

## Particulars

### About Your Organisation

#### 1.1 Name of your organization

Beiersdorf AG

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
  - Processor and/or Trader
  - Consumer Goods Manufacturer
  - Retailer and/or Wholesaler
  - Bank and/or Investor
  - Social and/or Development NGO
  - Environmental and/or Conservation NGO
  - Supply Chain Associate
  - Affiliate
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#### 1.3 Membership number

4-0125-10-000-00

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#### 1.4 Membership category

Consumer Goods Manufacturers

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#### 1.5 Membership sector

Ordinary

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## Consumer Goods Manufacturer

### 1. Operational Profile

1.1 Please state your main activity(ies) within the palm oil supply chain. Please select the option(s) that apply to you

- End-product manufacturer
- Food goods manufacturer
- Ingredient manufacturer
- Home & personal care goods manufacturer
- Own-brand manufacturer
- Manufacturing on behalf of other third-party brands
- Biofuels manufacturer
- Other

Other:

Only personal care goods

### 2. Palm Oil and Certified Sustainable Palm Oil Use

2.1 Please include details of all operations using palm oil, owned and/or managed by the member and/or all entities that belong to the group.

Beiersdorf is a globally leading manufacturer with about 20,000 employees and more than 160 affiliates. For over 135 years Beiersdorf has been setting milestones in skin care. The main focus of our activities is the Consumer Business Segment: Our NIVEA, Eucerin, Hansaplast, and La Prairie brands stand for innovative, high-quality skin and body care products. Many ingredients, such as emulsifiers and surfactants essential to the production of cosmetics, are derived from mineral or plant oils. Palm (kernel) oil is one of these sources. As a cosmetics manufacturer, Beiersdorf does not directly procure palm (kernel) oil but uses its derivatives, i.e. further processed palm (kernel) oil-based materials.

2.1.1 In which markets do you manufacture goods with palm oil and oil palm products?

Applies globally

2.1.2 In the market(s)/country(ies) where you operate, do you calculate how much palm oil and oil palm product there is in the goods you manufacture?

Yes

2.2 Volumes of palm oil and oil palm products purchased

2.2.1 Total volume of crude and refined palm oil used in the year (tonnes)

1,430.00

2.2.2 Total volume of crude and refined palm kernel oil used in the year (tonnes)

1,768.00

2.2.3 Total volume of palm kernel expeller used in the year (tonnes)

0.00

**2.2.4 Total volume of other palm-based derivatives and fractions used in the year (tonnes)**

33,834.00

**2.2.5 Total volume of all palm oil and oil palm products used in the year (tonnes)**

37,032.00

**2.3 Volume of palm oil and oil palm products used in the year in your own brand products that are RSPO-certified (in tonnes):**

Description	Crude and Refined Palm Oil	Crude and Refined Palm Kernel Oil	Palm Kernel Expeller	Other palm-based derivatives and fractions
2.3.1 Book and Claim from Mill / Crusher	1430	444	-	11490
2.3.2 Book and Claim from Independent Smallholder	-	-	-	-
2.3.3 Mass Balance	-	1324	-	22344
2.3.4 Segregated	-	-	-	-
2.3.5 Identity Preserved	-	-	-	-
2.3.6 Total volume	1430	1768	-	33834

**2.4 Volume of RSPO-certified palm oil and oil palm products sold to 3rd party RSPO certified companies (in tonnes)**

Description	Crude and Refined Palm Oil	Crude and Refined Palm Kernel Oil	Palm Kernel Expeller	Other palm-based derivatives and fractions
2.4.1 Book and Claim from Mill / Crusher	-	-	-	-
2.4.2 Book and Claim from Independent Smallholder	-	-	-	-
2.4.3 Mass Balance	-	-	-	-
2.4.4 Segregated	-	-	-	-
2.4.5 Identity Preserved	-	-	-	-
2.4.6 Total volume	-	-	-	-

**2.5 According to the information you have provided in this questionnaire, your company has not reached 100% sustainable palm yet by using the four supply chain models (Book and Claim, MB, SG, IP). Do you have plans to immediately cover the gap by using RSPO Credits?****2.5.1 When do you plan to cover the gap by using RSPO Credits?**

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**2.5.2 Please explain why**

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**2.6 What is the percentage of RSPO Certified Sustainable Palm Oil in the total palm oil used by your company in the following regions:**

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**2.6.1 Africa**

0%

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**2.6.2 Oceania**

0%

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**2.6.3 Europe**

56%

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**2.6.4 North America**

0%

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**2.6.5 Latin America**

19%

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**2.6.6 Middle East**

1%

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**2.6.7 China**

10%

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**2.6.8 India**

6%

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**2.6.9 Indonesia**

1%

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**2.6.10 Malaysia**

0%

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**2.6.11 Rest of Asia**

6%

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**3. Time-Bound Plan**

**3.1 Year of first supply chain certification (planned or achieved)**

2016

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**3.2 Year expected to/or started to use any RSPO-certified sustainable palm oil and oil palm products in your own brand products**2011

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**3.2.1 If target has not been met, please explain why.**-

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**3.3 Year expected to be using 100% RSPO-certified sustainable palm oil and oil palm products from any supply chain option in your own brand products.**2014

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**3.3.1 If target has not been met, please explain why.**-

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**3.4 Year expected to be using 100% RSPO-certified sustainable palm oil and oil palm products from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) in your own brand products.**2020

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**3.4.1 If target has not been met, please explain why.**

In 2018 we covered 63% of our palm-based raw material volumes through mass-balanced palm (kernel) oil. Our ambitious goal for 2020 is to transition all our palm (kernel) oil-based ingredients to physical, sustainably certified, mass-balanced raw materials. Until then we will continue to balance our remaining requirement by purchasing Book and Claim certificates on the RSPO trading platform.

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**3.4.2 Which markets do these commitments cover?**Applies globally

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**3.5 Does your company use RSPO-certified sustainable palm oil and oil palm products in goods you manufacture on behalf of other companies?**No

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**3.6 Does your company have a Time-Bound Plan to only use RSPO-certified sustainable palm oil and oil palm products in the goods you manufacture on behalf of other companies?**No

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**3.7 When do you expect all products you manufacture to only contain RSPO-certified sustainable palm oil and oil palm products?**2020

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**4. Trademark Use****4.1 Do you use or plan to use the RSPO Trademark on your own brand products?**No

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**4.2 Please select the countries where you use or intend to apply the Trademark.**--

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**4.2.1 Please state the year that you started using the RSPO Trademark or the year you plan to start using the RSPO Trademark.**

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**4.3 Please explain why**

- Challenging reputation of palm oil
- Confusion among end-consumers
- Costs of changing labels
- Difficulty of applying for RSPO Trademark
- Lack of customer demand
- Limited label space
- Low consumer awareness
- Low usage of palm oil
- Risk of supply disruption
- Others

**Other:**

Beiersdorf focuses its transition efforts to physical CSPO on a raw material level, and global scope vs. finished product level, in order to quickly realize a positive impact where our consolidated volume and global scale allow.

**4.4 Have you uploaded information and images of products using the RSPO Trademark to the RSPO mobile app?****5. Actions for Next Reporting Period****5.1 Outline actions that you will take in the coming year to promote the use of RSPO-certified sustainable palm oil and oil palm products along the supply chain.**

We will continue our efforts mainly in 3 directions:

1. Increase raw material sourcing of physical CSPO contents and through a multi-site certification program governance.
2. Continue to gain transparency into our palm oil supply chain to identify hotspots and ensure upstream sustainability by participating in key industry initiatives.
3. Scale-up smallholder engagement to improve sustainable palm plantation and support local communities.

**6. Non-Disclosure of Information**

**6.1 Information in the sections above are mandatory declarations in your ACOP. For confidentiality purposes, members may choose not to display volume data in Section 2 publicly; however, RSPO reserves the right to utilise the member's data on an aggregate basis for sectoral and total analysis. Please check this box if the member chooses to have the data in Section 2 displayed publicly.**

Yes - Display Publicly

**7. Application of Principles & Criteria for all member sectors**

**7.1 Related to company's procurement or operations, do you have organisational policies that are in line with the RSPO P&C? Select all relevant options.**

**7.1.A Water, land, energy and carbon footprints**

File: --

Link: <https://www.beiersdorf.com/sustainability/planet/energy>

**7.1.B Land use rights**

File: --

Link: <https://www.beiersdorf.com/sustainability/products/raw-materials/palm-oil>

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**7.1.C Ethical conduct and human rights**

File: --

Link: <https://www.beiersdorf.com/sustainability/products/responsible-sourcing>

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**7.1.D Labour rights**

File: --

Link: <https://www.beiersdorf.com/sustainability/products/responsible-sourcing>

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**7.1.E Stakeholder engagement**

File: --

Link: <https://www.beiersdorf.com/sustainability/stakeholder-engagement/summary>

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**7.1.F None of the above. Please explain why.**-

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**7.2 What best practice guidelines or information has your organisation provided in the past year to facilitate the uptake of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?**

Beiersdorf's commitment around sustainable palm (kernel) oil can be found on our Corporate Website, which is available both in English and German.

Link: <https://www.beiersdorf.com/sustainability/products/raw-materials/palm-oil>

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**8. Greenhouse Gas (GHG) Footprint****8.1 Are you currently reporting any GHG footprint?**Yes

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**8.1.1 Please upload your publicly available GHG report**File: --

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**8.1.1.1 OR please insert the URL to the GHG section of your corporate website.**Link: <https://www.beiersdorf.com/sustainability/planet/energy>

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**8.2 Please explain and justify why you are not calculating your GHG footprint. Please include any future plans you may have to calculate your GHG footprint.**-

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**8.3 What methodology are you using to calculate your GHG footprint?**

The 2018 Beiersdorf Sustainability Report is available here: <https://www.beiersdorf.com/sustainability/reporting/downloads>

The requirements of the „Greenhouse Gas (GHG) Protocol,“ with emissions data from the „Intergovernmental Panel on Climate Change,“ (IPCC) and the „International Energy Agency,“ (IEA) „form the basis for calculating our energy-related direct and indirect CO2 emissions. Within this, our energy consumption data and invoices from energy suppliers are used as the calculation basis. The consolidation approach we choose for calculating emissions is operational control.

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**9. Support for Oil Palm Smallholders**

**9.1 Are you currently supporting any oil palm Independent Smallholder groups?**

Yes

**9.2 How are you supporting them?**

Since mid-2018 we have been working together with the „World Wide Fund for Nature,“ (WWF) in a cooperation project in West Kalimantan (Indonesia) to improve the living conditions of palm (kernel) oil smallholder farmers. We are working to convince these farmers that the sustainable cultivation of oil-bearing palms without further deforestation contributes to an improvement in the living conditions and income situation of their local communities. To do this we are supporting 300 smallholder farmers over a three-year period by providing them with agricultural and business know-how, in order to achieve sustainable cultivation on their plantations. Furthermore, setting up cooperatives gives them access to key markets as well as state financing, thereby securing their incomes and development perspectives. Alongside the smallholders the three villages, roughly 4, 500 residents also benefit from this initiative. We intend to implement further projects with partners to achieve similar improvements in the global palm (kernel) oil supply chain. These will enable us to create targeted opportunities to make a positive impact on the living conditions of workers right along our supply chain.

**9.2.1 Do you have any future plans to support oil palm Independent Smallholders?**


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**9.2.2 When do you plan to start your support for oil palm Independent Smallholders?**

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**10. Challenges****10.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- Others

Other:

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**10.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways?**

- Engagement with business partners or consumers on the use of CSPO
  - Engagement with government agencies
  - Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
  - Promotion of physical CSPO
  - Providing funding or support for CSPO development efforts
  - Research & Development support
  - Stakeholder engagement
  - Others
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**Other:**

Proactive discussions are on-going with our key raw material suppliers to understand their sourcing practices and upstream supply chain in order to achieve our 2020 commitment towards driving a sustainable palm industry. We also participate in the RSPO, and are an active member of the FONAP and its working group. In order to gain more transparency, we conducted a mapping of our palm oil supply chain to identify hotspots and ensure upstream sustainability. Furthermore, we engaged in a project with the WWF in West Kalimantan (Indonesia) to improve the livelihoods of palm (kernel) oil smallholder farmers and local communities on the ground.

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**10.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)**

Link: [www.beiersdorf.com/sustainability/products/raw-materials/palm-oil](http://www.beiersdorf.com/sustainability/products/raw-materials/palm-oil)

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