

Particulars

About Your Organisation

1.1 Name of your organisation

Beiersdorf AG

1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- ☐ Palm Oil Grower
- ☐ Processor and/or Trader
- ☒ Consumer Goods Manufacturer
- ☐ Retailer
- ☐ Bank and/or Investor
- ☐ Social and/or Development NGO
- ☐ Environmental and/or Conservation NGO
- ☐ Affiliate

1.3 Membership number

4-0125-10-000-00

1.4 Membership category

Consumer Goods Manufacturers

1.5 Membership sector

Ordinary

Consumer Goods Manufacturers

1. Operational Profile

1.1 Please state your company's main activity within the palm oil supply chain.

- ☐ Food Good Manufacturer - own brand
☐ Food Good Manufacturer - third-party brand
☒ Home & Personal Care Good Manufacturer - own brand
☐ Home & Personal Care Good Manufacturer - third-party brand
☐ Ingredient Manufacturers
☐ Biofuels
☐ Other

Other

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2. Palm Oil and Certified Sustainable Palm Oil Consumption

Information in Section 2 - Palm Oil and Certified Sustainable Palm Oil Consumption - is a mandatory declaration in your ACOP. This includes volume data on palm oil and palm oil products consumed, to enable the RSPO to accurately calculate uptake on a member, sector and total level. ACOP reports without reported volume data will be considered incomplete and will not be accepted.

2.1 Please list down all operations and subsidiaries using palm oil that are owned and/or managed by the member, including those under Group Membership

Beiersdorf is a globally leading manufacturer with about 20,000 employees and more than 160 affiliates. For over 135 years Beiersdorf has been setting milestones in skin care. The main focus of our activities is the Consumer Business Segment: Our NIVEA, Eucerin, Hansaplast, Coppertone and La Prairie brands stand for innovative, high-quality skin and body care products. Many ingredients, such as emulsifiers and surfactants essential to the production of cosmetics, are derived from mineral or plant oils. Palm (kernel) oil is one of these sources. As a cosmetics manufacturer, Beiersdorf does not directly procure palm (kernel) oil but uses its derivatives, i.e. further processed palm (kernel) oil-based materials.

2.1.1 In which markets does your company sell goods with palm oil and oil palm products?

Applies globally

2.2.5 Total volume of all palm oil and palm oil products (palm-content only) used in your company's own-brand products and in products produced by your company for third-party brands in the year:

Description	Tonnes
Total volume of crude/refined palm oil (tonnes)	1176.0
Total volume of crude/refined palm kernel oil (tonnes)	1729.0
Total volume of palm kernel expeller (tonnes)	0.0
Total volume of palm oil/palm kernel oil derivatives and fractions (tonnes)	30316.0
Total	33221.0

2.2.6 Please estimate the percentage of derivatives and fractions (reported in Question CG.2.2.4) derived from palm oil or from palm kernel oil. The default split for volumes is assumed to be 80% palm oil-based derivatives and 20% palm kernel oil-based derivatives.

Description	Percentage
Palm oil-based derivatives and fractions	24.0
Palm kernel oil-based derivatives and fractions	76.0

2.3 Volume of RSPO-certified palm oil and palm oil products used in your company's own brand products and in products produced by your company for third-party brands in the year (tonnes):

Description	Crude/Refined Palm Oil (CSPO)	Crude/Refined Palm Kernel Oil (CSPKO)	Palm Kernel Expeller (CSPKE)	Certified Derivatives and Fractions
RSPO Credits from Mill / Crusher	1176.0	301.0	0.0	3324.0
RSPO Credits from Independent Smallholder	0.0	0.0	0.0	0.0
Mass Balance (MB)	0.0	1428.0	0.0	26992.0
Segregated (SG)	0.0	0.0	0.0	0.0
Identity Preserved (IP)	0.0	0.0	0.0	0.0
Total	1176.0	1729.0	0.0	30316.0

2.3.1 Please estimate the percentage of RSPO-certified derivatives and fractions (reported in Question CG.2.3) derived from RSPO-certified palm oil or from RSPO-certified palm kernel oil. The default split for volumes is assumed to be 80% palm oil-based derivatives and 20% palm kernel oil-based derivatives.

Description	Percentage
Certified Palm oil-based derivatives and fractions	27.0
Certified Palm kernel oil-based derivatives and fractions	73.0

2.4 According to the volume information you have provided in Question 2.2 and Question 2.3, your company's certified palm oil and palm oil products uptake is:

100.00%

2.4.1 If your company has not reached 100% usage of sustainable palm oil through the four supply chain models (RSPO Credits, MB, SG or IP), do you have any plans to cover the gap using RSPO Credits?

Yes

2.5 Please estimate the regional distribution of your company's RSPO certified palm oil and palm oil-products usage (as declared in Question CG.2.3) in the following countries/regions:

Countries/Regions	Percentage
Europe	58.0
North America	0.0
Malaysia	0.0
Indonesia	1.0
China	8.0
India	6.0
Latin America	19.0
Africa	1.0
Rest of World	6.0

3. TimeBound Plan

3.1 Which year did your company achieve (or expects to achieve) the RSPO supply chain certification?

2016

3.2 Which year did your company begin (or expects to begin) using RSPO-certified sustainable palm oil and palm oil products in own-brand products

2011

3.2.1 If the previous target year for CG.3.2 has not been met, please explain why.

The previous target has been met.

3.3 Which year did your company begin (or expects to begin) using 100% RSPO-certified sustainable palm oil and palm oil products from any supply chain option in own-brand products.

2014

3.3.1 If the previous target year for CG.3.3 has not been met, please explain why.

The previous target has been met.

3.4 Which year did your company begin (or expects to begin) using 100% RSPO-certified sustainable palm oil and palm oil products from physical supply chain options (Identity Preserved, Segregated and/or Mass Balance) in own-brand products.

2015

3.4.1 If the previous target year for CG.3.4 has not been met, please explain why.

The previous target has been met.

3.5 If the TimeBound Plan commitments declared above do not cover all countries in which the member operates, please explain why

The TimeBound Plan commitments cover Beiersdorf's palm-based raw materials globally.

4. Trademark Use

4.1 Does your company use or plan to use the RSPO Trademark in own-brand products?

No

4.3 Please explain why your company does not plan to use the RSPO Trademark in own-brand products

- ☐ Challenging reputation of palm oil
- ☐ Confusion among end-consumers
- ☐ Costs of changing labels
- ☐ Difficulty of applying for RSPO Trademark
- ☐ Lack of customer demand
- ☐ Limited label space
- ☐ Low consumer awareness
- ☐ Low usage of palm oil
- ☐ Risk of supply disruption
- ☒ Others

Others

Beiersdorf focuses its transition efforts to physical CSPO on a raw material level, and global scope vs. finished product level, in order to quickly realize a positive impact where our consolidated volume and global scale allow.

5. Actions for Next Reporting Period

5.1 Please outline activities that your company will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

We will continue our efforts mainly in 3 directions: 1. Certification: Increase raw material sourcing of physical CSPO contents and through a multi-site certification program governance. Our aim is to achieve 100% by end of 2020. 2. Transparency: Continue to gain transparency into our palm oil supply chain to identify hotspots and ensure upstream sustainability by participating in key industry initiatives such as RSPO, FONAP and the new initiative "Action for Sustainable Derivatives". 3. Transformation: Scale-up smallholder engagement to improve sustainable palm plantation and support local communities in sourcing countries.

6. Shared Responsibility

The Board of Governors of the Roundtable on Sustainable Palm Oil (RSPO) approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at acop@rspo.org

Labour & Labour Rights

6.1 Does your company have a publicly-available policy covering Labour & Labour Rights?

Yes

6.1.1 Does the policy cover:

- ☒ No discrimination
- ☒ Wage and working conditions
- ☒ Freedom of association
- ☒ No child labour
- ☒ No harassment
- ☒ No forced or trafficked labour

6.1.2 Has your company previously uploaded or linked its Labour & Labour Rights policy in previous ACOP reporting cycles?

Yes

Ethical Conduct & Human Rights

6.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?

Yes

6.2.1 Does the policy cover:

- ☐ Recruitment
- ☒ Contractors
- ☒ Sub-Contractors & Third-Party Contractors

6.2.2 Has your company previously uploaded or linked its Ethical Conduct & Human Rights policy in previous ACOP reporting cycles?

Yes

Land Use

6.3 Does your company have a publicly-available Policy covering Land Use?

Yes

6.3.1 Does the policy cover:

- ☐ Free Prior and Informed Consent (FPIC)
- ☐ Compensation

6.3.2 Has your company previously uploaded or linked its Land Use policy in previous ACOP reporting cycles?

Yes

Occupational Health & Safety**6.4 Does your company have a publicly-available Policy covering Occupational Health & Safety?**

Yes

6.4.1 Has your company previously uploaded or linked its Occupational Health & Safety policy in previous ACOP reporting cycles?

Yes

Climate Change & Greenhouse Gas (GHG)**6.5 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?**

Yes

6.5.1 Does the policy cover:

- ☒ Identification and assessment of GHG
- ☒ Public reporting of GHG footprint
- ☒ Monitored implementation plan to reduce or minimise GHG emissions

6.5.2 Has your company previously uploaded or linked its Climate Change & Greenhouse Gas policy or report in previous ACOP reporting cycles?

Yes

Complaints & Grievances**6.6 Does your company have a Complaints & Grievances Mechanism?**

Yes

6.6.1 Is your Complaints & Grievances mechanism in line with the RSPO's grievance mechanism? For details of the RSPO's grievance mechanism, please go to <https://askrspo.force.com/Complaints/>

No

Smallholders**6.7 Does your company support oil palm independent smallholder groups?**

Yes

6.7.1 Does this support cover:

- ☒ Fair and transparent dealings with Smallholders
- ☒ Improved Smallholder livelihoods

6.7.2 How is your company supporting them?

Since mid-2018 we have been working together with the "World Wide Fund for Nature" (WWF) in a cooperation project in West Kalimantan (Indonesia) to improve the living conditions of palm oil smallholder farmers. We are working to convince these farmers that the sustainable cultivation of oil-bearing palms without further deforestation contributes to an improvement in the living conditions and income situation of their local communities. To do this we are supporting 300 smallholder farmers over a three-year period by providing them with agricultural and business know-how, in order to achieve sustainable cultivation on their plantations. Furthermore, setting up cooperatives gives them access to key markets as well as state financing, thereby securing their incomes and development perspectives. Alongside the smallholders the three villages' roughly 4,500 residents also benefit from this initiative. In addition we are supporting the FONAP smallholder farmer project "Impact of the FONAP Add-on Criteria on Small Producers" in Malaysia. The project is being carried out by the NGO "Wild Asia" in Perak (Malaysia), in cooperation with WWF Germany. The aim of the project is to obtain feedback on the ground from the smallholder farmers on the four FONAP additional criteria, and to test their applicability and practical feasibility. We intend to implement further projects with supply chain partners to achieve similar improvements in the global palm (kernel) oil supply chain. These will enable us to create targeted opportunities to make a positive impact on the living conditions of workers right along our supply chain.

7. Challenges

7.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- ☐ Awareness of RSPO in the market
- ☐ Difficulties in the certification process
- ☒ Certification of smallholders
- ☐ Competition with non-RSPO members
- ☐ High costs in achieving or adhering to certification
- ☐ Human rights issues
- ☒ Insufficient demand for RSPO-certified palm oil
- ☐ Low usage of palm oil
- ☒ Reputation of palm oil in the market
- ☐ Reputation of RSPO in the market
- ☐ Supply issues
- ☒ Traceability issues
- ☐ No challenges faced
- ☐ Others

Others

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7.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- ☒ Engagement with business partners or consumers on the use of CSPO
- ☒ Engagement with government agencies
- ☒ Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- ☒ Promotion of physical CSPO
- ☒ Providing funding or support for CSPO development efforts
- ☐ Research & Development support
- ☒ Stakeholder engagement
- ☐ No actions taken
- ☒ Others

Others

Proactive discussions are ongoing with our key raw material suppliers to understand their sourcing practices and upstream supply chain in order to achieve our 2020 commitment towards driving a sustainable palm industry. We also participate in the RSPO, and are an active member of the FONAP and its working group. In order to gain more transparency, we have co-founded the initiative "Action for Sustainable Derivatives" to conduct a mapping and risk monitoring of our palm oil supply chain, identify hotspots, establish grievance mechanisms and ensure upstream sustainability. Furthermore, we engaged in a project with the WWF in West Kalimantan (Indonesia) and with FONAP in Perak (Malaysia) to improve the livelihoods of palm oil smallholder farmers and local communities on the ground.

7.3 If your company has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

<https://www.beiersdorf.com/sustainability/environment/sustainable-land-use/palm-oil> Beiersdorf's 2019 Sustainability Report:
<https://www.beiersdorf.com/sustainability/reporting/downloads>