

## Particulars

### About Your Organisation

#### 1.1 Name of your organization

Atlanta Fulton County Zoo, Inc.

---

#### 1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
  - Processor and/or Trader
  - Consumer Goods Manufacturer
  - Retailer and/or Wholesaler
  - Bank and/or Investor
  - Social and/or Development NGO
  - Environmental and/or Conservation NGO
  - Supply Chain Associate
  - Affiliate
- 

#### 1.3 Membership number

6-0035-15-000-00

---

#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

---

#### 1.5 Membership sector

Ordinary

---

## Environmental and/or Conservation NGO

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

To provide engaging educational experiences for visitors that engage and inspire them to take conservation action.

---

#### 1.2 Does your organisation use and/or sell any palm oil?

Yes

---

#### 1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

We have an on grounds educational cart that focuses on sustainable shopping (that highlights sustainable palm oil). In addition sustainable palm oil is a feature message of our October conservation theme.

---

#### 1.4 What percentage of your organisation's overall activities focus on palm oil\*?

5%

---

#### 1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

No

---

#### 1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

No

---

#### 1.7 How is your work on palm oil funded?

operating funds

---

### 2. Time-Bound Plan

#### 2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.

2021

---

#### 2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.

2021

---

### 3. Actions for Next Reporting Period

#### 3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.

The Zoo is currently developing a new sustainability plan that will drive policy and practice at the Zoo to move to 100% sustainable palm oil over time.

---

### 4. Application of Principles & Criteria for all members sectors

#### 4.1 Regarding your organisation's operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.

---

**4.1.A Water, land, energy and carbon footprints**

File: --  
Link: --

---

**4.1.B Land use rights**

File: --  
Link: --

---

**4.1.C Ethical conduct and human rights**

File: --  
Link: --

---

**4.1.D Labour rights**

File: --  
Link: --

---

**4.1.E Stakeholder engagement**

File: --  
Link: --

---

**4.1.F None of the above**

File: --

---

**4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?**

File: [CMZpalmOilAppPromoCards.pdf](#)

---

**5. Challenges****5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

- Awareness of RSPO in the market
  - Difficulties in the certification process
  - Certification of smallholders
  - Competition with non-RSPO members
  - High costs in achieving or adhering to certification
  - Human rights issues
  - Insufficient demand for RSPO-certified palm oil
  - Low usage of palm oil
  - Reputation of palm oil in the market
  - Reputation of RSPO in the market
  - Supply issues
  - Traceability issues
  - Others
-

Other:

---

**5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

- Engagement with business partners or consumers on the use of CSPO
  - Engagement with government agencies
  - Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
  - Promotion of physical CSPO
  - Providing funding or support for CSPO development efforts
  - Research & Development support
  - Stakeholder engagement
  - Others
- 

Other:

---

**5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)**

-

---