

Particulars

About Your Organisation

1.1 Name of your organization

Kellogg Company

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Oil Palm Growers
 - Palm Oil Processors and/or Traders
 - Consumer Goods Manufacturers
 - Retailers
 - Banks and Investors
 - Social or Development Organisations (Non Governmental Organisations)
 - Environmental or Nature Conservation Organisations (Non Governmental Organisations)
 - Affiliate Members
 - Supply Chain Associate
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1.3 Membership number

4-0033-08-000-00

1.4 Membership category

Ordinary

1.5 Membership sector

Consumer Goods Manufacturers

Consumer Goods Manufacturers

Operational Profile

1.1 Please state what your main activity(ies) is/are within manufacturing

- End-product manufacturer
- Food Goods
- Own-brand-Manufacturer

Operations and Certification Progress

2.1.1 In the markets where you operate, in which do you manufacture goods with palm oil and oil palm products?

- Brazil
- China
- Egypt
- Malaysia
- Russian Federation
- Turkey
- United Kingdom
- United States

2.1.2 Do you have a system for calculating how much palm oil and oil palm products you use?

Yes

2.1.3 Does this system only cover your own-brand or all the brands you manufacture?

all-brand

2.1.4 In the markets where you operate, in which do you calculate how much palm oil and oil palm product there is, in the goods you manufacture?

- Brazil
- China
- Egypt
- Malaysia
- Russian Federation
- Turkey
- United Kingdom
- United States

2.2.1 Total volume of Crude and Refined Palm Oil used in the year (Tonnes)

58,705

2.2.2 Total volume of Crude and Refined Palm Kernel Oil used in the year (Tonnes)

4,376

2.2.3 Total volume of Palm Kernel Expeller used in the year (Tonnes)

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2.2.4 Total volume of other palm-based Derivatives and Fractions used in the year (Tonnes)

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2.2.5 Total volume of all palm oil and oil palm products used in the year (Tonnes)

63,081

2.3 Volume of palm oil and oil palm products used in the year in your own brand products that are RSPO-certified (in tonnes):

Description	Crude and Refined Palm Oil	Crude and Refined Palm Kernel Oil	Palm Kernel Expeller	Other palm-based derivatives and fractions
2.3.1 Book & Claim	21,235.00	-	-	-
2.3.2 Mass Balance	28,739.00	4,376.00	-	-
2.3.3 Segregated	8,731.00	-	-	-
2.3.4 Identity Preserved	-	-	-	-
2.3.5 Total volume	58,705.00	4,376.00	-	-

2.4 Volume of RSPO certified sustainable palm oil and oil palm products sold to other RSPO certified companies [?] (in tonnes)

Description	Crude and Refined Palm Oil	Crude and Refined Palm Kernel Oil	Palm Kernel Expeller	Other palm-based derivatives and fractions
2.4.1 Book & Claim	-	-	-	-
2.4.2 Mass Balance	-	-	-	-
2.4.3 Segregated	-	-	-	-
2.4.4 Identity Preserved	-	-	-	-
2.4.5 Total volume	-	-	-	-

2.5 What is the percentage of RSPO certified sustainable palm oil and oil palm products in the total volume used by your company in the following regions:

2.5.1 Africa	97%
2.5.2 Australasia	100%
2.5.3 China	100%
2.5.4 Europe	100%
2.5.5 India	100%
2.5.6 North America	100%
2.5.7 South America	68%
2.5.8 Indonesia	100%
2.5.9 Malaysia	100%
2.5.10 Middle East	97%
2.5.11 Rest of Asia	100%

Time-Bound Plan

3.1 Date of first supply chain certification (planned or achieved)

2014

3.2 Date expected to/or started to use any RSPO certified sustainable palm oil and oil palm products in your own brand products

2011

3.3 Date expected to be using 100% RSPO certified sustainable palm oil and oil palm products from any supply chain option in your own brand products

2011

3.4 Date expected to be using 100% RSPO certified sustainable palm oil and oil palm products from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) in your own brand products

2020

3.5 In which markets where you operate do these commitments cover?

Applies Globally

3.6 Does your company use RSPO certified sustainable palm oil and oil palm products in goods you manufacture on behalf of other companies?

Yes

3.7 Does your company have a Time-Bound Plan to only use RSPO certified sustainable palm oil and oil palm products in the goods you manufacture on behalf of other companies brands?

Yes

Trademark Related

4.1 Do you use or plan to use the RSPO Trademark on your own brand of products?

Yes

Please state which product range(s) and market(s) you intend to apply the Trademark and when you plan to start using the Trademark.

Girl Scouts Cookies and Pop-Tarts

Year: 2013

Actions for Next Reporting Period

5.1 Outline actions that you will take in the coming year to promote the use of RSPO certified sustainable palm oil and oil palm products along the supply chain

100% of palm oil and palm oil products used in Kellogg Company ingredients will continue to be certified as RSPO Segregated, Mass Balance or covered through RSPO credits.

Reasons for Non-Disclosure of Information

6.1 If you have not disclosed any of the above information, please indicate the reasons why

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- Others:

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Application of Principles & Criteria for all members sectors

7.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:

Water, land, energy and carbon footprints

Uploaded file: [M-Policies-to-PNC-waterland.pdf](#)

For administration purpose, attachment files are renamed automatically

Related link: https://www.kelloggcompany.com/en_US/corporate-responsibility/responsible-sourcing.html

Land Use Rights

Uploaded file: [M-Policies-to-PNC-landuseright.pdf](#)

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Related link: https://www.kelloggcompany.com/content/dam/kelloggcompanyus/corporate_responsibility/2017/Palm-Oil-Policy-Jan_2017.pdf

Ethical conduct and human rights

Uploaded file: [M-Policies-to-PNC-ethicalconducthr.pdf](#)

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Labour rights

Uploaded file: [M-Policies-to-PNC-laborrights.pdf](#)

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Stakeholder engagement

Uploaded file: [M-Policies-to-PNC-stakeholderengagement.pdf](#)

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None of the above

7.2 What best practice guidelines or information has your organization provided in the past year to facilitate the uptake of RSPO certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

100% of palm oil and palm oil products used in Kellogg Company ingredients will continue to be certified as RSPO Segregated, Mass Balance or covered through RSPO credits. This requirements are shared with suppliers in each region, by Kellogg regional procurement category manager. Compliance is ensured by Kellogg regional quality managers at each facility, in their local language.

Uploaded files: [M-Practice-Guidelines.pdf](#)

GHG Emissions**8.1 Are you currently assessing the GHG emissions from your operations?**

Yes

Report file: [M-GHG-Public-Report.pdf](#)

8.2 Do you publicly report the GHG emissions of your operations?

Yes

Related link: https://www.kelloggcompany.com/en_US/corporate-responsibility/environment.html

Support for Smallholders**9.1 Are you currently supporting any independent smallholder groups?**

No

Do you have any future plans to support independent smallholders?

Yes, in 2020

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Palm oil continues to be an ingredient of particular focus for Kellogg Company in our responsible sourcing efforts. The rapid expansion of palm oil production continues to be associated with human rights violations and the destruction of tropical forest habitats and peat lands. Although Kellogg uses a very small amount of palm oil globally, we have been working since 2009 to improve the sustainability and responsible sourcing of our palm oil. All of the palm oil we use is sourced through a combination of the Roundtable of Sustainable Palm Oil (RSPO) Certified Segregated supply chain, RSPO Mass Balance mixed-source supply chain and the purchase of GreenPalm certificates. We are challenged by the lack of reliable MB or segregated product in places like Russia. We work with suppliers who have performance challenges against the RSPO performance standards and are working to address these gaps. The reliability of certification can be challenging with rulings like that of IOI Lodders, where our certified material continuity was interrupted. We continue to partner with suppliers and multi-stakeholder initiatives within and outside of RSPO to address social and environmental issues, their mitigation, and enforcement.

2 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

Since 2009, Kellogg Company has been working to improve their responsible sourcing of palm oil and made commitments to protect forests, peat lands and human and community rights. Kellogg is reporting twice a year against its total volumes for RSPO Certified Segregated supply, Mass Balance and RSPO certificates. Since January 2017, Kellogg also reports against its total volumes for traceability to mill and for traceability to plantation. The company is engaging with its suppliers to ensure the understanding of Kellogg's Responsible Sourcing policy and commitment, to support formation of action plans towards policy compliance and to address region-specific questions and issues. Kellogg has commissioned Proforest to provide support for further implementation of the company's Palm Oil commitments. Kellogg is a member of the Tropical Forest Alliance 2020, working in partnership to bring together governments, private sector and civil society to remove deforestation from palm oil. Kellogg is also a member of Consumer Goods Forum and World Business Council for Sustainable Development and participate on their palm oil and climate smart agriculture workstreams, respectively. These memberships work to improve the palm oil sector through collaboration and drive transparency and consistency in reporting and metrics.

3 Other information on palm oil (sustainability reports, policies, other public information)

- No files were uploaded

Link: www.KelloggCorporateResponsibility.com
