

Particulars

About Your Organisation

1.1 Member Name

American Association of Zoological Parks and Aquariums, Inc

1.2 Membership number

6-0052-19-000-00

1.3 Membership sector

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.4 Membership category

Ordinary

1.5 Country

United States

2.0 Does your company or organisation produce, process, consume or sell any palm oil or any products containing derivatives of palm oil?

No

2.2 Please select all the sectors that best describe the business activities of your company or organisation, including your primary RSPO membership sector. You may select multiple sectors and will be required to complete the ACOP form for the relevant sectors

- ☐ I finance or support companies or organisations that produce or manufacture palm oil, palm kernel oil or related products
- ☒ I support the sustainable development of the palm oil industry as a conservation and environmental NGO
- ☐ I support the sustainable development of the palm oil industry as a social and human development NGO
- ☐ I am an Affiliate member of the RSPO, indirectly involved in the palm oil industry

NGOs

1. Operational Profile

1.1 What are the main activities of your organisation?

The Association of Zoos and Aquariums (AZA) is a 501(c)3 non-profit organization dedicated to the advancement of zoos and aquariums in the areas of conservation, education, science, and recreation. AZA represents more than 230 facilities in the United States and internationally, which collectively draw more than 200 million visitors every year.

AZA helps its members and the animals in their care thrive by providing services advancing animal welfare, public engagement and the conservation of wildlife.

1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

AZA continues to share messaging promoting sustainable palm oil and responsible consumer choices via social media and in resources provided to members to use with visitors on grounds. In 2020, AZA shared 12 posts focused on sustainable palm oil and/or RSPO across 4 social media platforms (Facebook, Instagram, Twitter and LinkedIn), with 612,000 in potential reach and more than 3,500 engagements. We also distributed two messaging tool kits to members that included resources and messaging on sustainable palm oil in relation to orangutan and Asian elephant conservation.

1.3 What percentage of your organisation's overall activities focus on palm oil?

1%

1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

No

1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

1.6 How is your organisation's work on palm oil funded?

This work is part of the overall education and conservation efforts to support member work. It does not have distinct funding but is supported with staff time and expertise working with members directly as well as through committees, scientific advisory groups (SAGs), and Saving Animals from Extinction (SAFE) species teams.

2. TimeBound Plan

2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?

2022

2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?

2022

3. Actions for Next Reporting Period

3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

AZA will continue to share messages supporting the use of sustainable palm oil through our social media channels.

AZA will continue to support and work with our Green Scientific Advisory Group, whose strategic action plan includes the following commitment: Drive green practices within AZA membership to support conservation goals of specific SAFE species (i.e. seafood, palm oil, plastics).

AZA will consider how sustainable palm oil may be part of larger public engagement efforts related to mitigating habitat loss in partnership with SAFE Species teams including Orangutan, Asian Elephant, and Asian Hornbill.

Shared Responsibility

The Board of Governors of the Roundtable on Sustainable Palm Oil approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at acop@rspo.org

Labour & Labour Rights

1.1 Does your company have a publicly-available policy covering Labour & Labour Rights?

No

Ethical Conduct & Human Rights

1.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?

No

Occupational Health & Safety

1.4 Does your company have a publicly-available Policy covering Occupational Health & Safety?

No

Climate Change & Greenhouse Gas (GHG)

1.5 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?

Yes

1.5.1 Does the policy cover:

- ☐ Identification and assessment of GHG
- ☐ Monitored implementation plan to reduce or minimise GHG emissions

Complaints & Grievances

1.6 Does your company have a Complaints & Grievances Mechanism?

No

Smallholders

1.7 Does your company support oil palm independent smallholder groups?

No

1.7.3 Do you have any future plans to support oil palm Independent Smallholders?

No

1.7.4 Please explain why you are not planning to support oil palm independent smallholders

This is outside the scope of our work. We will consider if there may be connections through our conservation partnerships.

Sustainable Palm Oil Policy

1.8 Does your company have a publicly-available Policy covering the implementation of RSPO Shared Responsibility principles?

No

Waste Management

1.9 Does your company have a waste management plan?

No

Water Management

1.10 Does your company have a water management plan?

No

Energy Use

1.11 Does your company have an energy use plan covering fossil fuels and renewable energy?

No

RSPO Services and Support

1.12 Does your company provide services and support to the RSPO, eg. participation in RSPO Working Groups and Task Forces

No

Shared Responsibility Resourcing

1.13 Does your company have a plan to commit resources to ensure effective implementation of RSPO Shared Responsibility principles?

No

Challenges and Support

1.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- ☐ Awareness of RSPO in the market
- ☐ Difficulties in the certification process
- ☐ Certification of smallholders
- ☐ Competition with non-RSPO members
- ☐ High costs in achieving or adhering to certification
- ☐ Human rights issues
- ☐ Insufficient demand for RSPO-certified palm oil
- ☐ Low usage of palm oil
- ☐ Reputation of palm oil in the market
- ☐ Reputation of RSPO in the market
- ☐ Supply issues
- ☐ Traceability issues
- ☐ No challenges faced
- ☒ Others

Others

Lack of clear and consistent labeling on consumer products makes it difficult to encourage responsible consumer choices at the point of sale.

1.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- ☐ Engagement with business partners or consumers on the use of CSPO
- ☐ Engagement with government agencies
- ☐ Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- ☐ Promotion of physical CSPO
- ☐ Providing funding or support for CSPO development efforts
- ☐ Research & Development support
- ☐ Stakeholder engagement
- ☒ No actions taken
- ☐ Others

Others

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1.3 If your company has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

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