

Particulars

About Your Organisation

1.1 Name of your organization

ZOOLOGICAL PARKS BOARD OF NSW

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
 - Processor and/or Trader
 - Consumer Goods Manufacturer
 - Retailer and/or Wholesaler
 - Bank and/or Investor
 - Social and/or Development NGO
 - Environmental and/or Conservation NGO
 - Supply Chain Associate
 - Affiliate
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1.3 Membership number

6-0039-15-000-00

1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.5 Membership sector

Ordinary

Environmental and/or Conservation NGO**1. Operational Profile****1.1 What are the main activities of your organisation?**

Taronga Conservation Society Australia (Taronga) is a not-for-profit organisation, acting to conserve wildlife. Operating Taronga Zoo in Sydney, New South Wales (NSW) and Taronga Western Plains Zoo in Dubbo, NSW, Taronga cares for wildlife and creates transformational experiences that inspire guests to become champions for wildlife.

Taronga participates in regional and global conservation breeding programs to establish insurance populations for species threatened in the wild, and carries out world-class research whilst focussing on increasing education and awareness about the threats facing wildlife.

1.2 Does your organisation use and/or sell any palm oil?

Yes

1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

Taronga's Tiger Trek takes a 360 degree approach to saving the Sumatran Tiger, focusing on communities, wildlife and habitat. The new exhibit, opened in August 2017, is an innovative and state of the art habitat for Taronga's Sumatran Tigers, including breeding facilities and a disruptive visitor experience.

At Tiger Trek guests are transported via a simulated plane journey to Way Kambas National Park in Sumatra, Indonesia where they view Taronga's Sumatran Tigers. The visitor journey from plane, to village, then through the national park, involves learning of the extent of deforestation in Sumatra and its impact to wildlife, hearing about a solution - choosing Certified Sustainable Palm Oil - and then guests are taken through an interactive western style supermarket experience.

Raise Your Palm, Taronga's community conservation campaign on sustainable palm oil, is facilitated through Tiger Trek. Through the supermarket experience, guests can learn about palm oil use in products and email manufacturers and retailers to reward those using 100% Segregated and Certified sustainable palm oil (CSPO), or encourage and support those yet to transition in a positive and collaborative way. Tiger Trek currently features products from eleven companies that represent some of Australia's favourite brands, and over 100, 000 emails have been sent to drive market transformation.

Taronga also led an awareness campaign throughout the Zoo network in Australia and New Zealand to promote the changes to the RSPO P&C's.

1.4 What percentage of your organisation's overall activities focus on palm oil*?

10%

1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

No

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

Yes

1.7 How is your work on palm oil funded?

Taronga's public education program on palm oil is funded within the internal conservation program.

2. Time-Bound Plan**2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.**

2019

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.

2017

3. Actions for Next Reporting Period

3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.

- Increased corporate engagement with Taronga’s Tiger Trek, with an aim to increase the number of companies engaged in the supermarket to 20.
 - Continue to develop and deliver the online activation of the Tiger Trek supermarket.
 - Continue to influence community sentiment in Australia around palm oil through the development of a social media influencer strategy.
 - Coordinate the Zoo network across Australia and New Zealand in efforts to promote sustainable palm oil and influence internal supply chain policies.
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4. Application of Principles & Criteria for all members sectors

4.1 Regarding your organisation’s operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.

4.1.A Water, land, energy and carbon footprints

File: [Taronga_Sustainability_Strategy_2020.pdf](#)
Link: --

4.1.B Land use rights

File: --
Link: --

4.1.C Ethical conduct and human rights

File: --
Link: --

4.1.D Labour rights

File: --
Link: --

4.1.E Stakeholder engagement

File: --
Link: --

4.1.F None of the above

File: --

4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

File: --

5. Challenges

5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- Others

Other:

5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- Others

Other:

5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)

<https://taronga.org.au/conservation-and-science/act-for-the-wild/raise-your-palm>
