

## Particulars

<b>Organisation Name</b>	General Mills
<b>Corporate Website Address</b>	<a href="http://www.generalmills.com/">http://www.generalmills.com/</a>
<b>Primary Activity or Product</b>	Manufacturer
<b>Related Company(ies)</b>	None
<b>Country Operations</b>	Argentina, Australia, Brazil, Canada, China, France, Greece, India, Indonesia, Mexico, South Africa, Spain, Switzerland, United Kingdom, United States
<b>Membership Number</b>	4-0256-12-000-00
<b>Membership Type</b>	Ordinary Members
<b>Membership Category</b>	Consumer Goods Manufacturers

## Consumer Goods Manufacturers

### Operational Profile

1.1 Please state what your main activity(ies) is/are within manufacturing

- End-product manufacturer
- Food Goods

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- Food goods

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- Home and personal care goods

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### Operations and Certification Progress

2.1 Do you have a system for calculating how much palm oil and palm oil products you use?

Yes

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2.2.1 Do you manufacture for:

Own Brand

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2.2.2 Total volume of Refined Palm Oil or RBD Palm Oil used in the year:

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2.2.3 Total volume of Palm Kernel Oil used in the year:

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2.2.4 Total volume of other Palm Oil Derivatives and Fractions used in the year:

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2.2.5 Total volume of all palm oil products you used in the year:

61148.00

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**2.3 Palm oil volume used in the year in your own brands that is sourced through RSPO-certified physical supply chains:**

## In Your Own Brand

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim			25389.00
2	Mass Balance			25167.00
3	Segregated			
4	Identity Preserved			
5	Total volume of palm oil handled that is RSPO-certified			50556.00

**2.4.1 Volume of Palm Kernel Expeller used/ handled:**

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**2.4.2 What type of products do you use CSPO for?**

Food.

**2.5 Do you plan to ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8?**

No

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In process of tracking this.

Please see:

[http://www.generalmills.com/Home/ChannelG/Issues/palm\\_oil\\_statement.aspx](http://www.generalmills.com/Home/ChannelG/Issues/palm_oil_statement.aspx) [Click here to visit the URL](#)

**Report on supplier who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8**

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## Time-Bound Plan

**3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand**

2012

**3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand**

2015

**3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products**

2015

**3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?**

Yes

**3.5 Does your company use palm oil in products in goods you manufacture on behalf of other companies?**

Yes

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**When do you expect to actively promote the use of certified sustainable palm oil in other manufacturers' brands that you sell?**

2015

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**3.6 Which countries that your organization operates in do the above commitments cover?**

Argentina, Australia, Austria, Brazil, Canada, China, France, Greece, India, Indonesia, Mexico, South Africa, Spain, United Kingdom, United States

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**3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies**

End of July 2013 at 46%; End of calendar year 2014 at 75%; End of calendar year 2015 at 100%.

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**3.8 Date of first supply chain certification (planned or achieved)**

2015

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## Trademark Related

**4.1 Do you use or plan to use the RSPO trademark on your own brand products?**

No

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**- Please state for which product range(s) you intend to apply the Trademark and when you plan to start**

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## GHG Emissions

**5.1 Do you publicly report the GHG emissions of your operations?**

Yes

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**- Please upload related report:**

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**- Add link to website**

[http://www.generalmills.com/~/\\_media/Files/CSR/2014\\_global\\_respon\\_report.ashx](http://www.generalmills.com/~/_media/Files/CSR/2014_global_respon_report.ashx) [Click here to visit the URL](#)

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**5.2 Does your company have a public commitment to only purchase palm oil from suppliers that disclose their GHG emissions?**

No

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**- Please upload related report:**

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**- Add link to website**

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Please see our statement on palm oil.  
[http://www.generalmills.com/Home/ChannelG/Issues/palm\\_oil\\_statement.aspx](http://www.generalmills.com/Home/ChannelG/Issues/palm_oil_statement.aspx) [Click here to visit the URL](#)

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## Actions for Next Reporting Period

### 6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.

We will move more of our supply chain to mass balance.

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## Reasons for Non-Disclosure of Information

### 7.1 If you have not disclosed any of the above information, please indicate the reasons why

Confidential

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- Others:

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## Application of Principles & Criteria for all members sectors

### 8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:

- Water, land, energy and carbon footprints
- Land Use Rights
- Ethical conduct and human rights
- Labour rights
- Stakeholder engagement

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- Water, land, energy and carbon footprints

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- Land Use Rights

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- Ethical conduct and human rights

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- Labour rights

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- Stakeholder engagement

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### 8.2 What steps will/has your organization taken to support these policies?

We are implementing a responsible sourcing program. We are writing formal policies around several of these items.

Please see:  
[http://www.generalmills.com/Home/ChannelG/Issues/palm\\_oil\\_statement.aspx](http://www.generalmills.com/Home/ChannelG/Issues/palm_oil_statement.aspx) [Click here to visit the URL](#)

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## Commitments to CSPO uptake

As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions:

Do you have plans to?

Yes

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**9.1 Do you have plans to immediately cover the gap using Book & Claim?**

Yes

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**- How and when do you plan to immediately cover the gap using Book & Claim?**

We utilized book and claim this past year. We use book and claim in areas where we are not able to source mass balance palm oil.

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## Challenges

**1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

We have begun working with a third-party on traceability.

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**2 How would you qualify RSPO standards as compared to other parallel standards?**

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**Cost Effective:**

Yes

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**Robust:**

Yes

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**Simpler to Comply to:**

similar

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**3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

General Mills continues to work with stakeholders to make progress towards more sustainable palm production, including NGO's, industry groups, and other interested parties on this and other sustainability topics.

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**4 Other information on palm oil (sustainability reports, policies, other public information):**

Please see our Global Responsibility Report and palm oil statement.

[http://www.generalmills.com/~media/Files/CSR/2014\\_global\\_respon\\_report.aspx](http://www.generalmills.com/~media/Files/CSR/2014_global_respon_report.aspx) [Click here to visit the URL](#)

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