

**Particulars**

**About Your Organisation**

**Organisation Name**

anona GmbH

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**Corporate Website Address**

www.anona.de

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**Primary Activity or Product**

- Supply Chain Associate
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**Related Company(ies)**

No

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**Membership**

Membership Number	Membership Category	Membership Sector
9-0890-14-000-00	Associate	Supply Chain Associate

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**Supply Chain Associate**

**Operational Profile**

**1.1. What are the main activities of your organisation?**

We are a manufacturer and we produce food, dietetic food and food supplements in form of liquids, capsules, tablets, bars and powder blends for private labels.

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**1.2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period**

We have no own brand, so we informed and sensitize our customers about RSPO, about the importance and about the background in different ways: by customer visits and on our on website. We exercise a good close contact to our suppliers and also our purchase and R&D department search after new RSPO raw material options on market. Comparing to 2014 we registered a small rise in purchase and using palmoil products.

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**1.3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?**

Yes

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**If yes, please give details:**

We have collaborations with the customers using sustainable palm oil in their foods

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**If not, please explain why:**

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**1.4. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?**

No

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**1.5. What percentage of your organization's overall activities focus on palm oil?**

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**1.6. How is your work on palm oil funded?**

by ourself and by customners vision- contracts promote investment

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**Actions for Next Reporting Period**

**2.1. Outline actions that will be taken in the coming year to promote sustainable palm oil.**

Our target is furthermore: reach and sensitize more customers

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## Challenges

**1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

We had no obstacles.

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**2 How would you qualify RSPO standards as compared to other parallel standards?**

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**Cost Effective:**

Yes

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**Robust:**

Yes

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**Simpler to Comply to:**

Yes

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**3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

We support/ed by search for close contact to suppliers and customers

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**4 Other information on palm oil (sustainability reports, policies, other public information)**

we furthermore use mass balance certified palm oil

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