

Particulars

About Your Organisation

1.1 Name of your organisation

American Association of Zoological Parks and Aquariums, Inc

1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- ☐ Palm Oil Grower
- ☐ Processor and/or Trader
- ☐ Consumer Goods Manufacturer
- ☐ Retailer
- ☐ Bank and/or Investor
- ☐ Social and/or Development NGO
- ☒ Environmental and/or Conservation NGO
- ☐ Affiliate

1.3 Membership number

6-0052-19-000-00

1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.5 Membership sector

Ordinary

NGOs

1. Operational Profile

1.1 What are the main activities of your organisation?

The Association of Zoos and Aquariums (AZA) is a 501(c)3 non-profit organization dedicated to the advancement of zoos and aquariums in the areas of conservation, education, science, and recreation. AZA represents more than 230 facilities in the United States and internationally, which collectively draw more than 200 million visitors every year. AZA helps its members and the animals in their care thrive by providing services advancing animal welfare, public engagement and the conservation of wildlife.

1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

AZA shared 11 posts focused on sustainable palm oil across 4 social media platforms (Facebook, Instagram, Twitter and LinkedIn), with 809.4K in reach and 5.4K engagements. AZA promoted the North American Sustainable Palm Oil Dialogue that was to be held at Cheyenne Mountain Zoo and moved online to members of our network. AZA joined with other environmental NGOs and signed onto and promoted the “collaborative conservation community statement in support of sustainable palm oil” in fall 2019. The AZA Green Practices Scientific Advisory Group adopted a new strategic action plan that includes the following commitment: Drive green practices within AZA membership to support conservation goals of specific SAFE species (i.e. seafood, palm oil, plastics)

1.3 What percentage of your organisation's overall activities focus on palm oil?

1.0%

1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

No

1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

1.6 How is your organisation's work on palm oil funded?

This work is part of the overall education and conservation efforts to support member work. It does not have distinct funding but is supported with staff time and expertise working with members directly as well as through committees, scientific advisory groups (SAGs), and Saving Animals from Extinction (SAFE) species teams.

2. TimeBound Plan

2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?

2022

2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?

2022

Late Submission

3. Actions for Next Reporting Period

3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

AZA will continue to share messages supporting the use of sustainable palm oil through our social media channels. AZA will continue to support and work with our Green Scientific Advisory Group. AZA will consider how sustainable palm oil may be part of larger public engagement efforts related to mitigating habitat loss in partnership with SAFE Species teams including Orangutan, Asian Elephant, and Asian Hornbill.

Late Submission

4. Shared Responsibility

The Board of Governors of the Roundtable on Sustainable Palm Oil (RSPO) approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at acop@rspo.org

Labour & Labour Rights

4.1 Does your company have a publicly-available policy covering Labour & Labour Rights?

No

Ethical Conduct & Human Rights

4.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?

No

Occupational Health & Safety

4.3 Does your company have a publicly-available Policy covering Occupational Health & Safety?

No

Climate Change & Greenhouse Gas (GHG)

4.4 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?

Yes

4.4.1 Does the policy cover:

- ☐ Identification and assessment of GHG
- ☐ Public reporting of GHG footprint
- ☐ Monitored implementation plan to reduce or minimise GHG emissions

4.4.2 Has your company previously uploaded or linked its Climate Change & Greenhouse Gas policy or report in previous ACOP reporting cycles?

Yes

Complaints & Grievances

4.5 Does your company have a Complaints & Grievances Mechanism?

No

Smallholders

4.6 Does your company support oil palm independent smallholder groups?

No

4.6.3 Do you have any future plans to support oil palm Independent Smallholders?

No

4.6.4 Please explain why you are not planning to support oil palm independent smallholders

This is outside the scope of our work. We will consider if there may be connections through our conservation partnerships.

5. Challenges

5.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- ☒ Awareness of RSPO in the market
- ☐ Difficulties in the certification process
- ☐ Certification of smallholders
- ☐ Competition with non-RSPO members
- ☐ High costs in achieving or adhering to certification
- ☐ Human rights issues
- ☐ Insufficient demand for RSPO-certified palm oil
- ☐ Low usage of palm oil
- ☐ Reputation of palm oil in the market
- ☒ Reputation of RSPO in the market
- ☐ Supply issues
- ☐ Traceability issues
- ☐ No challenges faced
- ☐ Others

Others

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5.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- ☐ Engagement with business partners or consumers on the use of CSPO
- ☐ Engagement with government agencies
- ☐ Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- ☐ Promotion of physical CSPO
- ☐ Providing funding or support for CSPO development efforts
- ☐ Research & Development support
- ☐ Stakeholder engagement
- ☒ No actions taken
- ☐ Others

Others

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5.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

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