

Particulars

Organisation Name	HELLEMA HALLUM B.V.
Corporate Website Address	http://www.hellema.com
Primary Activity or Product	Manufacturer
Related Company(ies)	None
Country Operations	Netherlands
Membership Number	4-0225-12-000-00
Membership Type	Ordinary Members
Membership Category	Consumer Goods Manufacturers
Primary Contacts	DOUWE DE Douwe de VRIES Address: DONIAWEG 53A HALLUM Netherlands 9074TK
Person Reporting	Douwe Vries

Related Information

Other information on palm oil:

--

Reporting Period	01 July 2012 - 30 June 2013
-------------------------	-----------------------------

Consumer Goods Manufacturers

Operational Profile

1. Main activities within manufacturing

End-product manufacturer, Food Goods, Manufacturing on behalf of other third party brands

- Food Goods :
 - Manufacturer of Biscuits & Cakes

Operations and Certification Progress

2. Do you have a system for calculating how much palm oil and palm oil products you use?

Under Development

Total volume of all palm oil products used in the year in your own brand products:

--

3.1. Total volume of Crude Palm Oil used in the year:

2600

3.2. Total volume of Palm Kernel Oil used in the year:

350

3.3. Total volume of other Palm Oil Derivatives and Fractions used in the year:

--

3.4. Total volume of all palm oil and palm oil derived products you used in the year:

2950

4. Volume of Crude Palm Oil used in the year in your own brand products that is RSPO-certified

--

4.1. Book & Claim

200

4.2. Mass Balance

--

4.3. Segregated

--

4.4. Identity Preserved

--

4.5. Total volume of Crude Palm Oil used that is RSPO-certified:

200

5. Volume of Palm Kernel Oil used in the year in your own brand products that is RSPO-certified:

--

5.1. Book & Claim

75

5.2. Mass Balance

--

5.3. Segregated

--

5.4. Identity Preserved

--

5.5. Total volume of Palm Kernel Oil handled that is RSPO-certified:

75

6. Volume of all other palm-based derivatives and fractions used in the year in your own brand products that is RSPO-certified:

--

6.1. Book & Claim

--

6.2. Mass Balance

--

6.3. Segregated

--

6.4. Identity Preserved

--

6.5. Total volume of palm-based derivatives and fractions used that is RSPO-certified:

--

7. What type of products do you use CSPO for?

Biscuits and Cookies

8. Do you ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8?

No

Suppliers report that palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8

--

Time-Bound Plan

9. Date expected to/or started to use any RSPO certified oil palm products – own brand

2013

10. Date expected to be using 100% RSPO certified oil palm products from any supply chain option– own brand

2014

11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

2014

12. Do your (own brand) commitments cover your companies' global use of palm oil?

Yes

13. Does your company use palm oil in products you manufacture on behalf of other companies?

Yes

14. Date expected to actively communicate to promote the use of certified sustainable palm oil in other manufacturers' brands that you sell.

2014

15. Which countries that your organization operates in do the above commitments cover?

Netherlands, United Kingdom

16. What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies.

1st of July 2013: Be RSPO-Certified a.s.a.p. (certificate received sept. '13)

1st of August 2013: Make start with RSPO-Mass Balance deliveries and processing (status 12/9: already started)

1st of July 2014: All processed Palm(kernel)oil within Hellema should be RSPO-Mass Balance

1st of July 2015: Hopefully all processed Palm(kernel)oil within Hellema will be RSPO-Segregated (depends on availability and price mostly)

Actions for Next Reporting Period

17. Outline actions that will be taken in the coming year to promote sustainable palm oil.

1st of July 2013: Be RSPO-Certified a.s.a.p. (certificate received sept. '13)

1st of August 2013: Make start with RSPO-Mass Balance deliveries and processing (status 12/9: already started)

1st of July 2014: All processed Palm(kernel)oil within Hellema should be RSPO-Mass Balance

1st of July 2015: Hopefully all processed Palm(kernel)oil within Hellema will be RSPO-Segregated (depends on availability and price mostly)

18. Do you publicly report the GHG emissions of your operations?

No

Public report of GHG emissions on operations

--

Reasons for Non-Disclosure of Information

19. If you have not disclosed any of the above information, please indicate the reasons why

--

- Other reason:

--

Trademark Related

20. Do you use or plan to use the RSPO trademark on any of your products?

Yes

If yes, when will you start?

2014

21. Do you undertake or support any other projects related to sustainable palm oil that have not been captured in this report?

No

Application of Principles & Criteria for all members sectors

22. Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C?

- Water, land, energy and carbon footprints
 - Labour rights
-

- Water, land, energy and carbon footprints policy

[M-Policies-to-PNC-waterland.pdf](#)

For administration purpose, attachment files are renamed automatically

- Land use rights policy

--

- Ethical conduct and human rights policy

--

- Labour rights policy

[M-Policies-to-PNC-laborrights.pdf](#)

For administration purpose, attachment files are renamed automatically

- Stakeholder engagement policy

--

23. What steps will your organization take to minimize its resource footprints?

Try to source ingredients from sustainable chains as much as possible

24. What steps will your organization take to realize ethical conduct using business-applicable regulations and industry practices?

Use the paragraphs in our Standard Buying Terms regarding these issues towards our suppliers as much as possible

25. Has your company supported any community programmes on its own or through partnerships? How do you benchmark the impacts of these programmes?

Our company is member of UTZ, is UTZ-certified and is currently using the UTZ-Mass Balance principle for all our cocoa and chocolate containing products.
Our company supports the following projects directly: Beautiful Kidz Namibia and Edukans. Both projects are mainly concerned with children's health, happiness and schooling.

26. Are you sourcing 100% physical CSPO?

No

26.1. Please details your organization's plan to cover sourced palm oil and palm kernel oil, which is not yet segregated or identity preserved, through Mass Balance. If you have not committed to sourcing 100% of palm products under the Mass Balance supply chain system until the goal of 100% segregated or identity preserved CSPO can be achieved, please explain why.

1st of July 2013: Be RSPO-Certified a.s.a.p. (certificate received sept. '13)
1st of August 2013: Make start with RSPO-Mass Balance deliveries and processing (status 12/9: already started)
1st of July 2014: All processed Palm(kernel)oil within Hellema should be RSPO-Mass Balance
1st of July 2015: Hopefully all processed Palm(kernel)oil within Hellema will be RSPO-Segregated (depends on availability and price mostly)

Challenges

1. Significant economic, social or environmental obstacles

Sufficient availability of Segregated Palm(kernel) oil by the middle of 2014, in order to meet the requirements of our most stringent customers, who demand that all the products delivered to them from the 1st of January 2015 with only the RSPO-Segregated label

2. How would you qualify RSPO standards as compared to other parallel standards?

--

Cost Effective:

Yes

Robust:

Yes

Simpler to Comply to:

No

3. How has your organization supported the vision of RSPO to transform markets?

We have actively informed our customers of the Time Bound Planning we have committed ourselves to and try to reach this objective in partnership with our customers
