

Particulars

About Your Organisation

1.1 Name of your organization

Friend's of the Zoo Inc, Kansas City Zoo

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
 - Processor and/or Trader
 - Consumer Goods Manufacturer
 - Retailer and/or Wholesaler
 - Bank and/or Investor
 - Social and/or Development NGO
 - Environmental and/or Conservation NGO
 - Supply Chain Associate
 - Affiliate
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1.3 Membership number

6-0041-16-000-00

1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.5 Membership sector

Ordinary

Environmental and/or Conservation NGO

1. Operational Profile

1.1 What are the main activities of your organisation?

The Kansas City Zoo connects the people of our community to the natural world to promote understanding, appreciation, and conservation efforts here locally and around the world. We strive to educate our visitors and give the best animal care and husbandry.

1.2 Does your organisation use and/or sell any palm oil?

Yes

1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

We have added additional signage around our facility stating that we are members and support the RSPO at many of our exhibits and restaurants. We have a link from our website to the RSPO website. We talk about sustainable palm oil in many of our keeper chats giving explaining to our guests the importance of their choices and how they can obtain information on how to support companies that are RSPO members and supporters. We have updated our purchase agreements with our vendors to make sure we are only receiving products that are using 100% sustainable palm oil.

1.4 What percentage of your organisation's overall activities focus on palm oil*?

20%

1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

No

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

No

1.7 How is your work on palm oil funded?

We raise money through our conservation fund from our sales, membership, and donations raised here at our facility.

2. Time-Bound Plan

2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.

N/A

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.

2015

3. Actions for Next Reporting Period

3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.

1. We are committed to sustainable palm oil for the long term.
 2. We will be adding shopping activities to our events and continued discussions in more of our keeper chats.
 3. As an AZA Orangutan SAFE steering committee member and program partner, we have also incorporated sustainable palm oil into the Orangutan SAFE 3 year plan.
 4. We give out promotional cards and support guests to download the Cheyenne Mountain Zoo app to help our visitors make correct choices on sustainable palm oil that support the RSPO.
 5. We are in a partnership with APE Malaysia supporting 3 restoration sites that are growing saplings to help rebuild a corridor to help local wildlife in the Kinabatangan rainforest.
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4. Application of Principles & Criteria for all members sectors

4.1 Regarding your organisation’s operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.

4.1.A Water, land, energy and carbon footprints

File: --
Link: --

4.1.B Land use rights

File: --
Link: --

4.1.C Ethical conduct and human rights

File: [Kansas City Zoo Policy on Sustainable Palm Oil.docx](#)
Link: [Kansas City Zoo Policy on Sustainable Palm Oil.docx](#)

4.1.D Labour rights

File: --
Link: --

4.1.E Stakeholder engagement

File: --
Link: --

4.1.F None of the above

File: [Kansas City Zoo Policy on Sustainable Palm Oil.docx](#)

4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

File: --

5. Challenges

5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- Others

Other:

5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- Others

Other:

5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)

www.kansascityzoo.org/conservation/create-project/

www.kansascityzoo.org/conservation/kansas-city-zoo-palm-oil-free/