

Particulars

About Your Organisation

Organisation Name

Kellogg Company

Corporate Website Address

<http://www.kelloggcompany.com>

Primary Activity or Product

- Manufacturer

Related Company(ies)

Yes

Company	Primary Activity	RSPO Member	Plantation?	Files	
				GHG Report	Map file
Wilmar International	o Processor and/or Trader	Yes	Yes	Climate Change 2015 Information Request - Kellogg Company.pdf	-
Tolaram Group	o Processor and/or Trader	No	Yes	-	-

Membership

Membership Number	Membership Category	Membership Sector
4-0033-08-000-00	Ordinary	Consumer Goods Manufacturers

Consumer Goods Manufacturers

Operational Profile

1.1 Please state what your main activity(ies) is/are within manufacturing

- Food Goods
 - Bakery products

Operations and Certification Progress

2.1 Do you have a system for calculating how much palm oil and palm oil products you purchased?

Yes

2.2.1 Do you manufacture for:

Own Brand

2.2.2 Total volume of Refined Palm Oil or Refined, bleached, and deodorized (RBD) Oil Palm sold in the year:

41299.00

2.2.3 Total volume of refined Palm Kernel Oil sold in the year:

9014.00

2.2.4 Total volume of other Palm Oil Derivatives and Fractions sold in the year:

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2.2.5 Total volume of all oil palm products you sold in the year:

50313.00

2.3 Palm oil volume sold in the year in your own brands that is sourced through RSPO-certified physical supply chains:

In Your Own Brand

No	Description	Refined palm oil/Refined, bleached, and deodorized (RBD) oil palm (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)	Volume of Palm Kernel Expeller used / processed and/or traded in the year (Tonnes)
1	Book & Claim	12,004.00	237.00		
2	Mass Balance	25,233.00	8,777.00		
3	Segregated	4,062.00			
4	Identity Preserved				
5	Total volume of oil palm products that is RSPO-certified	41,299.00	9,014.00		

2.4.1 What type of products do you use CSPO for?

Cookies, crackers, toaster pastries, waffles, snack bars, pie crusts, 2 cereals, potato crisps

2.5 What is the percentage of certified sustainable palm oil in the total oil palm products your company sells in:

Europe 100%
 India 100%
 China 100%
 South East Asia 100%
 North America 100%
 South America 100.00%

2.6 What is the percentage of certified sustainable palm kernel oil in the total palm kernel oil your company sells in:

Europe 100%
 India 100%
 China 100%
 South East Asia 100%
 North America 100%
 South America 100.00%

Time-Bound Plan

3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand

2011

3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand

2011

3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

2020

Comment:

Kellogg has been sourcing 100% sustainable palm oil and PKO globally since 2011, using a combination of book and claim, mass balance, and segregated supply. Kellogg is committed to responsibly sourcing certified palm oil, aligned to our 2020 Sustainability Commitments for Responsible Sourcing.

3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?

y

3.5 Does your company use CERTIFIED SUSTAINABLE PALM OIL products in goods you manufacture on behalf of other companies?

y

3.6 Which countries that your organization operates in do the above commitments cover?

Australia, Belgium, Canada, Colombia, Ecuador, Germany, India, Japan, Korea, Democratic People's Republic of, Malaysia, Mexico, Russian Federation, South Africa, Spain, Thailand, United Kingdom, United States, Venezuela

3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies

We are continuing work to implement our corporate commitments, set February 2015, by requiring our suppliers to trace palm oil to plantations that are independently verified as legally compliant, meet the principles for protecting forest, peat lands, human and community rights, and comply with all RSPO principles and criteria. Traceability reviews were completed (in 2015, 92% of palm oil purchased was traceable to mill and 23% traceable to plantation) with action plans to close gaps currently underway in 2016. All of the palm oil we use is sourced through a combination of RSPO Certified Segregated supply (7%), Mass Balance supply (69%), or covered by the purchase of GreenPalm certificates (24%). The data for past years has been adjusted slightly from our previous report, reflecting improvements in our data gathering, tracking and auditing process. - 100% of the palm oil we use in the U.S. and Canada is RSPO Certified Mass Balance and Kellogg facility audits were completed. - In Western Europe, we have achieved 92% RSPO Certified Segregated supply for palm oil used as a Kellogg ingredient (known as direct usage) with facility audits complete, and will achieve 90% RSPO Certified Segregated for palm that is used by our suppliers as an ingredient (indirect usage) by the end of the first quarter, 2016. - In Asia Pacific, we have seen a significant growth in our snacks portfolio resulting in an increase in procured palm oil. To address this growth, we are adjusting the palm oil sustainability strategy for the region. As a next step in this strategy, we are transitioning a portion of our palm oil usage in Asia Pacific to RSPO Certified Segregated supply in early 2016. - GreenPalm Certificates are purchased for any remaining global palm oil usage. Supplier Engagement • Kellogg Company had at least two action planning calls with every supplier globally to ensure understanding of Kellogg Company policy, formation of action plan and to address region specific questions. • Kellogg Company implemented procurement protocols to ensure supplier sustainability and traceability is incorporated into all sourcing events. • Kellogg signed agreements with KnownSources (FoodReg) to use their traceability tools to connect our suppliers to our supply chain sourcing for Indonesia and Malaysia. We expect this will ease the reporting burden/privacy concerns for our suppliers – a major obstacle for our suppliers which we have heard in our discussions with them – by aligning with other Consumer Packaged Goods companies using this tool. Kellogg is committed to responsibly sourcing certified palm oil, aligned to our 2020 Sustainability Commitments for Responsible Sourcing.

3.8 Date of first supply chain certification (planned or achieved)

2014

Trademark Related**4.1 Do you use or plan to use the RSPO trademark on your own brand products?**

Yes

Please state for which product range(s) you intend to apply the Trademark and when you plan to start

Pop-Tarts Girl Scout Cookies

Year: 2013

GHG Emissions**5.1 Are you currently assessing the GHG emissions from your operations?**

Yes

5.2 Do you publicly report the GHG emissions of your operations?

Yes

Report file: [M-GHG-Emissions-Report.pdf](#)**Actions for Next Reporting Period**

6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.

Palm oil continues to be an ingredient of particular focus for Kellogg Company in our responsible sourcing efforts. Palm oil is grown and produced in Southeast Asia and is widely used in foods, soaps and cosmetics. The rapid expansion of palm oil production has been associated with human rights violations and the destruction of tropical forest habitats and peat lands. Although Kellogg uses a very small amount of palm oil globally, we have been working since 2009 to improve the sustainability and responsible sourcing of our palm oil. All of the palm oil we use is sourced through a combination of the Roundtable of Sustainable Palm Oil (RSPO) Certified Segregated supply chain, RSPO Mass Balance mixed-source supply chain and the purchase of GreenPalm certificates. Kellogg is committed to working with our global palm oil suppliers to source fully traceable palm oil to known and certified sources that are environmentally appropriate, socially beneficial and economically viable. We are continuing work to implement our corporate commitments, set February 2015, by requiring our suppliers to trace palm oil to plantations that are independently verified as legally compliant, meet the principles for protecting forest, peat lands, human and community rights, and comply with all RSPO principles and criteria. Traceability reviews were completed (in 2015, 92% of palm oil purchased was traceable to mill and 23% traceable to plantation) with action plans to close gaps currently underway in 2016.

Reasons for Non-Disclosure of Information

7.1 If you have not disclosed any of the above information, please indicate the reasons why

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- Others:

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Application of Principles & Criteria for all members sectors

8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:

- Water, land, energy and carbon footprints
Uploaded file: [M-Policies-to-PNC-waterland.pdf](#)
- Land Use Rights
Uploaded file: [M-Policies-to-PNC-landuseright.pdf](#)
- Ethical conduct and human rights
Uploaded file: [M-Policies-to-PNC-ethicalconducthr.pdf](#)
- Labour rights
Uploaded file: [M-Policies-to-PNC-laborrights.pdf](#)
- Stakeholder engagement
Uploaded file: [M-Policies-to-PNC-stakeholderengagement.pdf](#)
- None of the above

8.2 What steps will/has your organization taken to support these policies?

Kellogg is committed to working with our global palm oil suppliers to source fully traceable palm oil to known and certified sources that are environmentally appropriate, socially beneficial and economically viable. We are continuing work to implement our corporate commitments, set February 2015, by requiring our suppliers to trace palm oil to plantations that are independently verified as legally compliant, meet the principles for protecting forest, peat lands, human and community rights, and comply with all RSPO principles and criteria. Traceability reviews were completed (in 2015, 92% of palm oil purchased was traceable to mill and 23% traceable to plantation) with action plans to close gaps currently underway in 2016. We are supporting this commitment by: • Communicating this commitment to our direct suppliers. • Participating as a member of the RSPO and requiring that 100 percent of the palm oil we use comes from suppliers that are RSPO members, and operate in compliance with the RSPO Principles and Criteria. • Requiring, through our Global Supplier Code of Conduct (see link above), that our suppliers commit to ethical business practices, respecting human rights, and reducing their impact on the environment. • Asking our suppliers to demonstrate a progressive reduction in the GHG emissions of the plantations that they source from and report on the GHG emissions of their operations. • Supporting the Consumer Goods Forum pledge to help achieve zero net deforestation by 2020, as a member of the organization. • Supporting the Tropical Forest Alliance 2020 goals. • Reporting annual progress for achieving the above commitment against which we publicly report.

Commitments to CSPO uptake

**As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions:
Do you have plans to?**

Yes

Please specify

Aligned to our 2020 sustainability goals.

9.1 Do you have plans to immediately cover the gap using Book & Claim?

Yes

How and when do you plan to immediately cover the gap using Book & Claim?

We have been covering any non-MB or Segregated palm purchases through Book and Claim.

Concession Map

10.1 Does your company or any subsidiary of your company own or manage oil palm plantations?

No

Please explain why

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Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Palm oil continues to be an ingredient of particular focus for Kellogg Company in our responsible sourcing efforts. The rapid expansion of palm oil production continues to be associated with human rights violations and the destruction of tropical forest habitats and peat lands. Although Kellogg uses a very small amount of palm oil globally, we have been working since 2009 to improve the sustainability and responsible sourcing of our palm oil. All of the palm oil we use is sourced through a combination of the Roundtable of Sustainable Palm Oil (RSPO) Certified Segregated supply chain, RSPO Mass Balance mixed-source supply chain and the purchase of GreenPalm certificates. We are challenged by the lack of reliable MB or segregated product in places like Russia. We work with suppliers who have performance challenges against the RSPO performance standards and are working to address these gaps. The reliability of certification can be challenging with rulings like that of IOI Lodders, where our certified material continuity was interrupted. We continue to partner with suppliers and multi-stakeholder initiatives within and outside of RSPO to address social and environmental issues, their mitigation, and enforcement.

2 How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

Yes

Robust:

No

Simpler to Comply to:

Yes

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

We continue to partner with suppliers and multi-stakeholder initiatives within and outside of RSPO to address social and environmental issues, their mitigation, and enforcement. We partner with groups like the Consumer Goods Forum and the Tropical Forest Alliance to engage the industry to transform markets. We support the creation of RSPO Next.

4 Other information on palm oil (sustainability reports, policies, other public information)

https://www.kelloggcompany.com/content/dam/kelloggcompanyus/corporate_responsibility/pdf/2015/PalmOilPolicyFinalJanuary%202016.pdf