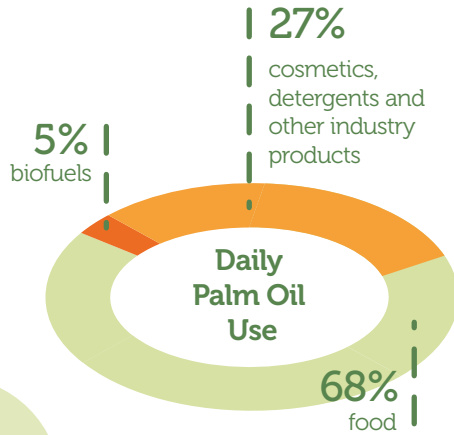


Factsheet on Making Sustainable Palm Oil the Norm

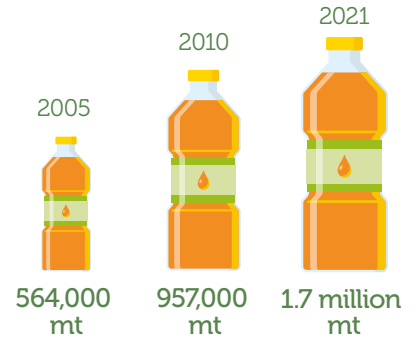


How much palm oil does the average American consume?



Palm oil is in nearly 50% of the supermarkets products. It's also used in animal feed and as a biofuel in many parts of the world.

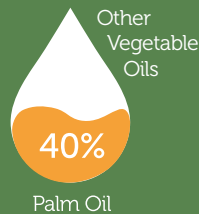
Domestic Palm Oil Consumption



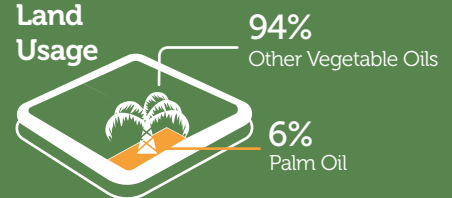
Americans consume about 1.7 million metric tons of palm oil, compared to about 11.6 and 2.8 million metric tons of soybean and rapeseed oil, respectively.

Making Palm Oil More Sustainable Makes Most Sense

Global Production



Land Usage



RSPO Certified Sustainable Palm Oil (CSPO) has proven to have had a positive impact through the years. RSPO's Impact Report 2022 shows:

Land preservation 4.5 million hectares of land is **RSPO certified**, and of this area, over 300,000 hectares, 30 times the size of Paris, are **conserved and protected through RSPO certification**.



Reduced emissions

Since 2015, **RSPO members** have cumulatively **avoided GHG emissions equivalent to 400,000 cars driven annually**.

Lower deforestation RSPO standards have **prohibited conversion of primary forests** since November 2005 and prohibited any **deforestation** since 15 November 2018.



Lower climate change impact

CSPO has a **35% lower global warming impact** and a **20% lower biodiversity impact** from land use changes than non-certified palm oil produced in Indonesia and Malaysia.



Higher farmer yields than non-certified producers. **RSPO certification** has now **expanded** to include **over 165,000 farmers in 14 countries**.

The Growth of RSPO CSPO in the Americas

North America is no longer a new player but a leader in the field



The United States represents the largest country by RSPO membership with over 600 members.

An estimated **82%** of all palm oil

entering the North American market is sourced through one of four RSPO supply chain models (Identity Preserved, Segregated, Mass Balance and RSPO Credits / Book and Claim), a **dramatic increase from 57% in 2019.**



RSPO membership in North America is also growing faster than in any other region. Membership has increased from **350 members** in 2017 to **750 members** (making up 13% of RSPO membership worldwide).

North America contributing through government regulation

The RSPO welcomes the U.S. Government engaging on this topic, and sees the U.S. government and other governments as key partners in our efforts to transform global markets to be more sustainable and ethical.

U.S. legislation, similar to the EU legislation, seeks to forbid the importation of products that come from practices resulting in deforestation (EUDR):

- On April 25, 2023, the state of New York has passed the Tropical Deforestation-Free Procurement Act, which requires any state level procurement to verify that the products are free from tropical deforestation
- The state of California has been working on a very similar bill, which is expected to pass soon
- On the federal level, the US FOREST Act will forbid entry into the U.S. any products such as palm oil, cocoa, cattle, soy, pulp and paper, etc. that linked to deforestation

Latin America (Latam) continues to set new benchmarks for sustainable palm oil production

CSPO is mainly exported to Europe (1,326.000 MT), while only 27.000 MT is exported to the USA, while non-certified volumes are consumed locally. There is a need to strengthen regional demand and supply of RSPO CSPO.

In Latam, smallholders account for 15% of total CSPO production. As of February 2023, 793,544 tons of certified Fresh Fruit Bunches (FFB) came from smallholders.



Globally, **Latam has emerged as the fastest-growing region for RSPO Certified Sustainable Palm Oil (CSPO) production**, with 35% of total palm oil produced in the region being RSPO Certified as of 2022.



Growers in **Colombia** were the **first to obtain RSPO certification** in the region in 2010.



Thirteen years on, **43 growers from eight other Latam countries** including Guatemala, Ecuador, Brazil, Costa Rica, Honduras, Peru, Panama, and Mexico **have become RSPO certified.**



The supply of CSPO in the region continues to **grow exponentially**, with volumes set to grow from **1.8 million MT to 2 million MT in 2023.**