

Particulars

About Your Organisation

1.1 Name of your organization

Woodland Park Zoological Society

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
 - Processor and/or Trader
 - Consumer Goods Manufacturer
 - Retailer and/or Wholesaler
 - Bank and/or Investor
 - Social and/or Development NGO
 - Environmental and/or Conservation NGO
 - Supply Chain Associate
 - Affiliate
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1.3 Membership number

6-0037-15-000-00

1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.5 Membership sector

Ordinary

Environmental and/or Conservation NGO**1. Operational Profile****1.1 What are the main activities of your organisation?**

We are a conservation organization and a zoo. We focus on conservation projects and issues in the Pacific Northwest and around the world.

1.2 Does your organisation use and/or sell any palm oil?

Yes

1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

We have multiple ways we support and communicate about RSPO. We have a sign on zoo grounds with the RSPO logo across from our tiger exhibit that discusses CSPO. In our tiger field house we have a digital presentation on palm oil. We have a website that allows our members and visitors to learn more about palm oil, and do a full product table each year at our Wild Asia mission event, education the public about CSPO by showing them the products of companies that are RSPO members and committed to sustainable sourcing. In addition, this year (2019) we are testing behavior change messages on zoo grounds, one is focused on palm oil. Finally, we are in the process of revisiting the signage at our orangutan exhibit to focus on palm oil and educate our visitors to the issue, and what they can do.

1.4 What percentage of your organisation's overall activities focus on palm oil*?

5%

1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

Yes

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

Yes

1.7 How is your work on palm oil funded?

Through our Wildlife Conservation division of the Woodland Park Zoo

2. Time-Bound Plan**2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.**

2019

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.

2015

3. Actions for Next Reporting Period**3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.**

We are encouraging our visitors to learn more by posting behavior change posters on zoo grounds. These posters will drive our visitors to our website where they can learn more about palm oil, access the Cheyenne Mtn. Zoo app, and write letters to companies that are not fully committed to CSPO.

4. Application of Principles & Criteria for all members sectors

4.1 Regarding your organisation's operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.

4.1.A Water, land, energy and carbon footprints

File: --
Link: --

4.1.B Land use rights

File: --
Link: --

4.1.C Ethical conduct and human rights

File: --
Link: --

4.1.D Labour rights

File: --
Link: --

4.1.E Stakeholder engagement

File: --
Link: --

4.1.F None of the above

File: --

4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

File: [Palm Oil behavior change poster.pdf](#)

5. Challenges

5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- Others

Other:

We struggle with a number of people who encourage boycott of palm oil. While we do our best to educate, it is a constant struggle because there are organizations out there that do push the boycott angle without sharing all the facts surrounding alternate oils and the impact they have on the environment and ecosystem.

5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- Others

Other:**5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)**

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