

Particulars

About Your Organisation

1.1 Name of your organization

WWF Malaysia

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
 - Processor and/or Trader
 - Consumer Goods Manufacturer
 - Retailer and/or Wholesaler
 - Bank and/or Investor
 - Social and/or Development NGO
 - Environmental and/or Conservation NGO
 - Supply Chain Associate
 - Affiliate
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1.3 Membership number

6-0004-04-000-00

1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.5 Membership sector

Ordinary

Environmental and/or Conservation NGO

1. Operational Profile

1.1 What are the main activities of your organisation?

WWF-Malaysia is a scientific field organisation focusing on marine, forest, sustainable wood products, sustainable seafood, species, protected areas, sustainable palm oil, and freshwater. Our mission is to minimize the degradation of our planet's natural environment and build a future in which humans live in harmony with nature. We are strategically focusing on the conservation of Earth's rich biodiversity by reducing negative impacts of human activity through public awareness campaigns, industry engagement, market transformation initiatives, scientific studies, environmental publications, and public advocacy. As part of our effort to reduce the negative impacts of human activities, WWF-Malaysia works to shift the commodities towards sustainability and creating a significant demand for such products. It is believed that by doing so, large-scale environmental outcomes can be delivered.

1.2 Does your organisation use and/or sell any palm oil?

No

1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

- 1) Non-RSPO production companies to adopt practices that minimize impacts on biodiversity and to avoid expansion and conversion of forested areas.
- 2) Support our WWF network colleague in South East Asia to encourage manufacturers operating within the region to enhance their uptake and supply of RSPO CSPO.
- 3) Facilitated the certification process for smallholders to achieve RSPO smallholder group certification with corporate partners.
- 4) Linking independent/group smallholders with international buyers.
- 5) Introduce and promote Environmental, Social, and Governance (ESG) toolkit to financial institutions and bankers to reconsider their lending policy on risk management.
- 6) Creating awareness of RSPO and certifications to the general public via social media activities.
- 7) Engagement with palm oil-related companies to adopt sustainability in their purchasing and also in their businesses.

1.4 What percentage of your organisation's overall activities focus on palm oil*?

10%

1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

Yes

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

Yes

1.7 How is your work on palm oil funded?

WWF General Funds - public donations and sponsors.

2. Time-Bound Plan

2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.

2007

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.

2007

3. Actions for Next Reporting Period

3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.

- 1) Engage with buyer companies to increase uptake of RSPO CSPO
 - 2) Linking international & local buyer companies with smallholder supply chain
 - 3) Introduce Environment, Social, Government (ESG) toolkit to banks & financial institutions
 - 4) Engaging multi-stakeholder platform as solution driven initiative, Sustainable Palm Oil Community (SPOC)
 - 5) Communicate benefits & importance of sustainable palm oil & certifications to consumers and public
 - 6) Communication collaterals on sustainable consumption and production.
 - 7) Coming up with International Palm Oil Buyer Scorecard
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4. Application of Principles & Criteria for all members sectors

4.1 Regarding your organisation's operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.

4.1.A Water, land, energy and carbon footprints

File: --
Link: --

4.1.B Land use rights

File: --
Link: --

4.1.C Ethical conduct and human rights

File: --
Link: --

4.1.D Labour rights

File: --
Link: --

4.1.E Stakeholder engagement

File: --
Link: --

4.1.F None of the above

File: --

4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

File: [WWF Guidelines ACOP 2018.zip](#)

5. Challenges

5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- Others

Other:

Political obstacles for acceptance of palm oil in European market specifically related to palm-based biofuels.

5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- Others

Other:

public promotion via social media and other engagements.

5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)

http://www.wwf.org.my/media_and_information/media_centre/?26425/Palm-Oil-Boycotts-Not-The-Answer