

## Particulars

### About Your Organisation

#### 1.1 Name of your organization

WWF Indonesia

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
  - Processor and/or Trader
  - Consumer Goods Manufacturer
  - Retailer and/or Wholesaler
  - Bank and/or Investor
  - Social and/or Development NGO
  - Environmental and/or Conservation NGO
  - Supply Chain Associate
  - Affiliate
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#### 1.3 Membership number

6-0003-04-000-00

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#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

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#### 1.5 Membership sector

Ordinary

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## Environmental and/or Conservation NGO

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

WWF Indonesia is a conservation organization, we have been engaging with sustainable palm oil practices since it was started. WWF Indonesia has been supporting sustainable palm oil practices through RSPO from the perspective of environmental aspects. Our role is to support the transformation from conventional palm oil production practices into sustainable palm oil practices with mission zero deforestation, legality and implementation of traceability system.

#### 1.2 Does your organisation use and/or sell any palm oil?

No

#### 1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

WWF Indonesia currently focusing its activities and interventions on promoting sustainable production and consumption in the palm oil sector.

##### PROMOTING SUSTAINABLE PRODUCTION

WWF Indonesia is actively promoting sustainable production of palm oil through various programs and projects in several conservation priority landscapes across Indonesia. The main goal is actually to taking deforestation out of palm oil supply chains. Having this target WWF Indonesia works to create innovation and combined approach of landscape and jurisdiction by working with various stakeholders along the supply chains. WWF Indonesia constantly working with independent smallholder in order to increase their capacity and awareness of sustainable oil palm practices and at the end can be complied with RSPO Principles and Criteria. Series of training aims to developed farmers capacities consecutively conducted within the reporting period. In line with this, to get bigger buy in from the local authorities, WWF Indonesia also provide training for the local extension agents. To date WWF Indonesia works with four independent smallholder farmers in Kuantan Sengingi district in Riau province as well as in Sintang District, Kapuas Hulu District, and Melawi District in West Kalimantan Province. Several projects also targeted and intervened the policy works at the sub-national and national level. At the moment, WWF Indonesia works in Kapuas Hulu district in West Kalimantan Province to develop Green Economy initiative in the Heart of Borneo (HoB) area where palm oil becoming the main commodity and promoting sustainability on this sector is one of the main deliverable. At the same time, WWF Indonesia works closely with Sintang district local government in helping them to shape sustainable development strategy, especially for the oil palm sector. The intervention itself targeted the spatial planning policy and capacity building for independent smallholders towards ISPO and RSPO readiness.

##### PROMOTING SUSTAINABLE DEMAND

The main idea is to increase RSPO CSPO uptake in Indonesia domestic market. There are two main initiatives being conducted in this regards. The first initiative is to approach retails, brand owners as well as food services chains to move forward and commit to source CSPO for Indonesia market. At the moment WWF Indonesia is in the middle of discussion with several retails on how to improve their procurement policy and there is one retailer that already committed to source sustainable palm oil for its home-brand cooking oil. WWF Indonesia role on this initiative is to connect retails with the RSPO certified suppliers. Others main WWF Indonesia approach in the first initiative is developing to implement of traceability pilot project to prevent deforestation with involving main buyers in global with its supply chain on the landscape. The main aim this project is to protect remain forest in National Park Tesso Nilo by closing access to mills with currently by FFB of unknown provenance.

The second initiative is consumer campaign to improve end-user, Ås awareness on sustainable product, particularly palm oil-based product. This initiative was started in 2015 also in collaboration with RSPO Indonesia. WWF continues to improve the way we campaign sustainable demand in order to put pressure from the end-users on sustainable palm oil-based product to be available in domestic market.

##### PROMOTING SUSTAINABLE FINANCE

WWF Indonesia is supporting OJK (Indonesia Financial Service Authority) program on sustainable finance first movers pledge for banks. Eight national banks representing 46% of national banking asset signed an MoU with WWF Indonesia in end of 2015. WWF-Indonesia developed a sustainable palm oil financing guidelines and endorsed by OJK as an official voluntary guidelines for banks. And also provide technical assistance and capacity building for their banks. Some discussion and short training were conducted to first mover bank regarding sustainability topic in palm oil. Right now, the guidance is still on developing until ready to public consultation and issued in mid of 2019

#### 1.4 What percentage of your organisation's overall activities focus on palm oil\*?

10%

**1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?**

Yes

**1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?**

Yes

**1.7 How is your work on palm oil funded?**

WWF Indonesia is part of WWF Global Network that pays big attention to promote sustainable palm oil practices, both of production, demand, and market transformation side. And also WWF Indonesia get financial support from bilateral funding mechanism from several development aid agencies.

**2. Time-Bound Plan****2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.**

2014

**2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.**

2020

**3. Actions for Next Reporting Period****3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.**

WWF Indonesia will continue its commitment to promote sustainable production and consumption initiative of palm oil sector. Having this commitment, then WWF Indonesia will continues and improve the existing initiative and intervention for the next five years as it is mandated in WWF Indonesia strategic planning for the period of 2019 ,À 2023.

**4. Application of Principles & Criteria for all members sectors****4.1 Regarding your organisation's operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.****4.1.A Water, land, energy and carbon footprints**

File: --

Link: --

**4.1.B Land use rights**

File: --

Link: --

**4.1.C Ethical conduct and human rights**

File: --

Link: --

**4.1.D Labour rights**

File: --

Link: --

**4.1.E Stakeholder engagement**

File: --  
Link: --

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**4.1.F None of the above**

File: --

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**4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?**

File: [Panduan Teknis Budidaya Sawit bagi Petani by WWF Indonesia 2018\\_ACOP.zip](#)

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**5. Challenges****5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

- Awareness of RSPO in the market
  - Difficulties in the certification process
  - Certification of smallholders
  - Competition with non-RSPO members
  - High costs in achieving or adhering to certification
  - Human rights issues
  - Insufficient demand for RSPO-certified palm oil
  - Low usage of palm oil
  - Reputation of palm oil in the market
  - Reputation of RSPO in the market
  - Supply issues
  - Traceability issues
  - Others
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Other:

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**5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

- Engagement with business partners or consumers on the use of CSPO
  - Engagement with government agencies
  - Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
  - Promotion of physical CSPO
  - Providing funding or support for CSPO development efforts
  - Research & Development support
  - Stakeholder engagement
  - Others
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Other:

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**5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)**

we don't have yet publication data, we are still doing on that.

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