

## Particulars

### About Your Organisation

#### 1.1 Name of your organization

Naples Zoo, Inc.

#### 1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer and/or Wholesaler
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Supply Chain Associate
- Affiliate

#### 1.3 Membership number

6-0048-17-000-00

#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

#### 1.5 Membership sector

Ordinary

## Environmental and/or Conservation NGO

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

Naples Zoo at Caribbean Gardens is an award-winning 501(c)(3) nonprofit organization cooperating in conservation and education programs both in and outside the wild for endangered species. Since 2015, Naples Zoo has invested over \$1 million USD to save plants and animals in the wild. Over 350,000 guests a year wander this historic 44-acre botanical garden founded in 1919 where animals from anteaters to zebras are nestled within its mature plantings. Naples Zoo is accredited by the prestigious Association of Zoos and Aquariums.

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#### 1.2 Does your organisation use and/or sell any palm oil?

Yes

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#### 1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

Our staff sources products with certified sustainable palm oil as identified by the Cheyenne Mountain Zoo app. Naples Zoo does not sell palm oil by itself. Our third-party vendors do sell food with palm oil products used in them. They also source products with sustainable palm oil in the same way.

Naples Zoo features a page on its website to educate visitors about palm oil. [www.napleszoo.org/palmoil](http://www.napleszoo.org/palmoil)

Seasonal shopping guides created by Cheyenne Mountain Zoo are typically shared on social networks.

Each family or group entering the zoo receives a map. Under the map is the following text by a photo of a clouded leopard:

##### Clouded Leopards & Palm Oil

You'll find palm oil in about half the processed products at the grocery. Choose products that line up with your ethics as a caring person and don't harm rare species and children with the app at [www.napleszoo.org/palmoil](http://www.napleszoo.org/palmoil).

Naples Zoo features life-size color cutouts of a clouded leopard and orangutan surrounded by graphics that explain what palm oil is and why sustainably sourced palm oil is important and how to find products that use it. Two mature African oil palms are located near this display. The Zoo also has an education cart staffed by volunteers several times a month to further help guests understand the connection from their grocery cart to the clouded leopards and other species impacted by unsustainably produced palm oil.

By the viewing window for the clouded leopards, Naples Zoo features a graphic bringing attention to palm oil and wildlife as well as features a flip up TRUE/FALSE interactive featuring palm oil information.

At Meet the Keeper talks that have a connection to palm oil (clouded leopards, tigers, etc.), Naples Zoo keepers share the connection between the animals guests are viewing and what guests buy at the store and encourage them to download the app.

As guests wait for the show to start in our outdoor theater, a pre-show presentation plays on video screens. Trivia questions are inserted throughout a 15-minute pre-show that plays on video screens prior to our main presentations in the outdoor theater. At least one question per viewing as well as additional stand-alone slides highlight sustainable palm oil and encourage guests to download the app linked at [www.napleszoo.org/palmoil](http://www.napleszoo.org/palmoil).

To insure all candy distributed at Naples Zoo's annual Boo at the Zoo Halloween event contains sustainable palm oil, Naples Zoo purchases the candy for our third-party sponsors and partners to provide to guests.

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#### 1.4 What percentage of your organisation's overall activities focus on palm oil\*?

1%

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#### 1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

No

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#### 1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

No

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**1.7 How is your work on palm oil funded?**

Budget and donations.

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**2. Time-Bound Plan****2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.**

2022

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**2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.**

2014

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**3. Actions for Next Reporting Period****3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.**

Continuing public education.

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**4. Application of Principles & Criteria for all members sectors****4.1 Regarding your organisation's operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.****4.1.A Water, land, energy and carbon footprints**

File: --

Link: --

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**4.1.B Land use rights**

File: --

Link: --

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**4.1.C Ethical conduct and human rights**

File: --

Link: --

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**4.1.D Labour rights**

File: --

Link: --

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**4.1.E Stakeholder engagement**

File: --

Link: --

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**4.1.F None of the above**

File: --

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**4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?**

File: [selfless selfie and orangutan.jpg](#)

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**5. Challenges**

**5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- Others

**Other:**

Awareness of this issue in the US still remains low. While dolphin-safe tuna became the norm and a video of a straw in a sea turtle nostril sparked straw bans, this issue of grave importance to human health and wildlife survival remains largely unknown.

**5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- Others

**Other:**

**5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)**

<http://www.napleszoo.org/palmoil>