# Particulars

articulars			
About Your Organisation			
Organisation Name			
General Mills			
Corporate Website Address			
http://www.generalmills.com/			
Primary Activity or Product			
Manufacturer			
Related Company(ies)			
No			
lembership			
Membership Number	Membership Category	Membership Sector	
4-0256-12-000-00	Ordinary	Consumer Goods Manufacturers	

# **Consumer Goods Manufacturers**

# **Operational Profile**

- 1.1 Please state what your main activity(ies) is/are within manufacturing
  - End-product manufacturer

# **Operations and Certification Progress**

# 2.1 Do you have a system for calculating how much palm oil and palm oil products you use?

Yes

2.2.1 Do you manufacture for:

Own Brand

2.2.2 Total volume of Refined Palm Oil or RBD Palm Oil used in the year:

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2.2.3 Total volume of Palm Kernel Oil used in the year:

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2.2.4 Total volume of other Palm Oil Derivatives and Fractions used in the year:

65,586

2.2.5 Total volume of all palm oil products you used in the year:

65,586

2.3 Palm oil volume used in the year in your own brands that is sourced through RSPO-certified physical supply chains:

## In Your Own Brand

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim	-	-	15,389.00
2	Mass Balance	-	-	35,122.00
3	Segregated	-	-	1,882.00
4	Identity Preserved	-	-	-
5	Total volume of palm oil handled that is RSPO-certified	-	-	52,393.00

2.4.1 Volume of Palm Kernel Expeller used/ handled:

2.4.2 What type of products do you use CSPO for?

Food

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2.5 What is the percentage of certified sustainable palm oil in the total palm oil your company sells in:

Europe 12% India --% China --% South East Asia --% North America 64%

2.6 What is the percentage of certified sustainable palm kernel oil in the total palm kernel oil your company sells in:

Europe --% India --% China --% South East Asia --% North America --%

### **Time-Bound Plan**

3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand

2012

3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand

2015

3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

2016

3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?

у

3.5 Does your company use palm oil in products in goods you manufacture on behalf of other companies?

n

When do you expect to actively promote the use of certified sustainable palm oil in other manufacturers' brands that you sell?

3.6 Which countries that your organization operates in do the above commitments cover?

Argentina, Australia, Brazil, Canada, China, France, Greece, India, Indonesia, Mexico, South Africa, Spain, United Kingdom, United States

3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies

End of July 2013 at 46%; End of Calendar 2014 at 80%; End of calendar 2015 at 100%

3.8 Date of first supply chain certification (planned or achieved)

2014

#### Trademark Related

4.1 Do you use or plan to use the RSPO trademark on your own brand products?

No

Please explain why

We have not had consumer demand for this.

### 5.1 Are you currently assessing the GHG emissions from your operations?

### Yes

5.2 Do you publicly report the GHG emissions of your operations?

Yes

### **Actions for Next Reporting Period**

#### 6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.

We have moved more of our supply to Mass balance and will continue to move more in 2015 to meet our Sustainability goals.

### **Reasons for Non-Disclosure of Information**

#### 7.1 If you have not disclosed any of the above information, please indicate the reasons why

Confidential

- Others:

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## Application of Principles & Criteria for all members sectors

#### 8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:

- Water, land, energy and carbon footprints
- Land Use Rights
- Ethical conduct and human rights
- Labour rights
- Stakeholder engagement

### 8.2 What steps will/has your organization taken to support these policies?

We are implementing a responsible sourcing program. http://generalmills.com/en/Company/publications/~/media/4588CAEA15604E0C91DE2D29F198FA08.ashx

## Commitments to CSPO uptake

As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions: Do you have plans to?

Yes

Please specify

End of 2016

9.1 Do you have plans to immediately cover the gap using Book & Claim?

Yes

How and when do you plan to immediately cover the gap using Book & Claim?

We used Book & Claim this past year. We use book and Claim in areas where we are not able to source Mass balance palm oil.

**Concession Map** 

Do you agree to share your concession maps with the RSPO?

No

## Please explain why

Not Applicable

# Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

http://generalmills.com/en/Company/publications/~/media/4588CAEA15604E0C91DE2D29F198FA08.ashx We are working with a Third party (ProForest) to verify our suppliers Palm oil supply chain.

2 How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

Yes

Robust:

Yes

Simpler to Comply to:

No

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

General Mills continues to work with stakeholders to make progress towards more sustainable palm production, including NGO's, industry groups, and other interested parties on this and other sustainability topics.

#### 4 Other information on palm oil (sustainability reports, policies, other public information)

http://www.generalmills.com/en/News/Issues/palm-oil-statement