

Particulars

About Your Organisation

1.1 Name of your organization

PALM KING MARKETING SDN BHD

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
 - Processor and/or Trader
 - Consumer Goods Manufacturer
 - Retailer and/or Wholesaler
 - Bank and/or Investor
 - Social and/or Development NGO
 - Environmental and/or Conservation NGO
 - Supply Chain Associate
 - Affiliate
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1.3 Membership number

8-0204-18-000-00

1.4 Membership category

Organisations

1.5 Membership sector

Affiliate

Affiliate

1. Operational Profile

1.1 What are the main activities of your organisation?

Palm King Marketing Sdn Bhd is a comprehensive agriculture tools marketing company based in Selangor, Malaysia. Over the years, we have found our niche and focus on offering innovative agriculture tool solutions to help estate/plantations/small holder/customer (international & local) which are to smoothen the process of harvesting for palm oil and provide safe harvesting for the workers.

1.2 Does your organisation use and/or sell any palm oil?

No

1.3 Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period.

Through the media social, we have share and spread the information about sustainable palm oil which are from promote by Government/NGO/others.

1.4 What percentage of your organisation's overall activities focus on palm oil?

90%

1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

Yes

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

No

1.7 How is your work on palm oil funded?

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2. Actions for Next Reporting Period

2.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.

In line to promote sustainable palm oil along the supply chain:-

1. We will work with all parties to support/promote sustainable palm oil activity.
 2. We will use the social media platform to spread the sustainable palm oil activity.
 3. We make sure to respect land tenure rights.
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3. Challenges

3.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- Others

Other:

3.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- Others

Other:

3.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)

- 1) Planters United - Truth Bombs: Palm Oil is Good For You
(http://www.plantersunited.org/?fbclid=IwAR0oE3U_INi_3FRXSB0w7tCCxKSM86feYHRJ60QHsw_NaappGufe9ORcaQ)
 - 2) Participated in MAHA (Malaysia Agriculture, Horticulture & Agrotourism Show)
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