

## Particulars

### About Your Organisation

**Organisation Name**

Gutscher Mühle Traismauer GmbH

---

**Corporate Website Address**

www.mueslibar.com

---

**Primary Activity or Product**

- Manufacturer
- 

**Related Company(ies)**

--

---

### Membership

| Membership Number | Membership Category | Membership Sector |
|-------------------|---------------------|-------------------|
| 9-0285-13-000-00  | Associate           | Organisations     |

---

**Consumer Goods Manufacturers****Operational Profile****1.1 Please state what your main activity(ies) is/are within manufacturing**

- End-product manufacturer
- Manufacturing on behalf of other third party brands

**Operations and Certification Progress****2.1 Do you have a system for calculating how much palm oil and palm oil products you purchased?**

Yes

**2.2.1 Do you manufacture for:**

Private Label

**2.2.2 Total volume of Refined Palm Oil or Refined, bleached, and deodorized (RBD) Oil Palm sold in the year:**

56.23

**2.2.3 Total volume of refined Palm Kernel Oil sold in the year:**

--

**2.2.4 Total volume of other Palm Oil Derivatives and Fractions sold in the year:**

--

**2.2.5 Total volume of all oil palm products you sold in the year:**

56.23

**2.3 Palm oil volume sold in the year in your own brands that is sourced through RSPO-certified physical supply chains:****In Your Private Label**

| No | Description  | Refined palm oil/Refined, bleached, and deodorized (RBD) oil palm (Tonnes) | Palm Kernel Oil (Tonnes) | Palm based derivatives or fractions (Tonnes) | Volume of Palm Kernel Expeller used / processed and/or traded in the year (Tonnes) |
|----|--|--|--------------------------|--|--|
| 1  | Book & Claim   |  |                          |  |  |
| 2  | Mass Balance   | 48.14  |                          |  |  |
| 3  | Segregated   |  |                          |  |  |
| 4  | Identity Preserved                                       |  |                          |  |  |
| 5  | Total volume of oil palm products that is RSPO-certified | 48.14  |                          |  |  |

**2.4.1 What type of products do you use CSPO for?**

Crunchy muesli, cereal- and fruitbars

**2.5 What is the percentage of certified sustainable palm oil in the total oil palm products your company sells in:**

Europe 88%  
India --%  
China --%  
South East Asia --%  
North America --%  
South America --%

---

**2.6 What is the percentage of certified sustainable palm kernel oil in the total palm kernel oil your company sells in:**

Europe --%  
India --%  
China --%  
South East Asia --%  
North America --%  
South America --%

---

**Time-Bound Plan****3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand**

2013

**Comment:**

currently we are 100% private label and b2b Producer. Thus we do not have an own brand.

---

**3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand**

2016

**Comment:**

we had already a 100% coverage with RSPO certified Palm oil, however, a customer made us to use his Palm fat, which was not RSPO certified.

---

**3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products**

2017

---

**3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?**

y

---

**3.5 Does your company use CERTIFIED SUSTAINABLE PALM OIL products in goods you manufacture on behalf of other companies?**

y

---

**3.6 Which countries that your organization operates in do the above commitments cover?**

- Austria

---

**3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies**

we plan to change our sourcing within 2016 from RSPO-MB to RSPO-segregated.

---

**3.8 Date of first supply chain certification (planned or achieved)**

2013

---

**Trademark Related**

**4.1 Do you use or plan to use the RSPO trademark on your own brand products?**

No

**Please explain why**

we do not have own brand products but we are exclusively private label and b2b Producers. Thus it is the decision of our customers whether they want to display the RSPO Trademark on their products.

**GHG Emissions****5.1 Are you currently assessing the GHG emissions from your operations?**

No

**Please explain why**

We have made a Project to assess the GHG Emission for one product, however, saw that the biggest Impact Comes from agriculture and raw material production, where we could only get some data from databases and where we feel that the data is not very accurate and thus it is not worth to calculate the values every year. We do have an environmental Monitoring System where we have a clear view on the consumed energy, which

**5.2 Do you publicly report the GHG emissions of your operations?**

No

**Please explain why**

Because we have seen that our process does not add too much to the total GHG emissions of the production chain for our products. Most Comes from agriculture and ingredient production.

**Actions for Next Reporting Period****6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.**

As already stated we aim for segregated RSPO Palm oil.

**Reasons for Non-Disclosure of Information****7.1 If you have not disclosed any of the above information, please indicate the reasons why**

Data Unknown

- Others:

--

**Application of Principles & Criteria for all members sectors****8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:**

- Water, land, energy and carbon footprints
- Land Use Rights
- Ethical conduct and human rights
- Labour rights
- Stakeholder engagement
- None of the above

**8.2 What steps will/has your organization taken to support these policies?**

We have asked part of our suppliers to sign the Code of conduct and to behave according to it. During Audits we do refer to it.

**Commitments to CSPO uptake**

**As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions:  
Do you have plans to?**

Yes

**Please specify**

as stated we plan to have 100% coverage by 2016 again.

---

**9.1 Do you have plans to immediately cover the gap using Book & Claim?**

No

**Please explain why**

we do not believe in the strength of book and Claim.

---

### **Concession Map**

**10.1 Does your company or any subsidiary of your company own or manage oil palm plantations?**

No

**Please explain why**

--

---

## Challenges

**1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

not all customers do have the same opinion about the necessity to go for responsibly sourced Palm oil. And of Course, some do argue via the Price.

---

**2 How would you qualify RSPO standards as compared to other parallel standards?**

--

---

**Cost Effective:**

Yes

---

**Robust:**

Yes

---

**Simpler to Comply to:**

No

---

**3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

we try to convince our customers that it is necessary to use RSPO

---

**4 Other information on palm oil (sustainability reports, policies, other public information)**

we fill the annual sustainability report

---