

## Particulars

### About Your Organisation

#### 1.1 Name of your organization

WWF International

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
  - Processor and/or Trader
  - Consumer Goods Manufacturer
  - Retailer and/or Wholesaler
  - Bank and/or Investor
  - Social and/or Development NGO
  - Environmental and/or Conservation NGO
  - Supply Chain Associate
  - Affiliate
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#### 1.3 Membership number

6-0011-08-000-00

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#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

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#### 1.5 Membership sector

Ordinary

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## Environmental and/or Conservation NGO

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

For more than half a century, WWF has been working to protect the world's species and natural places, pushing for a more sustainable world. By working with local communities, governments, businesses, and other NGOs – we are defining new ways of working that will make a difference at a scale that matters to help redefine humanity's relationship with the planet. We have a presence in over 100 countries across the world, and our efforts have evolved from localised efforts in favour of a single species and individual habitats to an ambitious strategy to preserve biodiversity and achieve sustainable development across the planet. To stop the degradation of the planet's natural environment and to build a future in which people live in harmony with nature, by:

- conserving the world's biological diversity
  - ensuring that the use of renewable natural resources is sustainable
  - promoting the reduction of pollution and wasteful consumption.
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#### 1.2 Does your organisation use and/or sell any palm oil?

No

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#### 1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

WWF took an active role in the RSPO P&C review process, having a seat as an alternate to one of the ENGO seats in the RSPO P&C Review Task Force as well as chairing the Steering Group that supported the process. WWF communicated publicly regarding outcome of the review process, welcoming the new 2018 P&C as a major step forward for sustainability in the palm oil industry.

WWF continues to play an active role in a number of RSPO working groups. WWF International is strongly committed to the RSPO as a vehicle to help transform the market for palm oil to one that is responsible. WWF is a founding member of the RSPO and currently sits on the RSPO Board of Governors. During the reporting period, WWF has been active within the RSPO in order to strengthen the RSPO systems and contribute to its credibility. WWF urges all companies in the palm oil value chain to get actively involved in producing, trading, procuring or investing in certified sustainable palm oil. WWF communicates publicly that companies should actively engage in a number of strategies to mitigate the impacts of irresponsible palm oil, including the RSPO. WWF asks companies not to boycott palm oil but rather be part of the solution and drive change on the ground by supporting palm oil producers engaged in responsible practices.

In order to ensure that no companies take shelter under the RSPO without real action, WWF has worked to drive more transparency and consistency in RSPO reporting so that producer members pursue certification and buyer members provide timebound reporting of progress toward ambitious targets for CSPO.

Beyond its participation in the RSPO, WWF works across the palm oil supply chain to promote sustainable palm oil to producers, traders, buyers, investors, financiers, consumers and other NGOs. WWF also lobbies governments in both producing and consuming regions to introduce policies that support the sustainable production and use of palm oil. WWF employs a broad range of strategies to enable its success, including one-on-one corporate engagement with companies, engagement with business platforms, promoting better management practices, encouraging sustainable land use planning, working with producer and buyer country governments, and developing and promoting investment screens.

Among others, WWF undertook the following activities in 2018:

WWF Singapore continues to represent SASPO (Support Asia for Sustainable Palm Oil) as its Secretariat, driving the alliance's strategy and membership development. SASPO's members are united in its belief that increasing the market demand for certified sustainable palm oil is necessary to increase the production.

WWF India launched the Sustainable Palm Oil Coalition for India (India-SPOC) as a collaborative effort between WWF, India, Roundtable on Sustainable Palm Oil, Centre for Responsible Business and Rainforest Alliance, in October 2018, with the goal of addressing barriers to uptake of sustainable palm oil in India. The coalition aims to work with companies in India for the purpose of facilitating collaboration within the industry and help improving sustainability performance across their palm oil supply chain. The collaborative platform consists of associations, civil society organisations, FMCG manufacturers, retailers, banks and financial institutions, and palm oil traders and producers committed to increase the use of sustainable palm oil and its derivatives in India.

WWF India commissioned a market research firm to undertake a "Consumer Survey on Sustainable Palm Oil". The objective of the survey was to identify appropriate demographic groups and assess their current levels of awareness about the environmental impacts regularly used FMCG products with palm oil as an ingredient. The survey outcomes were intended to provide a clearer picture of consumer sensitivities, purchasing preferences and their perception of "sustainable" alternatives to these products; to help design a consumer awareness campaign to promote sustainable palm oil in India.

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WWF Japan collaborated with other RSPO members to hold the Japan Sustainable Palm Oil Conference (JaSPOC), an annual event aimed at advancing practical activities to promote CSPO procurement among Japanese palm oil companies. WWF China worked with CFNA and RSPO to launch the China Sustainable Palm Oil Alliance.

WWF Africa organized an RSPO Roadshow in Cameroon for local communities, smallholders and workers in the operational sites of two companies in the SOCFIN Group in order to generate interest and commitment of local communities, smallholders, workers and other stakeholders for sustainable palm oil.

WWF supported the establishment of the RSPO-HCSA No Deforestation Joint Steering Group (NDJSG) to continue discussion and reflection related to applications of the HCSA tools in the six High Forest Cover Countries including the African countries of Liberia, DRC, Gabon and Republic of Congo.

WWF supported Olam Palm Gabon to undergo its RSPO New Planting Procedure and achieve certification in two sites.

WWF continues to play a regional facilitation role for TFA 2020 Africa Palm Oil Initiative in central Africa. This includes developing national principles and actions plans aimed at deforestation free palm production and validating them with stakeholders. The RSPO standard is mentioned as a priority action in most of the national action plans created under the program. So far, national platforms are officially established in CAR and DRC in order to implement the national action plans in these two countries.

In the Central American Region, WWF is working with smallholder oil palm producers to support better production practices to reduce pesticides and fertilizer application per unit of production and also to improve soil conservation practices to reduce soil erosion, with the aim of guide the smallholders to be prepared for RSPO certification and to minimize the negative impacts to the Mesoamerican reef ecosystem. Along with the promotion of better production practices, our technical team conducted RSPO Principles and Criteria training sessions with more that 120 smallholders.

With large producers/mills we are assisting with the compensation concept note and compensation plan to remediate the deforestation impacts. So far three mills in Honduras are in process to get the compensation plan approval from RSPO and be audited for RSPO certification.

WWF will support National Interpretations of RSPO P&C in many countries. Meanwhile we are participating in other national discussions including that around the Ecuador jurisdictional approach.

WWF also works with the financial sector to align their practices with RSPO principles. WWF provided investors with analysis and recommendations to support engagement with banks financing palm oil companies to drive sustainable lending best practices (see here for mention of WWF in PRI palm oil investor working group terms of reference, bottom of first page). We also engaged in one-on-one trainings and support to banks and investors to build capacity on sustainable finance, including understanding palm oil sustainability issues and benefits of using RSPO certification for risk management and indicator of industry best practice.

WWF also provided input into Bank Negara Malaysia's sustainable finance guidelines for Islamic banks, referencing sustainability certification standards (e.g. RSPO) as recommended best practices for banks to reference in their environmental and social risk management frameworks.

#### 1.4 What percentage of your organisation's overall activities focus on palm oil\*?

1%

#### 1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

Yes

#### 1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

Yes

#### 1.7 How is your work on palm oil funded?

According to the WWF Annual Review 2018, WWF's income in FY 2018 came from the following sources: Individuals, 35%; Government Grants, 14%; Network, 5%, Corporations, 5%; Foundations, 10%; Other non-operating contributions, 5%; and In Kind & Other, 26%.

## 2. Time-Bound Plan

#### 2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.

2007

**2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.**

2007

**3. Actions for Next Reporting Period****3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.**

In April 2019, Netflix will launch *Our Planet*, a documentary film series on the state of the planet, its natural world along with the challenges and risks faced by biomes and the species that inhabit them. WWF has partnered with Netflix on this series, which includes an episode on Jungles that highlights irresponsible palm oil expansion as a major threat to jungles and specifically orangutans. In addition, WWF has collaborated with Netflix on a series of complementary content on *Ourplanet.com* that provides viewers with more background on the palm oil issue and explains how producing and purchasing responsibly produced, deforestation-free palm oil is a vital strategy to help halt the negative impacts of palm oil.

Following through on WWF's commitment to drive transparency in the palm oil space, WWF will review its Palm Oil Buyers Scorecards, including assessing some of the world's biggest brands and users of palm oil on their commitments and actions related to sustainable and deforestation-free palm oil, with the possibility of launching another Scorecard within the year.

WWF will launch a report on the palm oil market in Poland, in order to set the stage for initiating a Polish Coalition for Sustainable palm oil.

WWF Singapore will continue to support and track the progress of Singaporean companies to 100% RSPO CSPO, and continue its support for SASPO including helping to regionalize the platform. WWF Singapore is working with WWF Indonesia to set up SASPO Indonesia by the end of this year.

Along with other RSPO members, WWF Japan will establish the Japan Sustainable Palm Oil Network (JaSPON) which seeks to promote the procurement and consumption of RSPO certified palm oil in the Japan market. The platform will form several Working Groups to tackle a number of key issues.

As part of the broader palm oil engagement in India, WWF-India will partner with the RSPO to support the development of RSPO India standard. This work includes participating in the National Interpretation Working Group (NIWG) which aims to adapt the RSPO P&C to the Indian context.

WWF India along with the other launch partners will be actively involved in the outreach and promotion of I-SPOC at industry specific events (such as the *GlobOil* and *India Food Forum*). This includes driving one on one engagements with companies in the palm oil supply chain to encourage them to join the coalition. A meeting for members and prospective members will take place in Mumbai in order to finalize the governance structure of the coalition and draft an action plan.

Given the market specific nuances involved in the consumer perception on palm oil, WWF India will conduct qualitative group discussions to assess the levels of consumer awareness and their knowledge about palm oil, the insights from which will be used to design a consumer awareness campaign.

WWF India will collaborate with one of India's leading refiner of edible oils and fats to conduct a market assessment on the potential for adoption of sustainable palm oil amongst their small and medium sized customers. The surveys will focus on assessing their receptivity to the concept of sustainable palm oil and jointly engage on customer engagement activities to promote sustainable palm oil in the Indian market.

In May 2019, WWF-India along with ISEAL Alliance, FSC and RSPO will organize a strategic dialogue on the topic of moving towards deforestation-free supply chains in India. The roundtable, focusing on natural rubber, oil palm, wood and pulp sectors, will be attended by key business and finance sector stakeholders working to establish sustainable supply chains in India.

WWF China plans to launch a consumer campaign to educate the public about the palm oil issue as well as the solutions offered through certified sustainable palm oil. In addition, it will organize a field trip for companies to production areas in order to show the risks of irresponsible palm oil production as well as highlight examples of companies engaged in sustainable practices. WWF China also plans to organize a sustainable palm oil forum in collaboration with the RSPO and CFNA.

In Africa, WWF will support the ongoing certification process of SOCAPALM and SAFACAM, two subsidiaries of SODFIN in Cameroon, as well as support the ongoing certification process of about 19, 000 hectares of Olam's Makouke plantation in Gabon.

In Central America, WWF will continue its work with a group of 150 smallholders promoting better production practices. Starting in July 2019 two smallholder association groups (targeting at least 300 producers in each association group), will be prepared for RSPO certification. WWF also has plans to develop a traceability platform to be piloted in Honduras and Colombia and eventually scaled-up in Latin America. If the proposal is approved, the pilot will be executed between July 2019 to June 2020.

WWF will continue to share analysis and recommendations to financial institutions, providing them with clarity on what constitutes science-based best practice in palm oil sustainability. These recommendations will drawing on WWF's work on-the-ground with palm oil producers and traders and in critical landscapes, its role shaping multi-stakeholder standards such the Roundtable for Sustainable Palm Oil, and its transformative work with downstream companies on their soft commodities procurement policies and supply chains.

**4. Application of Principles & Criteria for all members sectors**

**4.1 Regarding your organisation's operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.**

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**4.1.A Water, land, energy and carbon footprints**

File: --  
Link: --

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**4.1.B Land use rights**

File: [poverty\\_policy\\_wwf.pdf](#)  
Link: --

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**4.1.C Ethical conduct and human rights**

File: [cihrframeworkfeb2010.pdf](#)  
Link: [cihrframeworkfeb2010.pdf](#)

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**4.1.D Labour rights**

File: --  
Link: --

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**4.1.E Stakeholder engagement**

File: --  
Link: --

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**4.1.F None of the above**

File: [183113\\_wwf\\_policyrpt\\_en\\_f\\_2\\_1.pdf](#)

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**4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?**

File: [clsau\\_blue\\_books\\_\\_\\_keep\\_palm\\_\\_jul\\_2018\\_.pdf](#)

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**5. Challenges**

**5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- Others

**Other:**

See the text in this report to see how WWF is working to mitigate the above issues.

**5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- Others

**Other:****5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)**

[http://www.panda.org/our\\_work/food/sustainable\\_production/palm\\_oil/](http://www.panda.org/our_work/food/sustainable_production/palm_oil/)