

## Particulars

### About Your Organisation

#### 1.1 Name of your organization

Oregon Zoo

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
  - Processor and/or Trader
  - Consumer Goods Manufacturer
  - Retailer and/or Wholesaler
  - Bank and/or Investor
  - Social and/or Development NGO
  - Environmental and/or Conservation NGO
  - Supply Chain Associate
  - Affiliate
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#### 1.3 Membership number

6-0050-18-000-00

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#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

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#### 1.5 Membership sector

Ordinary

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## Environmental and/or Conservation NGO

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

The 64-acre Oregon Zoo is located in Portland, a city and surrounding metropolitan area and serves more than 1.5 million visitors each year. The zoo's annual operating budget is derived from a tax base through Metro, the Portland-area regional government that is the zoo's governing body, plus zoo admissions, concessions, contributions, special promotions, the Oregon Zoo Foundation and grants.

The Zoo houses 2,585 individual animals representing 215 species or subspecies of birds, mammals, reptiles, amphibians, fish and invertebrates. Many species represented at the Oregon Zoo - including orangutans, tigers, elephants and chimpanzees - are threatened by the destruction of their tropical habitats for plantations that produce palm oil. The Oregon Zoo believes that advocating for more sustainable palm oil production will help break the link between palm oil production and habitat destruction.

#### 1.2 Does your organisation use and/or sell any palm oil?

Yes

#### 1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

Oregon Zoo relays messages about sustainable palm oil to the 1.6 million visitors who come to the zoo through interpretive displays at both the orangutan and Asian elephant exhibit. Orangutan and elephant keeper talks promote sustainable palm oil as a solution to help address the deforestation crisis facing both species.

Inspired by real events, Gajah Borneo brings the story of human-elephant conflict to life in a stop motion world made out of recycled paper. The film premiered in Sabah, Malaysia, where it is being used as an educational tool in both rural and urban classrooms. It currently has over 54,000 views on Facebook. <https://www.facebook.com/OZsecondchances/videos/2115216372064326/>

Zoo Teen volunteers set up an interactive cart and discussed the impacts of palm oil production with 2400 visitors in 2018.

Oregon Zoo staff serve as members of the Association of Zoos and Aquariums Palm Oil taskforce.

The zoo's Small Actions website lets users explore how everyday decisions about what to buy and do can help protect many threatened and endangered species including advocating for sustainable palm oil use. Users can also spread messages about protecting wildlife through a customized social media sharing feature.

<https://www.oregonzoo.org/consERVE/small-actions/ask-company-use-deforestation-free-palm-oil>

Education staff from the Oregon Zoo have been working with a group of seventh grade students to explore how the issue of deforestation due to palm oil can be solved using Radical Listening, an integrative problem-solving approach based on the idea that community members are the best people to identify and solve local challenges.

#### 1.4 What percentage of your organisation's overall activities focus on palm oil\*?

3%

#### 1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

No

#### 1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

Yes

#### 1.7 How is your work on palm oil funded?

Internal operating budget

### 2. Time-Bound Plan

**2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.**2020

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**2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.**2014

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**3. Actions for Next Reporting Period****3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.**

Meet with Cheyenne Mountain Zoo by the end of summer 2019 to discuss sustainable palm oil app and determine how we can best support/promote it.

Revise the zoo's palm oil position statement and storytelling around RSPO by fall 2019.

Work with green team, FM and food service to develop a regular audit process for on-grounds usage of palm oil. Update inventory by the end of 2019.

Communicate with gift store (Event Network) and food service (Aramark) about guidelines for sourcing of products that contain palm oil, to proactively source those products from RSPO members that use deforestation-free palm oil by end of 2019.

Develop updated palm oil training materials for staff and vendors by spring 2020

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**4. Application of Principles & Criteria for all members sectors****4.1 Regarding your organisation's operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.**

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**4.1.A Water, land, energy and carbon footprints**

File: --

Link: --

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**4.1.B Land use rights**

File: --

Link: --

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**4.1.C Ethical conduct and human rights**

File: --

Link: --

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**4.1.D Labour rights**

File: --

Link: --

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**4.1.E Stakeholder engagement**File: [20150604 Palm Oil position statement and messages.docx](#)Link: [20150604 Palm Oil position statement and messages.docx](#)

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**4.1.F None of the above**File: --

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**4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?**

File: --

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## 5. Challenges

**5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

- Awareness of RSPO in the market
  - Difficulties in the certification process
  - Certification of smallholders
  - Competition with non-RSPO members
  - High costs in achieving or adhering to certification
  - Human rights issues
  - Insufficient demand for RSPO-certified palm oil
  - Low usage of palm oil
  - Reputation of palm oil in the market
  - Reputation of RSPO in the market
  - Supply issues
  - Traceability issues
  - Others
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**Other:**

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**5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

- Engagement with business partners or consumers on the use of CSPO
  - Engagement with government agencies
  - Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
  - Promotion of physical CSPO
  - Providing funding or support for CSPO development efforts
  - Research & Development support
  - Stakeholder engagement
  - Others
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**Other:**

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**5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)**

<https://www.oregonzoo.org/conservation/where-we-stand/palm-oil>

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