

Particulars

About Your Organisation

1.1 Name of your organization

American Association of Zoological Parks and Aquariums, Inc

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
 - Processor and/or Trader
 - Consumer Goods Manufacturer
 - Retailer and/or Wholesaler
 - Bank and/or Investor
 - Social and/or Development NGO
 - Environmental and/or Conservation NGO
 - Supply Chain Associate
 - Affiliate
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1.3 Membership number

6-0052-19-000-00

1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.5 Membership sector

Ordinary

Environmental and/or Conservation NGO

1. Operational Profile

1.1 What are the main activities of your organisation?

Educating the public about the impact of palm oil production and encouraging the use/purchase of products made with RSPO palm oil.

1.2 Does your organisation use and/or sell any palm oil?

No

1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

Social media posts focused on the conservation of orangutan and other species impacted by deforestation for unsustainable palm oil were shared as well as messages encouraging the public to chose RSPO brands when purchasing candy for Halloween.

1.4 What percentage of your organisation's overall activities focus on palm oil*?

2%

1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

No

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

No

1.7 How is your work on palm oil funded?

Palm oil-focused work is done by education and communication staff as part of their core job responsibilities.

2. Time-Bound Plan

2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.

2020

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.

2021

3. Actions for Next Reporting Period

3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.

We will work with members to better understand how they are making sustainable palm oil choices in their own operational purchases as well as what they offer to guests.

4. Application of Principles & Criteria for all members sectors

4.1 Regarding your organisation's operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.

4.1.A Water, land, energy and carbon footprints

File: [aza_palm_oil_position_statement_approved.pdf](#)

Link: --

4.1.B Land use rights

File: --

Link: --

4.1.C Ethical conduct and human rights

File: --

Link: --

4.1.D Labour rights

File: --

Link: --

4.1.E Stakeholder engagement

File: --

Link: --

4.1.F None of the above

File: --

4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

File: --

5. Challenges

5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

- Awareness of RSPO in the market
 - Difficulties in the certification process
 - Certification of smallholders
 - Competition with non-RSPO members
 - High costs in achieving or adhering to certification
 - Human rights issues
 - Insufficient demand for RSPO-certified palm oil
 - Low usage of palm oil
 - Reputation of palm oil in the market
 - Reputation of RSPO in the market
 - Supply issues
 - Traceability issues
 - Others
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Other:

Without a clear label on products, it is difficult to support consumers to make a sustainable choice as the point of purchase.

5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

- Engagement with business partners or consumers on the use of CSPO
 - Engagement with government agencies
 - Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
 - Promotion of physical CSPO
 - Providing funding or support for CSPO development efforts
 - Research & Development support
 - Stakeholder engagement
 - Others
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Other:

5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)

https://www.speakcdn.com/assets/2332/aza_palm_oil_position_statement_approved1.pdf
