

Particulars

Organisation Name	Mondelez International, Inc (Formerly known as: Kraft Foods Europe Services GMBH)
Corporate Website Address	www.mondelezinternational.com
Primary Activity or Product	Manufacturer
Related Company(ies)	None
Country Operations	
Membership Number	4-0195-11-000-00
Membership Type	Ordinary Members
Membership Category	Consumer Goods Manufacturers
Primary Contacts	Neil la Croix Address: Cadbury House, Sanderson Road Uxbridge United Kingdom UB8 1DH
Person Reporting	Neil la Croix

Related Information

Other information on palm oil:

[Click here to visit the URL](#)

Reporting Period	01 January 2012 - 31 December 2012
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Consumer Goods Manufacturers

Operational Profile

1. Main activities within manufacturing

End-product manufacturer, Food Goods

- Food Goods :
 - Manufacturer of Biscuits & Cakes
 - Production of Cream Filled Wafers

Operations and Certification Progress

2. Do you have a system for calculating how much palm oil and palm oil products you use?

Yes

Total volume of all palm oil products used in the year in your own brand products:

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3.1. Total volume of Crude Palm Oil used in the year:

261567

3.2. Total volume of Palm Kernel Oil used in the year:

24165

3.3. Total volume of other Palm Oil Derivatives and Fractions used in the year:

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3.4. Total volume of all palm oil and palm oil derived products you used in the year:

285732

4. Volume of Crude Palm Oil used in the year in your own brand products that is RSPO-certified

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4.1. Book & Claim

177577

4.2. Mass Balance

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4.3. Segregated

4455

4.4. Identity Preserved

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4.5. Total volume of Crude Palm Oil used that is RSPO-certified:

182032

5. Volume of Palm Kernel Oil used in the year in your own brand products that is RSPO-certified:

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5.1. Book & Claim

18621

5.2. Mass Balance

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5.3. Segregated

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5.4. Identity Preserved

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5.5. Total volume of Palm Kernel Oil handled that is RSPO-certified:

18621

6. Volume of all other palm-based derivatives and fractions used in the year in your own brand products that is RSPO-certified:

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6.1. Book & Claim

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6.2. Mass Balance

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6.3. Segregated

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6.4. Identity Preserved

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6.5. Total volume of palm-based derivatives and fractions used that is RSPO-certified:

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7. What type of products do you use CSPO for?

Biscuits, Chocolate (inc. fillings)

8. Do you ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8?

No

Suppliers report that palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8

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Time-Bound Plan

9. Date expected to/or started to use any RSPO certified oil palm products – own brand

2009

10. Date expected to be using 100% RSPO certified oil palm products from any supply chain option– own brand

2015

11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

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12. Do your (own brand) commitments cover your companies' global use of palm oil?

No

13. Does your company use palm oil in products you manufacture on behalf of other companies?

No

14. Date expected to actively communicate to promote the use of certified sustainable palm oil in other manufacturers' brands that you sell.

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15. Which countries that your organization operates in do the above commitments cover?

16. What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies.

2012 - 70%
2013 - 80%
2014 - 90%
2015 - 100%

Actions for Next Reporting Period

17. Outline actions that will be taken in the coming year to promote sustainable palm oil.

Refreshed palm oil position
Global supplier engagement programme
Engagement with UNDP Indonesian Sustainable Palm Oil platform
Continued engagement with RSPO

18. Do you publicly report the GHG emissions of your operations?

Yes

Public report of GHG emissions on operations

[M-GHG-Emissions-Report.pdf](#)

For administration purpose, attachment files are renamed automatically

Reasons for Non-Disclosure of Information

19. If you have not disclosed any of the above information, please indicate the reasons why

Other

- Other reason:

Volumes for CPO and PKO include derivatives

TBP for 100% RSPO physical supply chains not determined or required

Trademark Related

20. Do you use or plan to use the RSPO trademark on any of your products?

Yes

If yes, when will you start?

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21. Do you undertake or support any other projects related to sustainable palm oil that have not been captured in this report?

Yes

Application of Principles & Criteria for all members sectors

22. Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C?

- Water, land, energy and carbon footprints
 - Ethical conduct and human rights
 - Labour rights
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- Water, land, energy and carbon footprints policy

[M-Policies-to-PNC-waterland.pdf](#)

For administration purpose, attachment files are renamed automatically

- Land use rights policy

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- Ethical conduct and human rights policy

[M-Policies-to-PNC-ethicalconducthr.pdf](#)

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- Labour rights policy

[M-Policies-to-PNC-laborrights.pdf](#)

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- Stakeholder engagement policy

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23. What steps will your organization take to minimize its resource footprints?

Published targets to:
reduce consumption of energy and water
reduce emissions of GHG and waste
reduce packaging
reduce transport miles

Continue use of LCA to measure company global environmental footprint

24. What steps will your organization take to realize ethical conduct using business-applicable regulations and industry practices?

Signatory to:
CGF deforestation resolution
UN Women's Empowerment Principles
AIM Progress

25. Has your company supported any community programmes on its own or through partnerships? How do you benchmark the impacts of these programmes?

Yes as detailed in Delicious World Report:

[Click here to visit the URL](#)

26. Are you sourcing 100% physical CSPO?

No

26.1. Please details your organization's plan to cover sourced palm oil and palm kernel oil, which is not yet segregated or identity preserved, through Mass Balance. If you have not committed to sourcing 100% of palm products under the Mass Balance supply chain system until the goal of 100% segregated or identity preserved CSPO can be achieved, please explain why.

No, see answer to Q19 above

Challenges

1. Significant economic, social or environmental obstacles

Credibility risk because revised P&Cs do not meet consumer and stakeholder expectations
Emerging concerns over child and forced labour (as per USDoL 2011 report)
Effective smallholder engagement
High cost of physical CSPO supply chains
Over-reliance on EU and US markets to drive consumption of CSPO

2. How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

No

Robust:

No

Simpler to Comply to:

No

3. How has your organization supported the vision of RSPO to transform markets?

Active member of RSPO Board
Global and regional supplier engagement
Stakeholder engagement
