

Particulars

About Your Organisation

1.1 Name of your organization

San Diego Zoo Global

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
 - Processor and/or Trader
 - Consumer Goods Manufacturer
 - Retailer and/or Wholesaler
 - Bank and/or Investor
 - Social and/or Development NGO
 - Environmental and/or Conservation NGO
 - Supply Chain Associate
 - Affiliate
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1.3 Membership number

6-0024-13-000-00

1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.5 Membership sector

Ordinary

Environmental and/or Conservation NGO

1. Operational Profile

1.1 What are the main activities of your organisation?

San Diego Zoo Global (SDZG) is committed to saving species worldwide by uniting our expertise in animal care and conservation science with our dedication to inspiring passion for nature. We are leading the fight against extinction. SDZG is the largest zoological membership association in the world, with more than 250,000 member households and 130,000 child memberships representing more than a half-million people. Our San Diego Zoo Institute for Conservation Research is one of the largest zoo-based research centers in the world. Founded in 1975, it is dedicated to preserving and protecting rare and endangered wildlife and habitats. Staff develop, gather, and increase knowledge vital for the establishment of self-sustaining populations of wildlife.

1.2 Does your organisation use and/or sell any palm oil?

Yes

1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

The majority of San Diego Zoo Global's activities are focused on building public support for the RSPO and increasing the uptake of CSPO among our visitors and guests. To that end, many of our activities are focused on outreach and education. Included among our 2018 activities in support of these goals are:

1. Our commitment to the RSPO and uptake of CSPO was incorporated into our new sustainability plan that guides SDZG efforts to reduce our environmental footprint
2. Sustainable palm oil and the RSPO are included in graphics at exhibits at both of our major parks for the benefit of our guests
3. We examined the state of knowledge of our staff regarding sustainable palm oil and will use the results of that study to further prepare staff to communicate effectively about the RSPO and CSPO
4. We promote the Cheyenne Mountain Zoo sustainable shopper mobile app to our guests to give them a tool to support RSPO-member companies in good standing
5. Multiple internal presentations to staff have helped to inform them about the current state of the palm oil industry and the activities of the RSPO, including its affirmation of stronger P&C

Additionally, we continue to support the RSPO from within and among an active group of worldwide zoos aiming to drive the uptake of CSPO.

1. We continued to participate in the WAZA subgroup responsible for guiding the implementation of the RSPO-WAZA MOU
2. We attended the WAZA 2018 meeting to meet with members of that subcommittee and connect to RSPO staff in attendance
3. We participate in the RSPO complaints panel
4. We attended the EuRT 2018 and RT16 to participate in in-person meetings of the complaints panel and participate in the RT16 presentation and Q&A of the complaints panel
5. We attended GA15 to actively participate in the continued transformation of the RSPO
6. We continued to participate in the Bristol Zoo's GASPO group, which met in person at EuRT 2018

1.4 What percentage of your organisation's overall activities focus on palm oil*?

3%

1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

Yes

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

Yes

1.7 How is your work on palm oil funded?

Our work on palm oil is funded through revenues from our annual operating budgets of San Diego Zoo and San Diego Zoo Safari Park. San Diego Zoo Global's Marketing and Interpretive departments, as well as our Institute for Conservation Research, provide additional resources, funding and labor.

2. Time-Bound Plan

2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.2018

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.2013

3. Actions for Next Reporting Period**3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.**

1. Our internal Drive Action Strategy Goal Team is developing specific tasks to facilitate behavior change among our guests towards CSPO uptake
 2. Our tour guides and docents will have revised talking points and a detailed script of palm oil-related discussion points to share with the visiting public
 3. Our graphics relating to palm oil at our two parks will be updated
 4. Our internal Drive Action Strategy Goal Team is developing specific tasks to facilitate behavior change among our guests towards CSPO uptake
 5. Our internal Eco Leaders and Green Team members will examine ways to improve our outreach and internal adherence to RSPO-related goals
 6. We will continue to promote the Cheyenne Mountain Zoo sustainable shopper app as a tool for our guests
 7. We have plans to include our RSPO-related goals in our accreditation renewal materials, which are under development
 8. We will continue to participate in WAZA, GASPO and AZA palm oil groups for the continued coordination of zoos worldwide in facilitating CSPO uptake
 9. We will continue to participate in the RSPO complaints panel
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4. Application of Principles & Criteria for all members sectors**4.1 Regarding your organisation's operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.**

4.1.A Water, land, energy and carbon footprintsFile: [EN-Policies-to-PNC-waterland.pdf](#)Link: --

4.1.B Land use rights

File: --

Link: --

4.1.C Ethical conduct and human rightsFile: [EN-Policies-to-PNC-ethicalconduct.pdf](#)Link: [EN-Policies-to-PNC-ethicalconduct.pdf](#)

4.1.D Labour rightsFile: [EN-Policies-to-PNC-laborrights.pdf](#)Link: [EN-Policies-to-PNC-laborrights.pdf](#)

4.1.E Stakeholder engagement

File: --

Link: --

4.1.F None of the aboveFile: --

4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

File: --

5. Challenges

5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

- Awareness of RSPO in the market
 - Difficulties in the certification process
 - Certification of smallholders
 - Competition with non-RSPO members
 - High costs in achieving or adhering to certification
 - Human rights issues
 - Insufficient demand for RSPO-certified palm oil
 - Low usage of palm oil
 - Reputation of palm oil in the market
 - Reputation of RSPO in the market
 - Supply issues
 - Traceability issues
 - Others
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Other:

5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

- Engagement with business partners or consumers on the use of CSPO
 - Engagement with government agencies
 - Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
 - Promotion of physical CSPO
 - Providing funding or support for CSPO development efforts
 - Research & Development support
 - Stakeholder engagement
 - Others
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Other:

5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)

https://www.speakcdn.com/assets/2332/aza_palm_oil_position_statement_approved1.pdf
