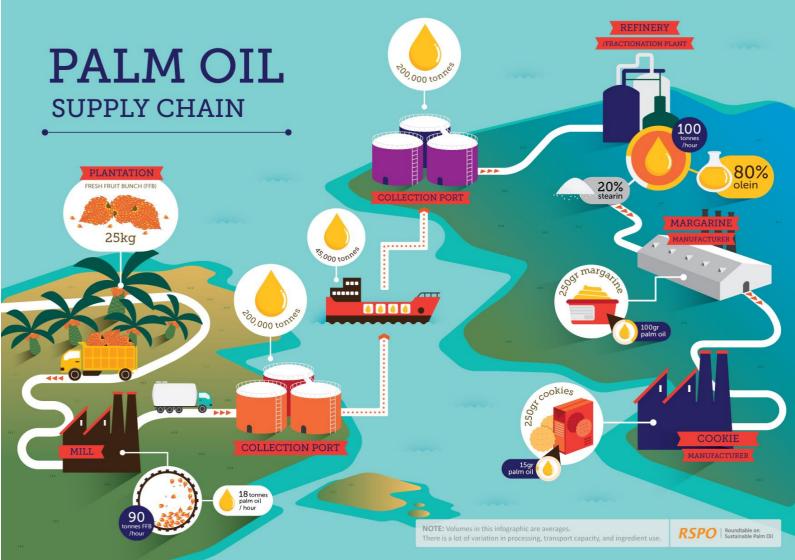
D Fødevarer

No CSPO Commitments Top 12 Country by Volume of Palm Oil Imports, but no CSPO Commitment

100% CSPO Commitments 100% CSPO & Additional Targets

### December 2015





# Supply chain models

Book & Claim (B&C)

RSPO credits sold by mills (PO), crushers (PKO, PKE), and independent smallholders

• Mass Balance (MB)

Mixing of sustainable and conventional palm oil is allowed if it is monitored administratively

#### • Segregated (SG)

Mixing of sustainable palm oil batches is allowed

#### Identity Preserved (IP)

Sustainable palm oil kept apart and is traceable to the mill and its supply base

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# Changes in eTrace

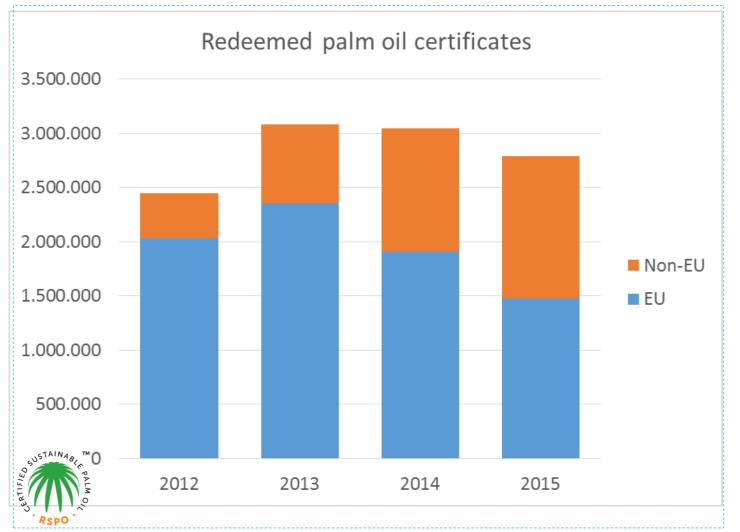
- IT platform for physical trades between mills, traders and refiners
- Video on traceability function
- Credit trade will be included: no GreenPalm certificates from January 2017 RSPO credits
  - UTZ as service provider
- RSPO PalmTrace



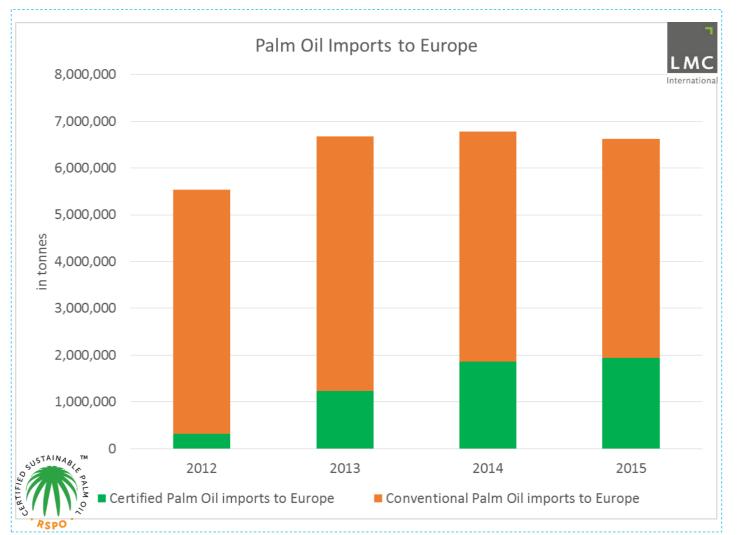


## Changes in eTrace

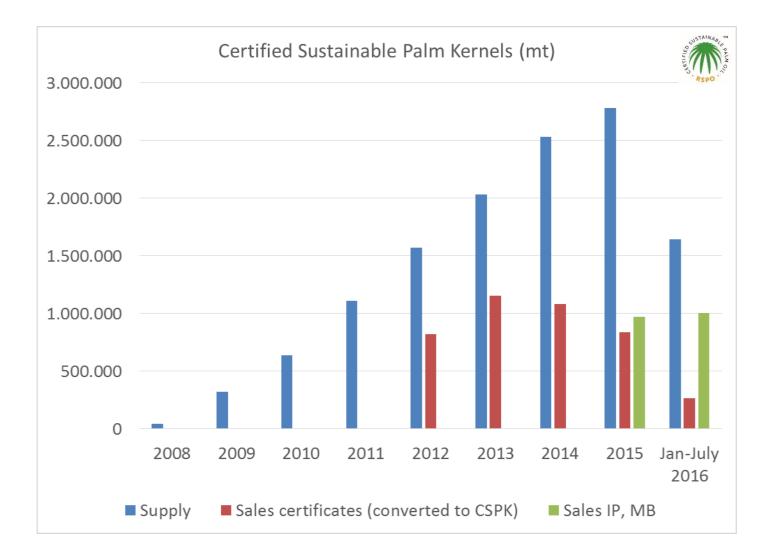




Source: GreenPalm



Source: LMC and RSPO



# **Opportunities for Latin America**

Production of certified sustainable palm (kernel) oil to:

- brands with global commitment
- markets with demand (EU, US)

Engage with local key influencers

- Nestle, Unilever, Walmart, Colgate, P&G
- Banks and investors

## THANK YOU

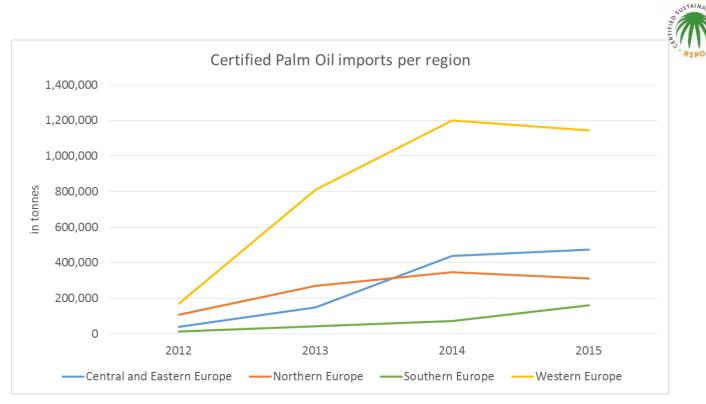
www.rspo.org



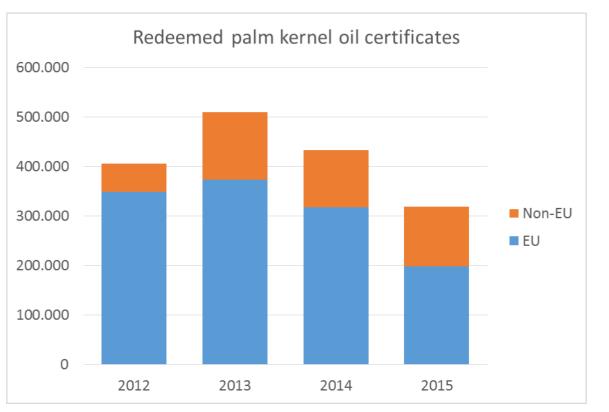
RSPO will transform markets to make sustainable palm oil the norm



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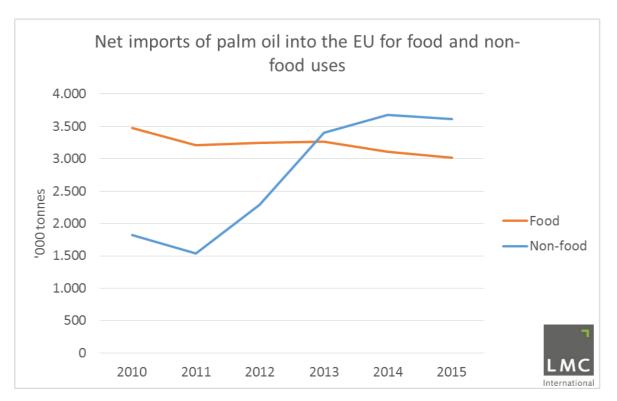


Source: RSPO



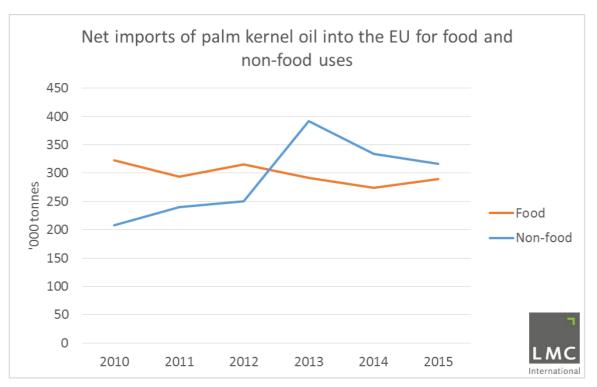


Source: GreenPalm



Source: Eurostat

SUSTAINAR





Source: Eurostat