

A woman wearing a blue bucket hat, a grey long-sleeved shirt, a bright yellow apron, and orange gloves is standing in a lush, green forest. She is holding a small, light-colored bucket with a handle. The forest floor is covered with dry leaves and twigs, and the background is filled with dense tropical vegetation, including ferns and trees.

TRANSFORMING

MARKETS TO MAKE

SUSTAINABLE

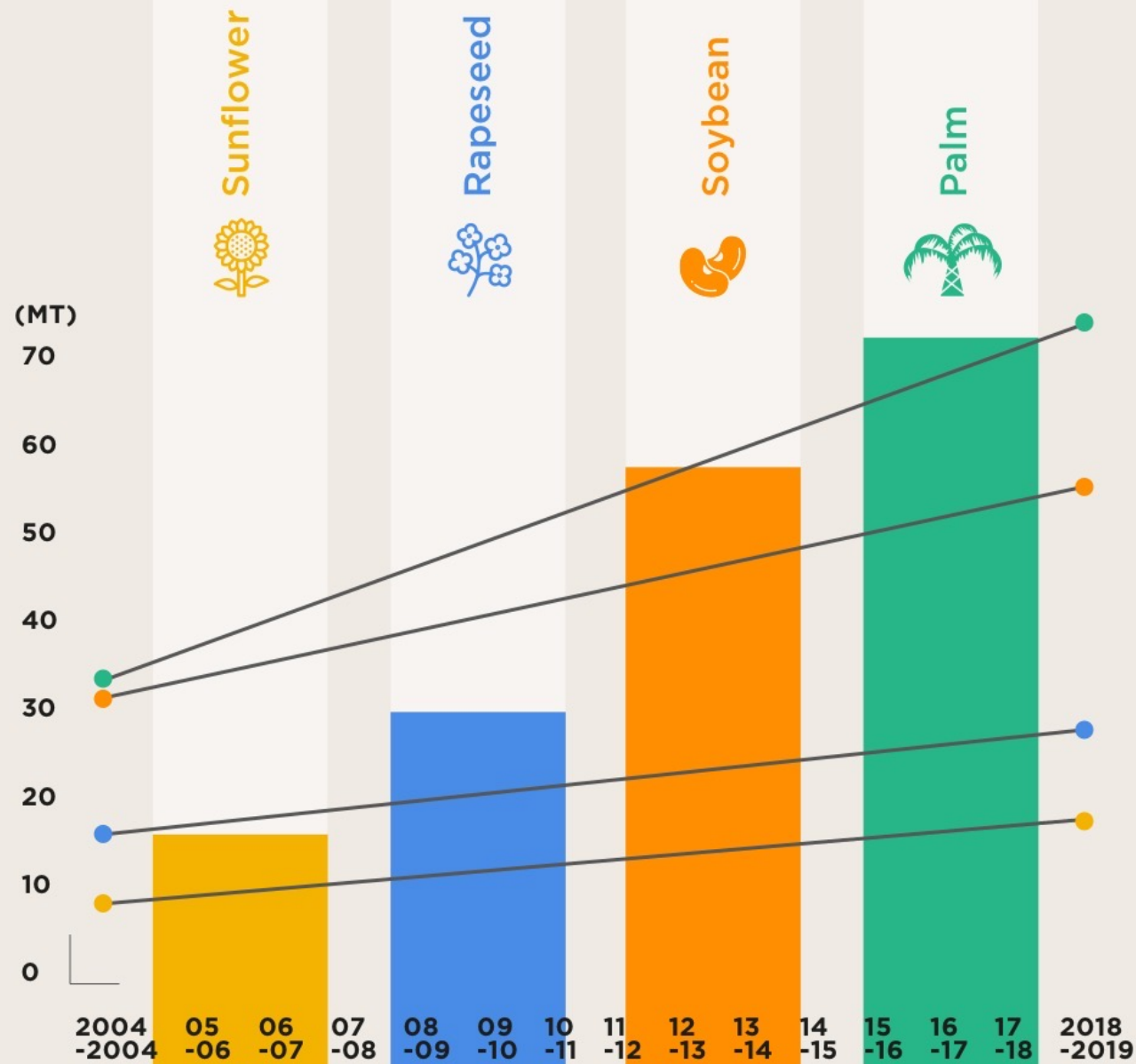
PALM OIL THE NORM



**RSPO**

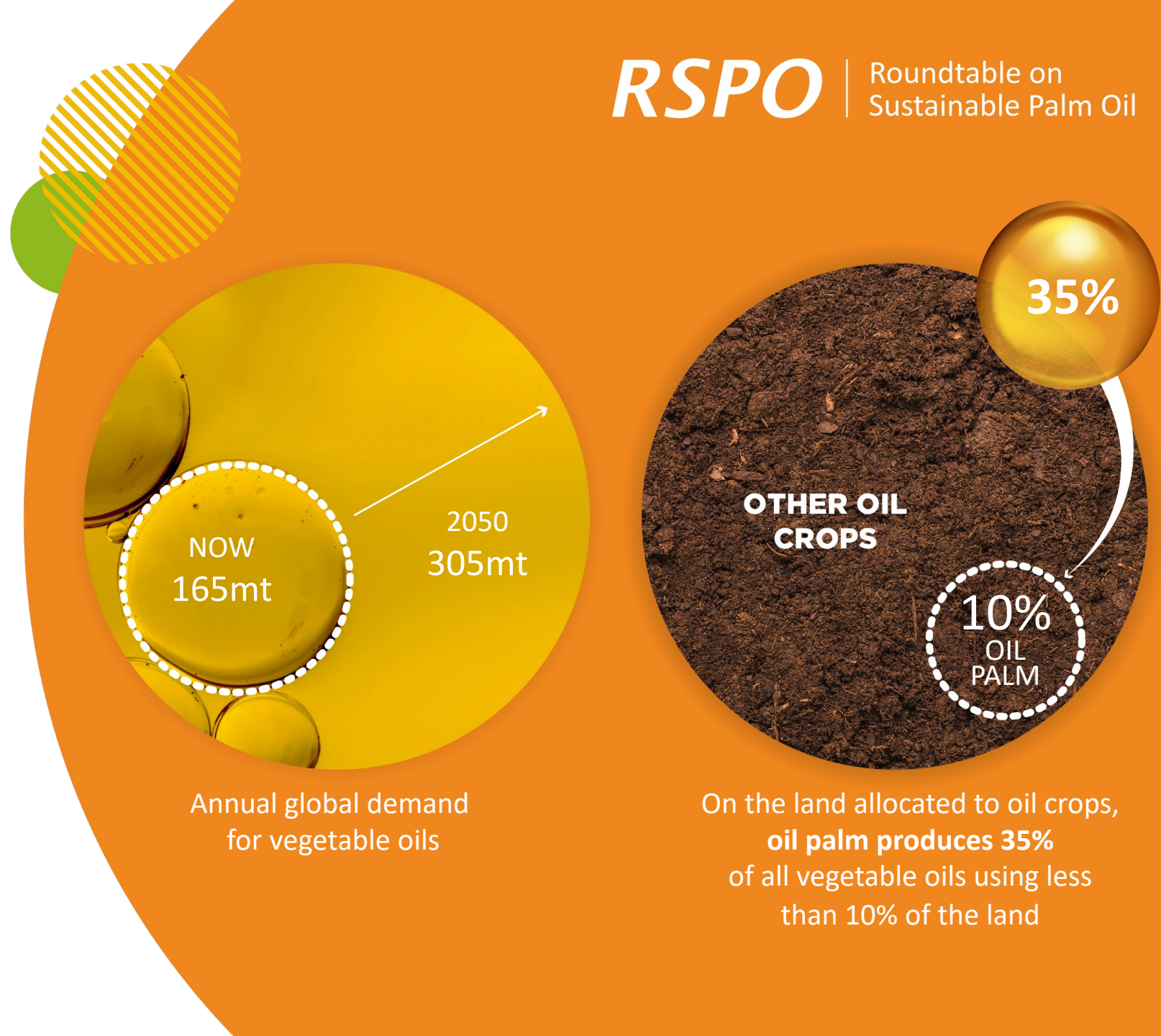
Roundtable on  
Sustainable Palm Oil

## GLOBAL DEMAND FOR VEGETABLE OILS



# WHY IS PALM OIL SO POPULAR?

Land required to produce 1 tonne of major types of oil

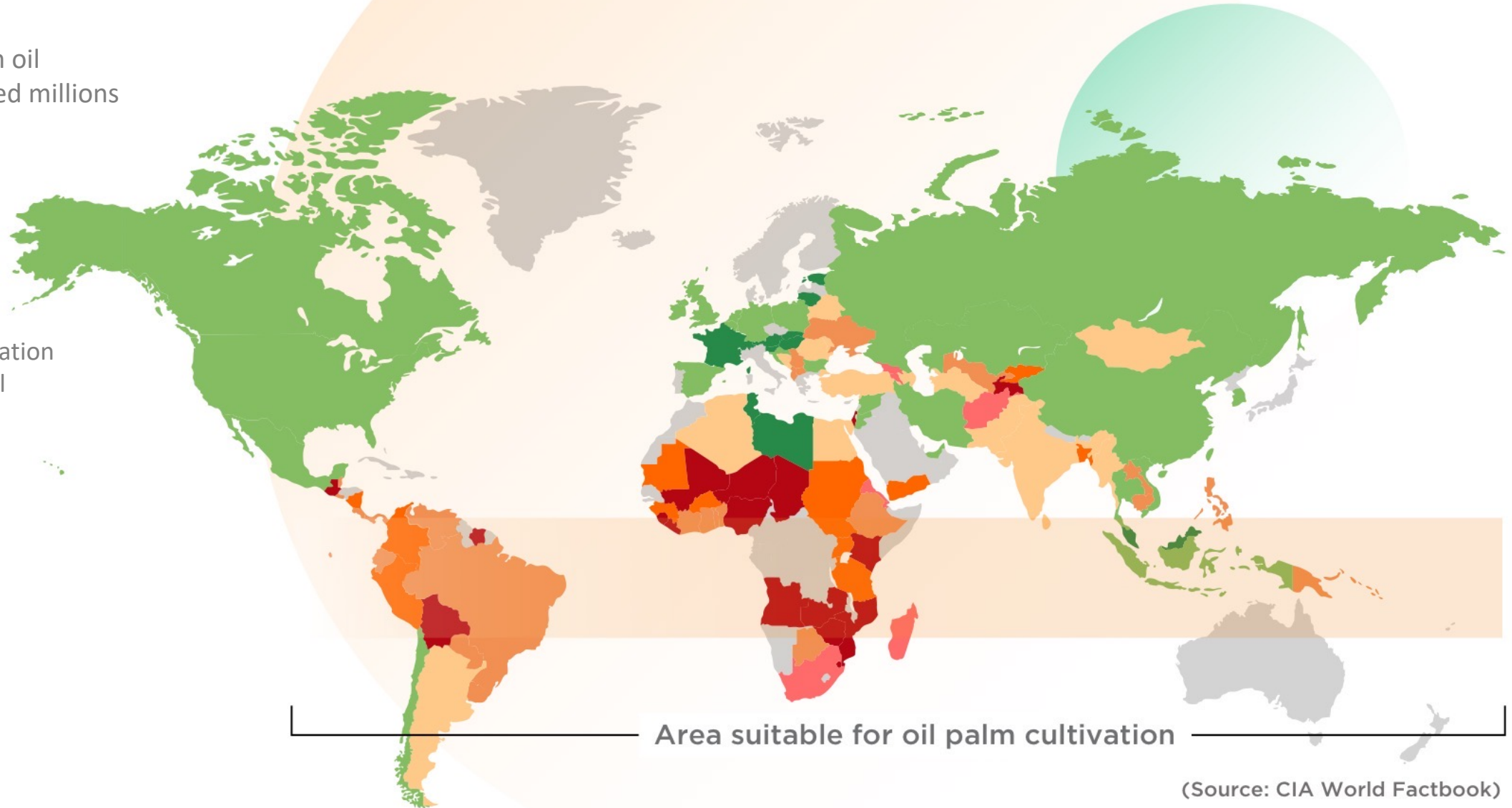


# GLOBAL IMPACT OF OIL PALM CULTIVATION

In the tropics, palm oil production has lifted millions out of poverty

Percentage of population living below national poverty line

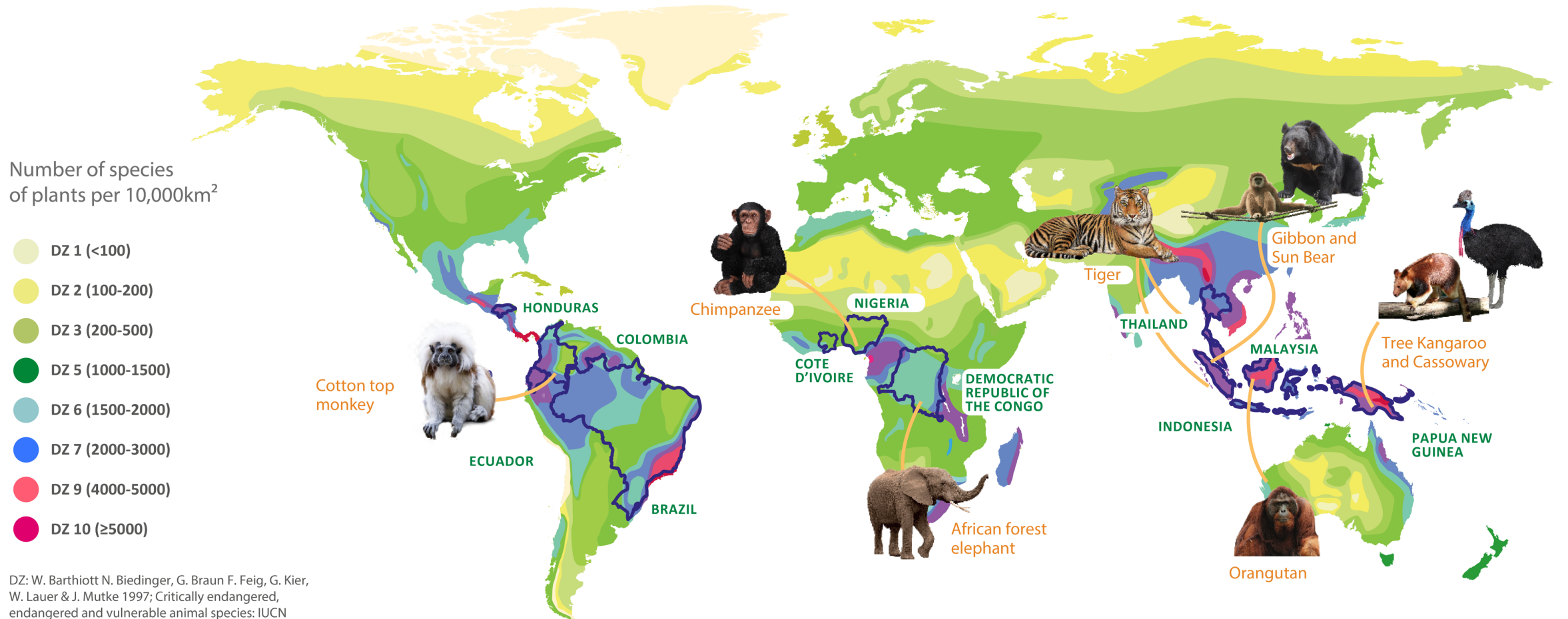
- >60%
- 50-60%
- 40-50%
- 30-40%
- 20-30%
- 10-20%
- <10%
- No Data



(Source: CIA World Factbook)

# GLOBAL IMPACT OF OIL PALM CULTIVATION

Palm oil production in the tropics should not negatively impact the variety of plant and animal life

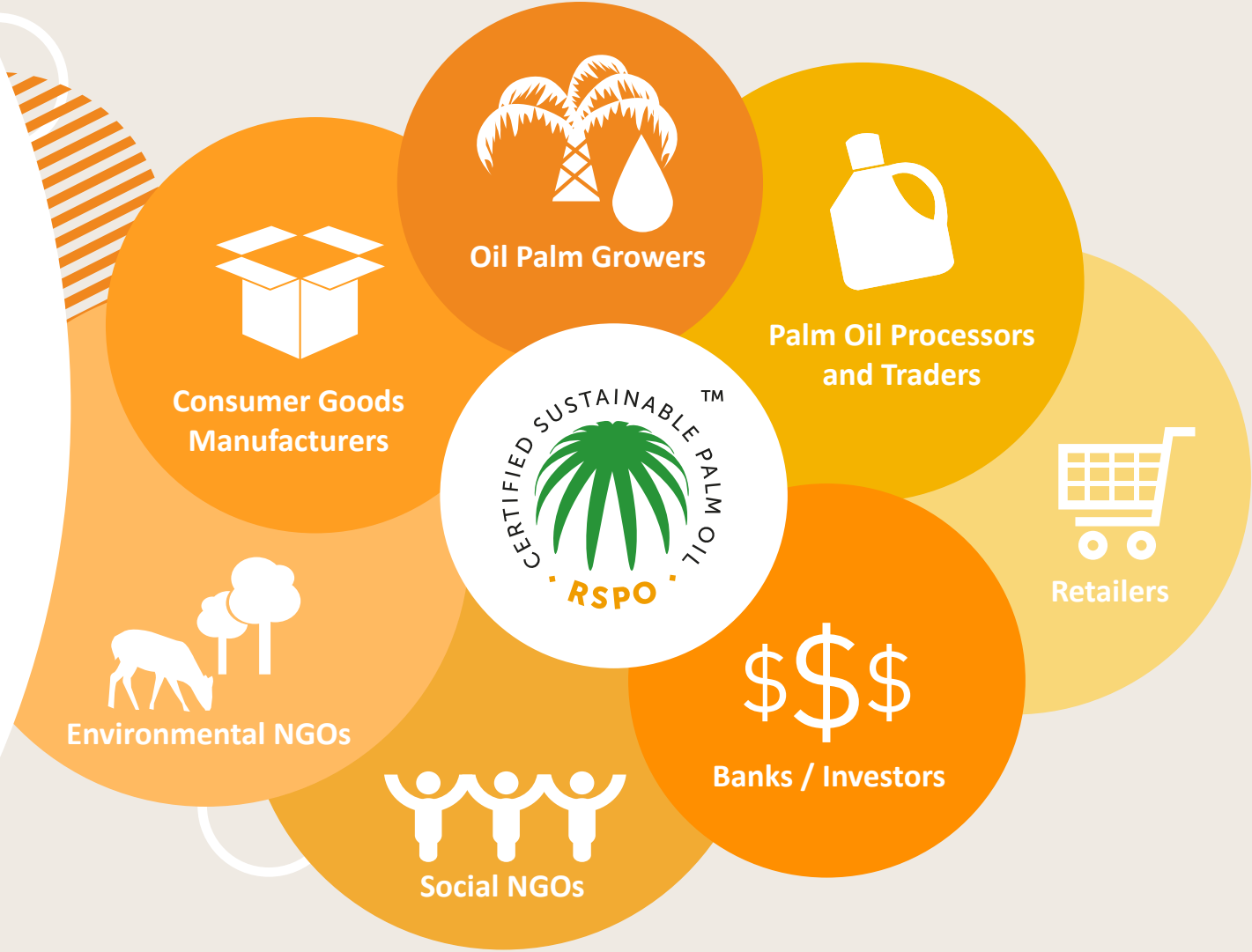


DZ: W. Barthlott N. Biedinger, G. Braun F. Feig, G. Kier, W. Lauer & J. Mutke 1997; Critically endangered, endangered and vulnerable animal species: IUCN

# ABOUT US

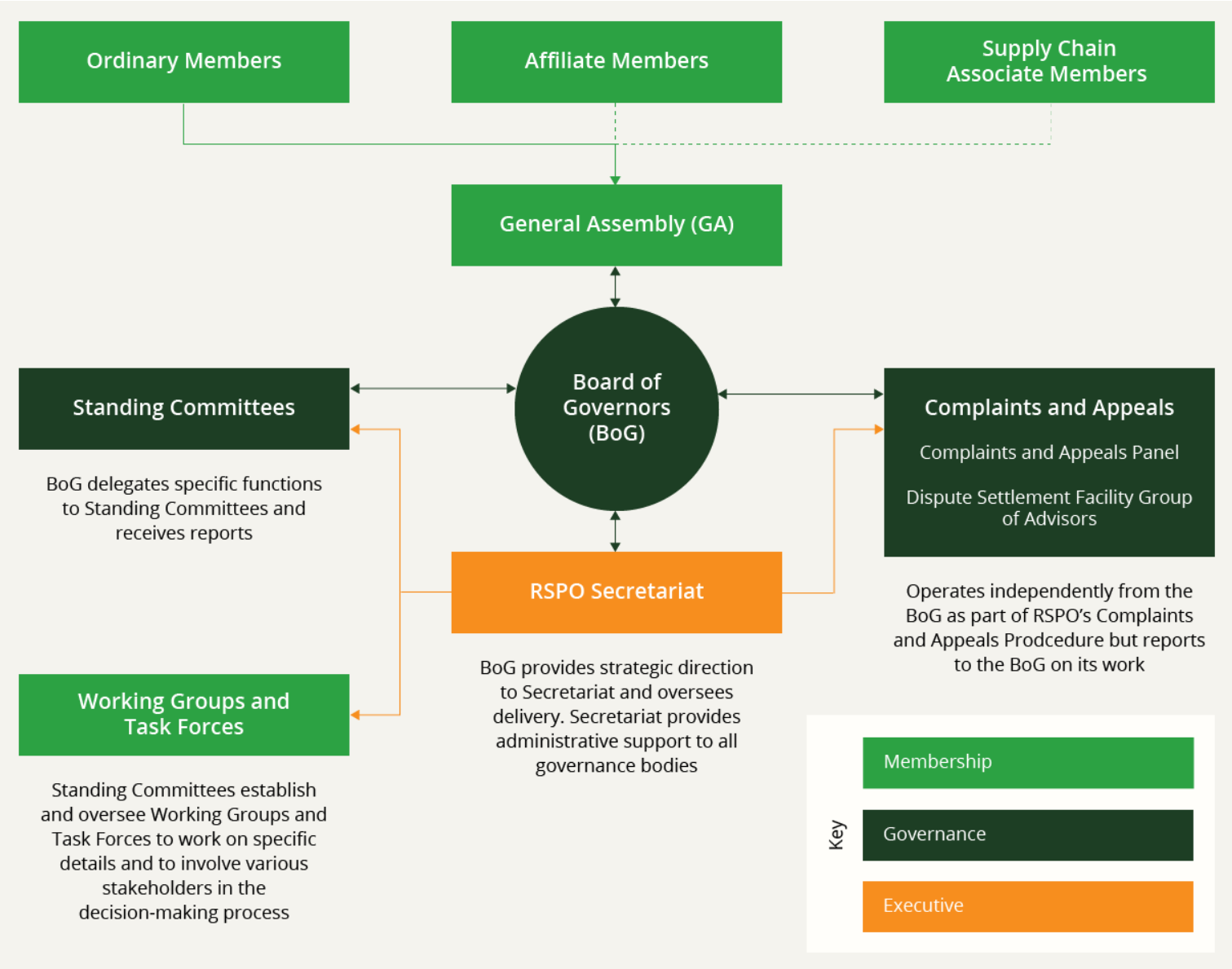
Established in 2004, RSPO is a not-for-profit, international membership organisation that unites stakeholders from the key sectors of the palm oil industry to promote the growth and use of sustainable palm oil through credible global standards.

Our founding members include the World Wide Fund for Nature (WWF), Malaysian Palm Oil Association (MPOA), Unilever, Migros, and AAK. Headquartered in Kuala Lumpur, Malaysia, RSPO also has representative offices in Indonesia, the United Kingdom, the United States, the Netherlands, China, and Colombia.



# ORGANISATION STRUCTURE

RSPO members come from various backgrounds, including plantation companies, processors and traders, financial institutions, and environmental and social NGOs, from countries that produce or use palm oil. The RSPO is managed by a Board of Governors (BoG), comprising 16 members, designated by the General Assembly for 2 years. The BoG is supported by advisors and four Standing Committees.



# 2018 PRINCIPLES AND CRITERIA

## 7 PRINCIPLES

for growers to be RSPO certified

**01** Behave ethically and transparently

**02** Operate legally and respect rights

**03** Optimise productivity, efficiency, positive impacts and resilience

**04** Respect community and human rights and deliver benefits

**05** Support smallholder inclusion

**06** Respect workers' rights and conditions

**07** Protect, conserve and enhance ecosystems and the environment



**No deforestation**



**No new planting on peat**



**No use of fire**



**Protection of labour and human rights**



**Decent living wage**



# GLOBAL IMPACT

RSPO has a Monitoring and Evaluation system to assess the progress, performance and impacts of our work to help inform strategy and drive continuous improvement through learning and adaptive management. We also need to continuously monitor the impact of our work in order to develop and enhance our certification standards.



# HOW WE SUPPORT SMALLHOLDERS

Millions of smallholders globally make a living from palm oil production. In Malaysia and Indonesia alone, smallholders produce about 40% of the world's palm oil. However, they continue to suffer from lower yields and other issues. RSPO has been supporting smallholders in several ways to achieve certification, in order to **produce more oil using less land, improve livelihoods, and reduce the risk of land conversion, which threatens forest, wildlife, and biodiversity.**



## Independent Smallholder Standard

To increase smallholder inclusion through a simplified approach to certification



## Smallholder Trainer Academy

To build smallholders' capacity through access to high quality training and resources



## Smallholder Support Fund

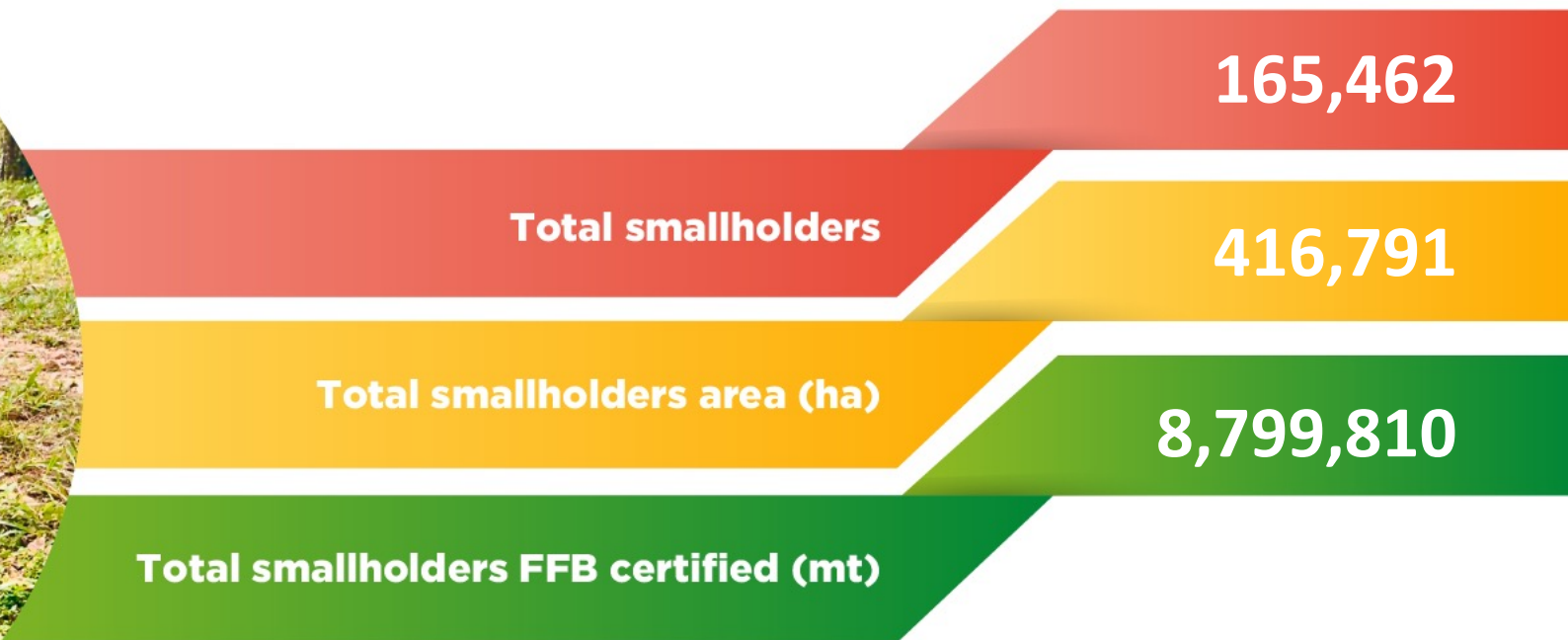
To help smallholders achieve certification without incurring the cost



## Smallholder Engagement Platform

To connect smallholders with potential project partners

# SMALLHOLDER CERTIFICATION IN NUMBERS



## ASSURANCE

Credibility of the RSPO certification is fundamental to its success. RSPO's standards and systems include third-party certification, accreditation for certification bodies, a transparent grievance mechanism, supply chain certification, and traceability via the PalmTrace system. RSPO's Assurance Task Force and interactive mapping platform GeoRSPO further enhance its transparency and credibility.

### Stronger Equity Returns

RSPO member companies outperform non-RSPO members by 24.7%



Source: Climate Advisers

<https://climateadvisers.org/news/companies-committed-to-sustainable-palm-oil-production-have-substantively-stronger-equity-returns/>

### Lower Environmental Impact

RSPO certified palm oil has 35% lower global warming impact and 20% lower biodiversity impact from land use changes



Source: Schmidt, J. & De Rosa, M. (2019)

<https://lca-net.com/publications/show/comparative-life-cycle-assessment-of-rspo-certified-and-non-certified-palm-oil/>

### Improved Socio-economic Wellbeing of Smallholders

35% and 89% higher profitability for certified scheme and independent smallholders respectively



Source: Hidayat, N.K., Offermans, A. & Glasbergen, P. (2016).

<https://iiste.org/Journals/index.php/JEDS/article/view/33228/34126>

# SUPPLY CHAIN CERTIFICATION STANDARD (SCCS)

RSPO SCCS was developed to ensure the integrity of sustainable palm oil trade. The standard aims to show that sustainable palm oil has indeed been produced by certified mills and its supplying plantations or estates.

- Identity Preserved**  
CSPO from a single certified source  
  
Identity Preserved
- Segregated**  
CSPO from more than one certified source  
  
Segregated
- Mass Balance**  
CSPO that might be mixed with conventional oil as it is sourced from a mill that processes certified and non-certified fruit  
  
Mass Balance
- RSPO Credits/Book & Claim**  
A model that supports the production of RSPO CSPO products through the sale of RSPO Credits  
  
Book & Claim



# RSPO TRADEMARK



Launched in June 2011, the RSPO Trademark aims to bridge the gap between the upstream and downstream palm oil production and distribution system. It signals the use of RSPO certified sustainable palm oil and it's a significant move to bring RSPO members closer to consumers.

- Trademark use has grown from 12 to 77 countries
- The trademark appears on over 455 consumer products
- Top 5 countries: Germany, US, UK, Japan and Italy
- Total licence holders: 2,080



The RSPO logo consists of the letters 'RSPO' in a bold, white, sans-serif font. The 'R' and 'S' are connected, and the 'P' and 'O' are also connected. The logo is positioned in the upper right corner of the image, which is a photograph of a palm oil plantation. The background shows a dense canopy of green palm fronds, with some trunks visible in the lower part of the frame. The ground is a mix of dirt and fallen palm fronds.

RSPO

Roundtable on  
Sustainable Palm Oil

[www.rspo.org](http://www.rspo.org)

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