	Particulars bout Your Organisation			
	Organisation Name			
	Haarla Oy			
	Corporate Website Address			
	www.haarla.com			
	Primary Activity or Product			
	Supply Chain Associate			
	Related Company(ies)			
	No			
N	lembership			
	Membership Number	Membership Category	Membership Sector	
	9-0837-14-000-00	Associate	Organisation	

### **Supply Chain Associate**

### **Operational Profile**

#### 1.1. What are the main activities of your organisation?

Distribution of different raw materials to several industries including food and feed manufacturing

#### 1.2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

#### Sales promotion

## 1.3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

Yes

#### If yes, please give details:

We co-operate with Bunge Finland and promote their products containing certified palm oil products

#### If not, please explain why:

--

1.4. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

No

1.5. What percentage of your organization's overall activities focus on palm oil?

10

#### 1.6. How is your work on palm oil funded?

By sales margin creation

#### **Actions for Next Reporting Period**

#### 2.1. Outline actions that will be taken in the coming year to promote sustainable palm oil.

Sales promotion of certified products continues with slight increase

# Haarla Oy

## Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

None	
2 How woι	Id you qualify RSPO standards as compared to other parallel standards?
-	
Cost Effec	tive:
Yes	
Robust:	
Yes	
Simpler to	Comply to:
Yes	
	your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key ors; Business to business education/outreach)
Customer v	isits and promotions

4 Other information on palm oil (sustainability reports, policies, other public information)

Customers find this information on your website and on public websites