# **Particulars**

# **About Your Organisation**

#### **Organisation Name**

Humlum Brød A/S

#### **Corporate Website Address**

www.humlum.as

# **Primary Activity or Product**

■ Supply Chain Associate

# Related Company(ies)

No

# Membership

Membership Number	Membership Category	Membership Sector
9-0804-14-000-00	Associate	Supply Chain Associate

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### **Supply Chain Associate**

#### **Operational Profile**

1.1. What are the main activities of your organisation?	
Production of bakery products	

1.2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

Communication with suppliers and customers.

1.3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

Yes

If yes, please give details:

Participate actively at networking events when the subject of RSPO is brought up.

If not, please explain why:

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1.4. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

No

1.5. What percentage of your organization's overall activities focus on palm oil?

100

1.6. How is your work on palm oil funded?

sales income

#### **Actions for Next Reporting Period**

2.1. Outline actions that will be taken in the coming year to promote sustainable palm oil.

Transition from partialy using MB Palm products in our production toward using primarely SG palm products.

#### RSPO Annual Communications of Progress 2015

# Challenges

use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?		
None		
2 How would you quali	fy RSPO standards as compared to other parallel standards?	
-		
Cost Effective:		
'es		
Robust:		
'es		
Simpler to Comply to:		
'es		
	zation supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key s to business education/outreach)	
32B outreach		
l Other information on	palm oil (sustainability reports, policies, other public information)	
N/A		

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